

Myanmar Responsible Sourcing

Helping companies entering Asia's frontier market align business needs with the opportunity to shape the country's sustainable development

OUR MISSION

Group members collaborate with BSR and local and international stakeholders to advance sustainability in Myanmar's supply chains by translating the four tenets of the Principles of Responsible Sourcing into action: (1) Sustainability Leadership; (2) Enhanced Due Diligence; (3) Stakeholder Engagement; and (4) Transparency and Accountability.

COMPANIES

The Gap
H & M Hennes & Mauritz AB
Marks and Spencer plc
N Brown Group plc

Introduction

Since 2012, when the EU and the United States formally lifted sanctions against Myanmar, the country has entered an early phase of political, economic, and social transition. Sourcing from Asia's frontier market presents companies with a unique opportunity to align business objectives with the country's sustainable development goals.

Why Join?

Sourcing from Myanmar represents an opportunity for responsible companies in the garment sector and beyond to "do things right from the beginning" by:

- Engaging with more than 20 local and international stakeholders
- Developing group guidelines for a responsible approach to child labor and land rights
- Working with funders to tackle systemic issues
- Prioritizing topics and partners for community investment
- Sharing best practices through facilitated dialogue

Contact

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For More Information

www.bsr.org/myanmar-sourcing