

# Value Creation through Natural Capital

Strategic engagement for companies on managing impacts and dependencies on natural capital.

## OUR MISSION

Synthesize cutting-edge work on natural capital—across public, private, NGO, and academic sectors—to offer member companies the most up-to-date insights on corporate engagement, public-sector activity, metrics, measurement, management, and reporting

## Introduction

Natural capital risk, impacts, and dependencies are becoming a part of corporate performance management expectations and are increasingly included in financial due diligence requirements. This working group offers corporate leaders the opportunity to delve into natural capital issues, their business relevance, and corporate applications.

## Our Accomplishments

- BSR co-conducted the **first comparative assessment** of ecosystem services measurement tools in order to **advise member companies on the best-in-class management approaches**.
- BSR issued the **first global, multi-year research** on public- and private-sector activity related to ecosystem services and natural capital—which has been an essential component in **assessing the business case for corporate engagement on natural capital**.
- BSR convened and facilitated the **first dialogue among natural capital, ecosystem services, shared value, and social return on investment analysts** to explore multidimensional returns (financial, environmental, and community) from investing in nature.

**57** multinational companies are publicly exploring or working on ecosystem services issues.

SOURCE  
Source: BSR, 2014

# Why Join?

- 1** Explore how to measure return on investments (ROI) in both natural-capital- and community-relevant metrics as well as financial measures
- 2** Track new business-relevant natural capital developments to inform decision-making
- 3** Engage with thought and practice leaders through an annual in-person meeting and regular webinars
- 4** Improve ability to assess impacts and dependencies on natural capital as well as cascading impacts on local communities and stakeholders
- 5** Access up-to-date materials on the business case for taking corporate action on natural capital

## COMPANIES

AngloGold Ashanti Limited  
Barrick Gold Corporation  
BG Group plc  
BP plc  
Chevron Corporation  
Dow Chemical Company  
Eni S.p.A  
Exxon Mobil Corporation  
Freeport-McMoRan Inc.  
Royal Dutch Shell  
TD Bank, N.A.  
The Walt Disney Company

## Our Insights



### BLOG

#### Why Ecosystem Services Is Relevant to Your Company

Updated BSR research highlights how companies and governments are engaging on ecosystem services. [Read more](#) →



### REPORTS

#### Update | Making the Invisible Visible: Analytical Tools for Ecosystem Services

This report helps corporate employees understand the full range of analytical tools that have been (and are being) developed to identify, measure, assess, and value ecosystem services within decision-making processes to addressing the urgent challenge of a changing climate. [Read more](#) →



### REPORTS

#### Update: Global Public Sector Trends in Ecosystem Services 2009-2014

This report helps businesses track the public sector's uptake of ecosystem services approaches around the world. The insights in this report are especially relevant to companies that have crafted or are developing internal policies on natural capital, biodiversity, and ecosystem services. [Read more](#) →

## Contact

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## For More Information

[www.bsr.org/ecosystem-services](http://www.bsr.org/ecosystem-services)