

Consumer Products



With complex supply chains, a growing risk of resource constraints and new consumer expectations, consumer products companies need sophisticated approaches to design and deliver sustainable products and services.



COMPANIES

ANN INC.
Best Buy Co., Inc.
Fossil, Inc.
Gap Inc.
Hallmark Cards, Inc.
H & M Hennes & Mauritz AB
IKEA
JCPenney Corporation, Inc.
Kering
Kingfisher plc
Levi Strauss & Co.
Lowe's Companies, Inc.
Marks and Spencer, plc
Nike, Inc.
Nordstrom, Inc.
PVH Corp.
Richemont International SA
Target Corporation
Wal-Mart Stores, Inc.
The Walt Disney Company
Williams-Sonoma, Inc.

How We Work

In an increasingly transparent world, companies' sustainability strategies also need to address evolving consumer perceptions and meet their latent needs.

Our team works with our comprehensive network of member companies to develop new approaches to solving sustainability challenges, from implementing innovation strategies to co-creating solutions with stakeholders. For example, we worked with ANN INC. to design and implement a women's empowerment strategy to reach 100,000 women in the company's supply chain by 2018.

Our Focus

- Climate change
- Supply chain risk assessment; supplier and worker engagement
- Brand integration and marketing
- Human rights
- Inclusive growth and women's empowerment
- Strategy development and integration
- Stakeholder engagement

Contact

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Energy and Extractives

These companies are at the nexus of the climate change debate, and many also have developed advanced thinking on sustainable communities, transparency, ethics, and social inclusion.

COMPANIES

AngloGold Ashanti North America, Inc.
Aura Minerals
Barrick Gold Corporation
BP International Limited
Chevron Corporation
Freeport McMoRan Inc.
Goldcorp, Inc.
IPIECA
Kinross Gold Corporation
Kosmos Energy Ltd.
Neste Oil Oyj
New Gold Inc
Newmont Mining Corporation
Rio Tinto plc
Royal Dutch Shell
Saipem SpA
Shell Oil Company
Shell Wind Energy Inc.
Tahoe Resources Inc.
Teck Resources Limited
Total SA
Twin Metals Minnesota, LLC
Vale

How We Work

BSR works with clients to improve environmental, social, and governance performance at the operational and corporate levels, and we tap our network of partners in government, civil society, and academia to complement our expertise.

Our Focus

- Reporting and communications
- Sustainability strategy design and implementation
- Water scarcity, climate change, and environmental risks
- Transparency, ethics, and anticorruption
- Stakeholder mapping, identification, and engagement
- Community development strategies and programs
- Social impact and performance management
- Human rights assessments and implementation

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