

Sharing reporting best practices to improve sustainability performance, enable informed decision-making, and influence the future of the reporting field

75%

of the 100 largest companies in the Americas, Europe, and Asia-Pacific publish sustainability reports.

SOURCE:
<http://www.carrotsandsticks.net/>

Introduction

Sustainability reporting has grown considerably in both quantity and quality over the past 20 years. However, the impact of sustainability reporting can be increased in two important areas: accelerating improved sustainability performance at companies and enabling informed decision-making by stakeholders.

The Future of Reporting collaborative initiative is a group of companies sharing reporting best practices and using these to support better performance and more decision-useful reporting, and to inform the work of various reporting organizations.

The Potential

By holding the pen while sustainability reports are written, company sustainability practitioners occupy a very special position in the world of sustainability reporting. They have the potential to define the solutions for better reporting and shape the future of the practice.

Our Mission

Our mission is for member companies to create sustainability reports that result in:

- Improved sustainability performance at companies
- Informed decision-making by stakeholders

Further, it is our mission that insights gained from the practical discipline of creating, publishing, and using sustainability reports is channeled into the work of various reporting organizations, thereby increasing the usefulness and quality of sustainability reporting guidelines, standards, and resources.

Why Join?

- 1 Share reporting best practices with peers and learn from your counterparts at other BSR member companies
- 2 Engage with leaders shaping the future of reporting
- 3 Benefit from a safe space to dig deep on specific reporting challenges and topics
- 4 Further develop the ideas set out in the BSR “Triangles, Numbers, and Narratives” report
- 5 Understand how to apply reporting frameworks, such as GRI, IIRC, RAFI, SASB, and the TCFD Recommendations
- 6 Increase the impact of reporting

FOR MORE INFORMATION

[Triangles, Numbers, and Narratives: A Proposal for the Future of Sustainability Reporting](#)

[A Brave New World for Sustainability Reporting](#)

[The Fallacy of the Apple and Orange Defence for Sustainability Reporting](#)

(<https://www.bsr.org/en/topics/blog/Reporting-and-Communications>)

How We Work



Research agenda to surface best practices and reporting trends



Three in-person meetings per year (one at BSR annual Conference)



One publication (or similar) to influence the reporting field annually



Concept development (e.g. Key Performance Indicator/Key Performance Narrative table)

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