

Collaboration



Creating Shared Solutions to Global Challenges

20+

collaborative initiatives
facilitated by BSR

400+

companies and stakeholders
uniting to tackle global
challenges

25

years of experience in
making collaboration work

Collaboration at BSR

BSR works with business and stakeholders to design, implement, and scale collaborative initiatives that create shared solutions to global challenges. Our collaborations bring together **more than 400 companies**, spanning multiple sectors and geographies, to strengthen company performance, improve markets and industries, and contribute to systemic change for a more just and sustainable world.

Our Value Proposition



Business-Driven Solutions: Our ongoing work from farm to factory to boardroom ensures that we translate ideas into practical and actionable solutions that deliver value for business and society.



Global Networks: Our global presence and mindset, as well as our business networks and stakeholder partnerships, enable us to identify and engage the right partners for a collaborative initiative.



Experience and Expertise: Our collaborative initiatives build on and continuously develop our deep subject-matter and industry expertise, while benefiting from our 25 years of experience.

How to Engage

BSR member companies can use their [Engagement Options](#) to partly or fully cover the cost of joining a BSR collaborative initiative. Certain initiatives are also open to non-BSR members. Details and the full list of our initiatives can be found at: www.bsr.org/en/collaboration/list.

In addition, BSR's Collaboration team stands ready to assist you with managing an existing collaboration or turning an idea for a collaboration into reality.

Sample Topics



CLIMATE

Fuel, internet power, green freight.



HUMAN RIGHTS

Human trafficking, migrant labor rights.



INCLUSIVE ECONOMY

Impact sourcing, health for employees and communities.



SUPPLY CHAIN

Procurement, responsible sourcing.



SUSTAINABILITY MANAGEMENT

Ethics and corruption, reporting, net positive.



WOMEN'S EMPOWERMENT

Empowerment in factories and farms.

Our Collaboration Services



Purpose & Strategy: We work with members to co-create a compelling vision, mission, and objectives for their initiatives, as well as to design an effective governance model that sets the collaboration on the path to success. We further ensure continuous progress against the initiatives' objectives through robust measurement, evaluation, and reporting.



Facilitation & Implementation: We manage a wide range of activities for our portfolio of collaborative initiatives, ranging from running advocacy campaigns to establishing new international standards.



Member Recruitment & Services: We use our knowledge of the sustainability landscape to target and recruit member organizations that will be engaged to advance the initiative's mission and vision.



Communications & Engagement: We leverage our established communications channels with global corporations and sustainability partners to communicate impacts and needs of collaborative initiatives.



Fundraising & Partnerships: We partner with collaboration members to ensure that each initiative is appropriately resourced to meet its objectives, including leveraging our network of partners and donors.



Administration: We facilitate and manage a variety of administrative activities for our collaborative initiatives, including support from our accounting, finance, legal, information technology, and human resources teams, among other back office services.

THOUGHT LEADERSHIP



Report: *Private-Sector Collaboration for Sustainable Development*

For More Information

www.bsr.org/en/collaboration

Contact

Angie Farrag-Thibault

Director, Collaboration

afarrag-thibault@bsr.org



BSR is a global nonprofit organization that works with its network of more than 250 member companies and other partners to build a just and sustainable world. From its offices in Asia, Europe, and North America, BSR develops sustainable business strategies and solutions through consulting, research, and cross-sector collaboration. Visit www.bsr.org for more information about BSR's 25 years of leadership in sustainability.



Copenhagen | Guangzhou | Hong Kong | New York | Paris | San Francisco | Shanghai | Tokyo