

Healthcare

As pharmaceutical, biotechnology, medical device, and life sciences companies face unprecedented societal pressure and competitive disruption, sustainable business practices provide the foundation for robust and reliable growth.

How We Work

BSR's membership of more than 20 healthcare companies includes eight of the top 10 pharmaceutical companies in the world and represents more than US\$400 billion in combined revenues. Working with companies individually and—through the Healthcare Working Group—collectively, we drive norms, tools, and innovation to help commercial and philanthropic operations adapt to and benefit from societal and competitive change.

The CEOs of 13 major healthcare companies signed BSR's Guiding Principles on Access to Healthcare (GPAH), a set of principles and approaches that frames and describes the industry's approach to reducing the burden of disease and improving global health outcomes. We work collaboratively with 17 healthcare companies on a multi-year basis to develop in-depth, business-critical research and resources to help companies overcome the major challenges facing their strategies to scale their impact.

Our Focus

- Global health and access to medicine
- Health and wellness
- Human rights
- Materiality, stakeholder engagement, and reporting
- Patient, payer, and provider engagement
- Social innovation and program design

Contact

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Abbott Laboratories
AbbVie
Astellas
AstraZeneca PLC
Baxter International, Inc.
Becton, Dickinson and Company
Bristol-Myers Squibb Company
GlaxoSmithKline plc
Johnson & Johnson
Merck & Co., Inc.
Novartis
Novo Nordisk A/S
Pfizer Inc.
Sanofi S.A.
Shire
Takeda