



Responsible AI Governance

Responsible AI is becoming a business imperative, requiring companies to establish governance, assess impacts, and align AI innovation with sustainability and human rights objectives.

BSR combines its sustainability and AI risk expertise to help companies build and implement responsible AI governance aligned with sustainability priorities, international standards for responsible business conduct, and AI-specific frameworks such as the EU AI Act, ISO 42001, and the NIST AI Risk Management Framework. Our approach is tailored to meet the needs of companies at different stages of maturity.

STRATEGIC OBJECTIVE

1 Responsible AI strategy and governance structures

HOW BSR CAN HELP

- Responsible AI strategy, governance structures, policies, and processes
- Responsible AI principles in line with international guidelines and human rights standards
- Futures exercises to explore long-term implications on the business, society, and the environment
- Identification of opportunities for AI to accelerate social and environmental outcomes



2 Internal trainings and external stakeholder engagement

- Trainings for relevant job functions on the basics of Responsible AI
- Executive/board briefings on evolving expectations and regulations related to Responsible AI
- Stakeholder engagement design and facilitation, including expert advisory councils



3 Risk and impact assessments

- AI risk assessments focused on risks to people and the environment
- Scan of AI activities across the company and identification of high-risk use cases
- Exploration of emerging issues and technologies and company implications



4 Risk assessment processes

- AI risk assessment processes
- Integration of sustainability and human rights considerations within existing AI risk assessment processes



5 Industry collaborations

- Responsible AI Working Group
- Environmental Impacts of AI Working Group
- Investor Working Group on Responsible AI
- Labor Rights in the AI Data Supply Chain



CONTACT US

To learn more about how BSR helps companies on Responsible AI, and to discuss what's right for your organization, please reach out to us.



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