

# Travel and Tourism

Globalization is turning travel and tourism into one of the largest sectors of the economy, and new economic models, such as the sharing economy, are fundamentally changing the travel and tourism landscape. This creates opportunities for cultural exchange, environmental stewardship, and more equitable global prosperity. As consumers become more aware of the impacts of their travel choices, they expect and demand more responsible services.

## COMPANIES

Hilton Worldwide  
InterContinental Hotels Group PLC  
Marriott International, Inc.

## How We Work

We work with travel and tourism companies to integrate sustainability into their core business strategies and benefit their operations and value chain. For example, in partnership with Hilton Worldwide, we launched the Center for Sustainable Procurement to help professionals in the hotel industry and beyond make informed purchasing decisions using the best available sustainability data and information. BSR has also worked with hospitality companies to train their workforce to identify and take action on human trafficking issues.

## Our Focus

- Climate risk and resilience, water, and biodiversity impacts
- Consumer engagement and sustainable lifestyles
- Inclusive economic growth, good jobs, and the future of work
- Human rights, human trafficking, and labor conditions
- Strategy development and integration, including materiality analysis
- Supply chain, including category spend, risks, and sustainability landscape assessments to prioritize opportunities and develop strategies, goals, policies and programs.

## Contact

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