

Responsible Business in Conflict-Affected and High-Risk Areas

Companies with a presence in conflict-affected and high-risk areas (CAHRAs) face heightened risk of involvement in serious human rights abuses. Human rights abuses not only cause harm to people; they can lead to reputational damage, operational interruptions, legal liability, and financial penalties for the business. Companies that integrate human rights management into strategic decision-making and day-to-day operations will be more resilient to today's global challenges while addressing some of the social, economic, and environmental drivers of conflict.

GOALS

1 Understand the Risks

Assess country and conflict-specific risks against company footprint, and existing policies and procedures

2 Design and Test the Approach


Understand the needs of internal and external stakeholders, prioritize response measures, and stress-test strategy


3 Prepare for Implementation

Equip and upskill relevant teams to strengthen their capacity to respond effectively and with agility

HOW BSR CAN HELP*

- **Rapid, desk-based country assessments** to identify emergent trends and risks, including assessment of context and company impact on context 
- **Mapping of company footprint against CAHRAs** to identify areas of geographic risk and monitoring measures
- **Rapid human rights assessments** of company presence in specific locations to identify human rights impacts and measures to prevent and mitigate them
- **Rapid stay/leave assessments** to identify human rights impacts and management measures of alternate business decisions
- **Gap analysis** to assess existing policies and procedures that enable heightened human rights due diligence

- **Stakeholder engagement** to inform the approach, align with best practices, and meet regulatory expectations 
- **Identification of immediate response measures** to support staff, worker safety, and affected communities
- **Implementation of Heightened Human Rights Due Diligence** through design and support of monitoring, response, and management measures
- **Scenario planning** to stress-test strategy against plausible futures
- **Closed-door roundtable discussions** with peer companies to share real-time analysis of specific conflict and management approaches

- **Leadership and executive briefings** 
- **Training and workshops** for site-level or functional teams

*Services can be paired and customized to meet each company's specific needs

CONTACT US

To learn more about how BSR can help your company understand the risks of operating in CAHRAs and build resiliency, email us.



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