

Setting Climate Targets that Deliver Business Value

With 2025 climate targets closing and 2030 milestones ahead, many companies are facing mixed progress, rising external pressures, and increased internal scrutiny around the value and feasibility of their climate strategies. In this context, companies must move beyond climate target-setting as a compliance or reporting exercise and treat it as a strategic driver of business value.

BSR offers support across a variety of strategic objectives to ensure that climate targets are credible, practical to implement, and closely aligned with corporate priorities to protect and create shareholder value, reduce legal and operational risks, and build resilience and trust.

STRATEGIC OBJECTIVES

1 Set Next Generation Climate Targets

 Strategy Design

2 Enable Implementation

 Internal Implementation, Engagement, and Operationalization

3 Advance Through Senior Leadership

 Executive Support

SAMPLE WAYS WE CAN HELP*

- **Critical review** of current or draft climate targets against evolving best practices, regulatory requirements, stakeholder expectations, and business strategic objectives
 - **Key trend analysis** including business-relevant uncertainties to inform approach to target setting and surface illustrative indicators to monitor future changes
 - **Design process** for 2030+ target setting amid shifting priorities
 - **Landscape analysis** of emerging and regional trends, policy and regulatory developments, and stakeholder expectations that may impact the business and its sustainability performance over the next decade
 - **Dependencies analysis** to guide setting a range of target types that enable agility
 - **Target-setting definition support** including guidance and recommendations for business-relevant KPIs
 - **Scenario analysis** for 2030+ target refresh to stress test existing or proposed goals, assess implications and identify no-regret actions
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- **Cross-functional engagement** across core business functions to align on targets and/or test trends and critical uncertainties against company priorities, influenceable outcomes, and their target-setting implications
 - **Governance**, accountability, and agility-building mechanisms
 - **Roadmapping** to operationalize targets
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- **Executive leadership briefings**, and coaching on trends, dependencies, and landscape evolution
 - **Training and support** for executive leadership and Board engagement on climate targets revisions

*Services can be paired and customized to meet each company's specific needs.

CONTACT US

To learn more about how BSR can help you set next generation climate targets that reduce business risk and capture economic opportunity, contact us at:



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