

Sustainable Air Freight Alliance (SAFA)



Collaborating to reduce carbon dioxide emissions from air freight

MEMBER COMPANIES

Agility
American Airlines
CEVA
Damco
DB Schenker
DHL
DSV Panalpina
EFL
Expeditors
Geodis
H&M
HPE
Kuehne+Nagel
LVMH
Nike
Nippon Express
OIA Global
Puma
RCS Logistics
United Airlines
UPS

About Us

The **Sustainable Air Freight Alliance (SAFA)** is a buyer-supplier collaboration between shippers, freight forwarders, and air freight carriers to track and reduce carbon dioxide emissions from air freight and promote responsible freight transport.

Why Join?

Shippers, forwarders, and carriers achieve business benefits by participating in SAFA. These include:



Build dialogue with your business partners to understand needs and strengthen long-term business relationships



Demonstrate company and industry leadership on sustainability



Reduce exposure to risks (ex. regulations) to the air freight industry by leveraging collective knowledge and action



Participate in the industry leading buyer-supplier sustainability forum to help shape international standards, in line with ICAO, IATA's work, and sectorial initiatives



Access a collaborative forum for sharing sustainability information, best practices for reducing GHG emissions, and innovation opportunities to help achieve company goals



Credibly measure and report company performance using industry-agreed standardized methodologies and KPIs via one reporting survey from a neutral, secure, assured, and confidential third-party reporting partner

CONTACT

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Our Value Proposition

SAFA offers a clear value proposition for shippers, forwarders, and air freight carriers:



SHIPPERS

- Use sustainability performance information in business decision-making by assessing and comparing standardized carrier-level environmental and social performance data
- Streamline reporting, benchmark and reduce your GHG (Scope 3) emissions from transport with informed procurement choices
- Identify opportunities for innovation through information sharing, collaborative industry pilots, and other SAFA-based GHG reduction actions

FORWARDERS

- Engage with and provide customers with the most relevant sustainability data for business decision making
- Engage directly with suppliers (carriers) to use industry standard data to report and improve sustainability performance
- Use an industry-accepted standardized emissions reporting methodology that streamlines various existing standards
- Improve Scope 3 GHG emissions reporting and reductions by using a single industry reporting methodology and standard
- Advocate for change in the industry through a collective, stronger voice
- Benchmark internal and carrier sustainability performance to achieve better environmental performance results



AIR FREIGHT CARRIERS

- Engage in direct dialogue with customers to understand expectations and anticipate needs for environmental and business decision-making
- Develop a strong narrative about company and industry sustainability leadership, educate shippers and forwarders on airlines' sustainability efforts, and obtain customer recognition
- Engage with forwarders to ensure the most appropriate data/methodology is used for business decisions
- Report efficiently to customers through one unique platform, using an industry-accepted standardized methodology aligned to recognized air freight GHG methodologies
- Benchmark company performance against the industry average