

Healthcare Working Group

Improving the industry's understanding and practice in corporate responsibility, with a focus on access to healthcare

OUR MISSION

Elevated ambition levels for companies driving progress on key CSR issues for the sector

Strong and sustainable approaches to expanding access to healthcare

Demonstration of industry's commitment to addressing barriers that impact access to healthcare

9 out of 10

Fortune Global 500 pharmaceuticals companies are working group members.

Introduction

Established in 1999, BSR's Healthcare Working Group (HCWG) serves as a forum for companies to discuss societal issues faced by the healthcare sector, with a view to maximizing the scalability, sustainability, and impact of their responses.

HCWG participants include senior company representatives from functions including CSR, communications, investor relations, market access, public and governmental affairs, and sales and marketing.

This group provides a forum for precompetitive collaboration on key sustainable business issues, and it also offers companies the opportunity to share their experiences and best practices in an environment that promotes learning and respects confidentiality.

Our Accomplishments

- We launched the Guiding Principles on Access to Healthcare (GPAH), an industrywide framework for reducing the global burden of disease and improving global health outcomes
- The GPAH have been signed by the CEOs of 13 major healthcare companies with global leadership in pharmaceuticals, vaccines, diagnostics, and other medical technology

Guiding Principles on Access to Healthcare

In collaboration and consultation with key stakeholders, HCWG members have developed industrywide principles to frame and describe the industry's approach to reducing the global burden of disease and improving global health outcomes. The principles have been signed by the CEOs of 13 major healthcare companies.

For more information, visit gpah.bsr.org.

Why Join?

1 Collaborate with peers working across the global healthcare sector

2 Amplify your company's voice in stakeholder discussions with influential NGOs and ratings agencies

3 Keep abreast of emerging issues facing the pharmaceutical and healthcare industries

4 Learn from industry, corporate responsibility, and other experts on topics such as access to medicine, human rights, and the environment

COMPANIES

Abbott
AbbVie Inc.
Astellas Pharma Inc.
Biogen
Bristol-Myers Squibb
Celgene
F. Hoffmann-La Roche & Co.
GlaxoSmithKline plc
Johnson & Johnson
Merck & Co Inc.
Merck KGaA
Novartis International AG
Novo Nordisk
Pfizer, Inc.
Sanofi S.A.
Shire plc
Teva

Our Insights



REPORT

Is Collaboration the Way Forward for the Pharmaceutical Industry?

While working nearly a decade for a pharmaceutical think tank, I witnessed how great things can be accomplished when the barriers of competition fall. In my experience, collectively finding solutions not only generates recommendations, guidelines and best practices, it also fosters new models and pushes entire sectors towards faster progress. [Read more](#) →



REPORT

Advancing Access-to-Healthcare Metrics

This working paper helps healthcare companies improve measurement and reporting on access-to-healthcare programs, a framework that other sectors can replicate to focus more strategically on impact metrics. [Read more](#) →



REPORTS

The Guiding Principles on Access to Healthcare: From Aspiration to Action

A year after the CEOs of 13 major healthcare companies signed the Guiding Principles on Access to Healthcare, this report provides an overview of the approaches undertaken by signatory companies to advance access to healthcare. [Read more](#) →

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For More Information

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