

Human Rights



We draw on a global network of partners from business and civil society to tackle human rights challenges and help companies in all sectors meet and exceed global human rights standards.

SAMPLE COMPANY LIST

AstraZeneca
The Coca-Cola Company
General Electric Company
Johnson & Johnson
Microsoft Corporation
Monsanto Company
Rio Tinto
Teck Resources
Telefónica
The Walt Disney Company
Yahoo! Inc.

How We Work

We draw on a network of partners from business and civil society to tackle global challenges and help companies in all sectors meet and exceed global human rights standards. Our work includes surveying and benchmarking human rights practices and policies across an industry to aid our member companies' efforts to craft comprehensive, responsible approaches to human rights.

Expertise

- Creation of robust human rights policies and strategies
- Human rights due diligence at the corporate, market, product, or site levels that identifies unique company impacts, risks, and opportunities
- Policies and processes for articulating corporate commitments to human rights and integrating human rights into core business functions
- Tools to monitor and communicate performance and progress in advancing human rights
- Multistakeholder processes and community engagements to better understand root causes and collective solutions

CONTACT

Margaret Jungk
Managing Director,
Human Rights
mjungk@bsr.org

Peter Nestor
Associate Director
pnestor@bsr.org

www.bsr.org/en/expertise/human-rights

Business Benefits

Companies are expected to ensure that they do not infringe on fundamental human rights through their operations, products, services, or business relationships. A human rights strategy and management system helps companies meet this responsibility and brings business benefits, such as:

- Minimizing operational, legal, and reputational risk
- Maintaining license to operate
- Reducing costs associated with worker overtime, turnover, and ill health— issues best managed through an integrated human rights strategy
- Supporting local communities
- Strengthening brand reputation with shareholders, investors, government, and the media

Our Insights



BLOG

Big Data and Human Rights: 5 Frequently Asked Questions

What is big data, and how does it relate to human rights? Here are answers to these and other questions we often hear from our members and partners. [Read more →](#)



BLOG

Thinking Outside the ‘Western Box’ for Employee Engagement in Bangladesh Factories

For long-term impact and to avoid unintended negative consequences, companies must tap into local knowledge to create productive and appropriate employee engagement methods customized to the cultural and geographic context. [Read more →](#)



REPORTS

Addressing Workers’ Rights in Engineering and Construction: Opportunities for Collaboration

In this report, we explore the challenges that construction and engineering companies share when it comes to workers’ rights, provide recommendations for ways forward, and assess the feasibility of a collaborative group to address the issues. The working paper was conducted with funding from Humanity United.chains. [Read more →](#)



REPORT

Taking a Closer Look at Migrant Workers in Malaysia

Improving the management of migrant workers in supply chains creates a stable workforce and drives business value. Here’s how BSR can help. [Read more →](#)