



BSR

Copenhagen  
Guangzhou  
Hong Kong  
New York  
Paris  
San Francisco  
Shanghai  
Tokyo

[www.bsr.org](http://www.bsr.org)

## Private Equity

Limited partners and stakeholders increasingly expect private equity firms to integrate the management of environmental, social, and governance (ESG) risks and opportunities into investments. From firm-wide strategy, to due diligence, to portfolio management, to exit preparation, ESG is playing an increasingly important role throughout the investment lifecycle.

### Our Experience

With our global reach, broad cross-industry experience, and deep expertise in a range of ESG topics, we are uniquely qualified to support private equity firms.

BSR draws on its work with corporate members and financial services companies—as well as extensive field work in factories, farms, mining and extractives sites, and local communities.

### Our Approach

BSR works with private equity firms on ESG strategies, management, due diligence, and reporting projects.

We regularly work with representatives from investor relations, general counsel offices, corporate affairs, government affairs, sustainability, and deal teams, and directly with portfolio companies.

### What We Do

#### General Partner Strategy

» Develop overall approach to ESG value protection, creation, policies, and more

#### Due Diligence

- » Review ESG risks and opportunities in potential investments
- » Develop ESG review tools
- » Identify ESG priorities for post-acquisition

#### Portfolio Management

- » Assess portfolio-level view of ESG risks and opportunities
- » Improve ESG performance and management with portfolio companies
- » Develop approaches to performance tracking and reporting

#### Exit

- » Help portfolio companies get “ESG-ready” for exit, such as disclosures

### Sample Member Companies

ATP  
The Blackstone Group  
The Carlyle Group  
EQT Partners  
Kohlberg Kravis Roberts & Co. L.P.  
Oak Hill Capital Management  
Ontario Teachers' Pension Plan Board

### Contact Us


John Hodges  
Director, Financial Services  
+1 917 606 1945  
[jhodges@bsr.org](mailto:jhodges@bsr.org)

# \$750 billion

The combined worth of BSR's private equity members' assets under management

(Source: BSR, 2014)

[www.bsr.org/financial-services](http://www.bsr.org/financial-services)

 Follow us [@BSRnews](https://twitter.com/BSRnews)