

Sustainability Management

We help companies structure a sustainability management approach that mitigates risk and captures emerging opportunities, creating mutual benefit for both business and society.

SAMPLE CLIENT LIST

Adobe
Autodesk, Inc.
Chevron Corporation
Electronic Industry Citizenship Coalition, Incorporated
HP Inc.
Micron Technology
Royal Dutch Shell
Sanofi S.A.
Saudi Basic Industries Corporation (SABIC)

How We Work

We draw on 25 years of experience working with companies and their stakeholders across different industries and geographies.

We can:

- Work with companies to design and implement sustainability strategies and incorporate sustainability into core corporate strategy.
- Advise on more effective and impactful reporting approaches.
- Help companies understand and engage stakeholders and build trust, both at the corporate level and in specific geographies or service areas.
- Advise companies on a raft of new ethics and transparency challenges and help build organizational cultures where integrity and sustainability are core considerations.

Capabilities

Strategy: We use our expertise to help companies design and execute a coherent, strategic approach to sustainability. We work with companies to incorporate sustainability considerations into wider business strategy and to drive innovation via collaboration, scenario planning, and robust prioritization of risk and opportunity.

Stakeholder engagement: Understanding and engaging stakeholders is core to a successful and sustainable business and requires a more systemic, inclusive approach. We can help companies think in fresh ways about who their stakeholders are and how to include them in understanding impacts and managing change.

Reporting: We design reporting strategies for companies, enabling them to apply reporting frameworks, communicate meaningful sustainability outcomes and impacts to key stakeholders, and use reporting as a tool to improve sustainability performance.

Ethics and governance: Rapidly evolving developments in transparency have presented new challenges for companies in ethics and governance. We can help companies build cultures of integrity beyond compliance, manage the challenges of the new transparency environment, and build stronger and more resilient organizational cultures.

CONTACT

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[www.bsr.org/en/expertise/
sustainability-management](http://www.bsr.org/en/expertise/sustainability-management)

Business Benefits

- Gaining efficiency by helping companies focus on material sustainability issues
- Building and maintaining trust with stakeholders by engaging and mobilizing employees, customers, civil-society partners, and other key groups around areas of strategic focus
- Communicating the sustainability agenda and impacts both internally and externally
- Establishing competitive advantage through improved customer insight, product and service innovation, and brand differentiation
- Taking a more holistic and strategic approach to sustainability, so that it is integrated into core business considerations
- Establishing meaningful cultures of integrity and meeting tomorrow's transparency challenges

Our Insights



REPORTS

The Future of Stakeholder Engagement

In this report, we argue that stakeholder engagement must evolve from a process too often undertaken merely for the sake of doing it into a strategic priority that integrates stakeholder feedback deeply into all aspects of a company's operations. [Read more →](#)



BLOG

Hyper-Transparency Is More Than Just Hype

The emergence of hyper-transparency requires systems thinking, with new tools and approaches to supply chain audits, anticorruption due diligence, frontier market investments, and more. [Read more →](#)



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Is It Time to Overhaul Stakeholder Engagement?

Our latest report introduces a new framework for the future of stakeholder engagement organized around purpose, stakeholder type, and engagement level.

[Read more →](#)