

Introduction

AI is transforming the way companies operate, the products and services they deliver, and how teams work across functions. For sustainability practitioners, it offers opportunities to enhance analysis and accelerate progress toward environmental and social goals. However, AI is also associated with significant environmental and human rights risks. From climate impacts of AI systems to labor rights of data enrichment workers and the responsible deployment of AI in products and operations, companies face a growing need for shared learning and shared solutions.

BSR is convening five collaborations to help members navigate the challenges and opportunities posed by AI and promote its responsible and sustainable use.

BSR Collaborations on AI

	AI in Sustainability Roundtable	Responsible AI Working Group	Labor Rights in the AI Data Supply Chain	Environmental Impacts of AI Working Group	Investor Working Group on Responsible AI
Brief Description	A monthly discussion forum for BSR members to collaboratively explore and accelerate the effective use of AI in core sustainability functions.	A cross-industry working group to support companies developing, integrating, and using AI systems in their products, services, and operations to implement responsible approaches to AI.	A working group for companies developing AI models and solutions to ensure labor rights protections are in place when working with data enrichment service providers.	An opportunity for downstream AI developers and deployers to drive sustainable AI procurement through shared standards, transparency, and collective engagement with AI providers.	A working group for investors to strengthen their ability to evaluate and oversee responsible AI issues across portfolios.
Core Focus	Practical applications of AI in the sustainability function (e.g., reporting, stakeholder engagement).	Embedding responsible AI practices across the business.	Understanding and managing labor rights risks in the AI data supply chain.	Integrating sustainability into AI procurement decisions.	Identifying practical applications for responsible AI in investment portfolios
Key Outputs	11 monthly peer-learning sessions, participant-driven agenda.	Bi-monthly convenings, responsible AI primers, optional tailored support.	Sector-wide Human Rights Assessment (HRA), practical tools, virtual convenings.	Bi-monthly virtual meetings to develop Sustainable AI Procurement Principles and promote their implementation.	Bi-monthly virtual meetings with actionable summaries of key risks, opportunities, investor considerations, and emerging practices.
Benefits of Participation	<ul style="list-style-type: none"> Exchange ideas, lessons learned, and challenges around the use of AI in sustainability activities. Discover and better understand emerging AI tools, use cases, and opportunities. Explore how to enhance efficiency and productivity for sustainability team tasks and enable progress for sustainability objectives. Connect with a cross-sector network of sustainability leaders and experts exploring similar opportunities in a private, safe space. 	<ul style="list-style-type: none"> Access to resources and expert guidance on implementing responsible AI aligned with human rights standards. Build internal capacity through structured learning on policies, governance, risk mitigation, transparency, and stakeholder engagement. Learn from peers through open discussion of challenges, solutions, and practical experience integrating responsible AI approaches. Clarify the responsibilities of different actors in the AI value chain (e.g. developers or deployers) and understand how to manage associated risks. 	<ul style="list-style-type: none"> Collaborate with peers across the AI value chain to identify and mitigate labor rights risks in data enrichment services. Participate in a sector-wide Human Rights Assessment (HRA) and the development of practical tools. Contribute to the development of industry-wide standards and responsible sourcing approaches informed by human rights frameworks and worker perspectives. Engage with experts and rightsholders to ensure approaches are credible, informed, and actionable. 	<ul style="list-style-type: none"> Help to collectively define industry standards for sustainable AI disclosure and procurement. Engage major AI providers in ongoing dialogue around sustainability performance. Elevate sustainability expectations in the emerging AI governance landscape. Enhance knowledge of relevant resources and regulations related to AI. 	<ul style="list-style-type: none"> Understand AI-related risks, opportunities, and trends most relevant to investment strategy, diligence, oversight, and value creation. Translate insights into diligence and portfolio engagement through practical examples and company perspectives. Compare approaches with peers, pressure-test ideas, and gain visibility into emerging investor practices across sectors.
Timeline	January – December 2026	January – December 2026	October 2025 – October 2026	April 2026 – April 2027	September 2026 – September 2027
Participants	BSR members across all industries	Companies developing and deploying AI across industries, with dedicated workstreams for each	AI model developers and solution providers	All companies adopting AI systems	Financial services firms, including asset managers, private capital investors, and investment banks
Fees (in USD)	\$10,000 USD	\$10,000 USD Optional tailored support: \$5,000	\$30,000 USD	\$10,000 USD	\$15,000 USD

MEO can be applied as credit towards participation fee

Express Interest
AI in Sustainability Roundtable

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*A \$2,000 USD discount is available for those who participate in two AI collaborations; a \$5,000 discount is available for those who participate in three collaborations.