

Responsible Luxury Initiative

Advancing sustainability practices throughout all luxury industry value chains

SDG ALIGNMENT



Our Mission

To provide a platform for all luxury sector companies to discuss, explore, and develop collaborative solutions for emerging sustainability issues in their value chains.

Our Accomplishments

- We created and adopted a set of high-level principles for the sourcing of leather, fur and exotic skins and developed an implementation protocol and practical tools to improve sourcing of animal materials
- We incubated and ensured the launch of the Southeast Asia Reptile Conservation Alliance (SARCA)
- We analyzed trends in the luxury sector and identified ways that strong environmental and social practices can support brand desirability, growth and innovation
- We analyzed different solutions to reduce leather waste along the luxury value chain

Our Members

Cartier
The Chanel Company Limited
Harvey Nichols Group plc
The Hong Kong and Shanghai Hotels Limited
International Watch Co.
Kering
LVMH Moët Hennessy – Louis Vuitton S.A.

Michael Kors Holdings Limited
mytheresa.com GmbH
OTB Group
PVH Corp.
Ralph Lauren Corporation
Richemont International SA
Swarovski AG
Tiffany and Company

Why Join?

1 Future-proof luxury brands by monitoring emerging sustainability issues and addressing collaboratively (i.e. supply chain innovation).

2 Equip your brand with an action agenda to foster brand desirability, innovation, and growth through improved environmental and social practices.

3 Gain insights into best practices around sustainable sourcing of animal materials using ReLI's Animal Sourcing Principles.

Our Insights



BLOG

Luxury, Sustainability, and Desirability: Two New Rules of the Game

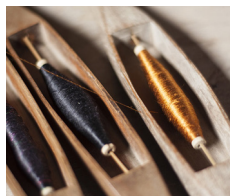
A Nelly Rodi/IFOP study based on a trends analysis and survey of 1,000 global luxury consumers found that consumers no longer find many traditional brands desirable. So, how can traditional luxury brands adapt and stay relevant? [Read more.](#)



BLOG

Luxury Fashion at the Sustainability Crossroads

In a new values-driven consumer context, luxury fashion leaders would be well served to focus on two levers for longer term, sustainable growth: creativity and purpose. [Read more.](#)



REPORT

Climate Change: Implications and Strategies for the Luxury Fashion Sector

This report from BSR and Kering examines how climate change will affect luxury fashion, with a focus on raw materials and value chains, and proposes a resilience agenda for the sector. [Read more.](#)

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For More Information

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