

Climate Change





SAMPLE CLIENT LIST

BNY Mellon

Carbon Disclosure Project

The Climate & Clean Air Coalition ClimateWorks Foundation

European Climate Foundation

General Mills

IKEA Foundation

IKEA Supply AG

International Development Research Centre

Kering

Maersk Line

Morgan Stanley

NIKE, Inc.

Oak Foundation

The Rockefeller Foundation

United Nations Environment Programme

We Mean Business

How We Work

We catalyze business action on climate change in two ways: by helping companies reduce greenhouse gas emissions to hold global warming well below 2°C (3.6°F) and by building resilience to climate impacts throughout company operations and value chains.

Our approach includes translating the best available climate knowledge for the private sector, shaping policy environments that enable business leadership, developing strategies for companies to reduce emissions and build climate resilience, and facilitating collaborative initiatives that enable systemic change across industries and stakeholder groups.

Capabilities

- Cross-disciplinary expertise on climate change spanning science, economics, regulation, and private sector best practices
- Deep expertise on how climate intersects with the energy, agriculture, transport, finance, and information and communications technology industries
- Identifying opportunities resulting from the strong and multifaceted business case for climate action
- Developing and implementing ambitious climate strategies for business, including:
 - GHG materiality analysis and carbon abatement lever identification
 - Setting and implementing science-based emissions reductions goals
 - Assessing and reporting climate risks
 - Supplier engagement to reduce emissions and build climate resilience across the value chain
- Stakeholder engagement and facilitating partnerships across the landscape of organizations working on climate change
- Leadership of collaborative initiatives to advance industry-wide climate solutions

CONTACT

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Business Benefits

- Recognized sustainability leadership among peers
- Alignment with inbound climate and energy regulation across jurisdictions
- Cost savings and reduced variability of operating costs
- Strengthened relationships with shareholders and suppliers
- Improved brand equity with consumers
- Opportunities to shape regulatory environment on climate and energy

Our Insights



BLOG

The Clean Power Plan Is Bold Policy that Will Benefit the Economy

The U.S. Clean Power Plan is one of the most significant pieces of environmental policy the United States has ever seen, and it will help companies remove barriers to climate goals and reduce business risk.

*Read more →



BLOG

Science-Based Climate Targets Are a Window into the Future

This blog is a primer on science-based targets, which can help companies align with a climate-compatible future. *Read more* →



BLOG

Investing in Climate Resilience Should Be a Business Fundamental

Given the wide-ranging implications of climate impacts on business, companies should adopt holistic approaches to understanding climate risk and investing in resilience, from their internal operations to their value chains. Read more.



REPORT

The Paris Agreement: What It Means for Business

This new report, written by BSR in partnership with We Mean Business, explains the mechanisms of the Paris Agreement on climate change, how they are already affecting businesses, and how companies can seize the immense opportunities that the agreement unlocks. *Read more* →





BSR is a global nonprofit organization that works with its network of more than 250 member companies and other partners to build a just and sustainable world. From its offices in Asia, Europe, and North America, BSR develops sustainable business strategies and solutions through consulting, research, and cross-sector collaboration. Visit www.bsr.org for more information about BSR's 25 years of leadership in sustainability.