

# Inclusive Economy



We work with companies and partners to build an economy in which all individuals and communities participate in, benefit from, and contribute to global and local economies.

## How We Work

Our inclusive economy strategy builds on two decades of work with our member companies and partners to integrate human rights, inclusive supply chain practices, robust stakeholder and community engagement, and transparent reporting into business practices.

Our approach is twofold: increasing our members' and partners' understanding of and collaboration around key issues impacting inclusion in the global economy and integrating new inclusive-economy tools and strategies into our core sustainability services.

## Our Focus

We work with organizations to support the following objectives:

- Create good jobs that enable strong livelihoods
- Provide access to critical products and services
- Engage communities and governments to enable inclusive economic growth
- Understand the implications of automation, the sharing economy, the future of work, and other disruptions to the global economy

## Our Work on Inclusive Economy



### COLLABORATIVE INITIATIVES HERproject

Improving women's lives through access and knowledge.



### COLLABORATIVE INITIATIVES Women in Factories China Program

Women make up a majority of China's manufacturing sector, and businesses that invest in women's skills, capacity, and empowerment will be better equipped to succeed access and knowledge.

## CONTACT

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## Business Benefits

We believe that businesses should consider inclusion explicitly within their operational and sustainability strategies, including human rights policies, shared-value programs, or supply chain strategies.

Exclusion carries significant risks to operational efficiency, social license to operate, supply chain disruptions, social and political stability, and the overall health of the economy. By contrast, inclusion drives innovation and expands market opportunity, mitigates risks, improves operating environments, and promotes long-term growth and a strong middle class.

## Our Insights



### REPORTS

#### **Women's Empowerment in Global Value Chains: A Framework for Business Action**

This report, written by BSR with support from Women Deliver and the Ministry of Foreign Affairs of the Netherlands, examines how to create business opportunities that accelerate women's health, rights, and well-being in global value chains. [Read more →](#)



### BLOG

#### **Impact Sourcing: Ending Poverty Through Procurement**

The Global Impact Sourcing Coalition, a new group funded by the Rockefeller Foundation and supported by BSR, seeks to advance the practice of impact sourcing, or procuring from suppliers that recruit and employ workers from vulnerable groups of society. [Read more →](#)



### BLOG

#### **Building an Inclusive Economy: A Conversation with Marcela Manubens of Unilever**

In the fourteenth of our series of conversations with inclusive economy thought leaders, we spoke with Marcela Manubens, global vice president for social impact at Unilever, about the Unilever Sustainable Living Plan, key inclusive economy issues, and leadership. [Read more →](#)



### BLOG

#### **Women's Economic Empowerment Strategies Should Be Holistic and Integrated**

A new report from BSR, the International Center for Research on Women, and the Oak Foundation helps companies build effective women's economic empowerment strategies. [Read more →](#)