With complex supply chains, a growing risk of resource constraints and new consumer expectations, consumer products companies need sophisticated approaches to design and deliver sustainable products and services.

How We Work

In an increasingly transparent world, companies’ sustainability strategies also need to address evolving consumer perceptions and meet their latent needs. Our team works with our comprehensive network of member companies to develop new approaches to solving sustainability challenges, from implementing innovation strategies to co-creating solutions with stakeholders. For example, we worked with ANN INC. to design and implement a women’s empowerment strategy to reach 100,000 women in the company’s supply chain by 2018.

Our Focus

- Climate change
- Supply chain risk assessment; supplier and worker engagement
- Brand integration and marketing
- Human rights
- Inclusive growth and women’s empowerment
- Strategy development and integration
- Stakeholder engagement

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These companies are at the nexus of the climate change debate, and many also have developed advanced thinking on sustainable communities, transparency, ethics, and social inclusion.

How We Work

BSR works with clients to improve environmental, social, and governance performance at the operational and corporate levels, and we tap our network of partners in government, civil society, and academia to complement our expertise.

Our Focus

- Reporting and communications
- Sustainability strategy design and implementation
- Water scarcity, climate change, and environmental risks
- Transparency, ethics, and anticorruption
- Stakeholder mapping, identification, and engagement
- Community development strategies and programs
- Social impact and performance management
- Human rights assessments and implementation

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