
What Can BSR Membership Do For You?

Sustainability Matters Webinar

JANUARY 19, 2021



© 2020 Business for Social Responsibility

Today's Speakers



Elisa Niemtow

Vice President

eniemtzow@bsr.org



Denielle Harrison

Manager

dharrison@bsr.org



Aude Ucla

Manager

aucla@bsr.org

Agenda

- **About BSR**
- **How We Work**
 - Our Services
 - Industry Focus
 - Membership
- **Q&A**

Sample Member Companies

BSR has a global network of more than 260 member companies from a range of industries and regions. The full BSR membership list is at www.bsr.org/members.

01

About BSR

Global Team of Sustainability Experts

We are a global team of sustainability experts that works with our network of more than 260 member companies and other partners to build a just and sustainable world. From our offices in Asia, Europe and North America, we help business leaders see a changing world more clearly, create long-term value, and scale impact.

- Copenhagen
- Guangzhou
- Hong Kong
- New York
- Paris
- San Francisco
- Shanghai
- Tokyo



Why BSR

Mission-Driven



We are a mission-driven organization, offering insights, consulting services and collaborations which focus on innovation, impact, strategic business value and long-term positive change.

Diverse Backgrounds



Our global staff have backgrounds in business, civil society, consulting, investment, government, law, and policy, bringing innovative and diverse perspectives to sustainability challenges.

Sustainable Business Expertise



We are experienced working across the full range of company operations, enabling us to connect points across the value chain.

Industry Focus



Our consulting teams are organized by industry, creating expert teams that are familiar with industry-specific issues and trends.

Demonstrated Leadership



Our 25 years of sustainability experience offers members and clients unparalleled expertise and insight.

Areas of Expertise



We work across seven core areas: Climate Change, Diversity, Equity & Inclusion, Human Rights, Inclusive Economy, Supply Chain Sustainability, Sustainability Management, and Women's Empowerment.

Areas of Expertise

Our teams focus on **seven core areas** for our consulting, collaborative, grant-funded, and research projects.

Impacts

What we want to see achieved in the world



Climate Change

We help companies to reduce greenhouse gas emissions and build resilience to climate impacts throughout business operations and value chains.



Diversity, Equity, and Inclusion (DEI)

We work with business to drive social justice at the individual and systemic level so people from all backgrounds can thrive. In particular, our program focuses on women's empowerment, racial justice, and LGBTI equality.



Human Rights

We draw on a global network of partners from business and civil society to tackle human rights challenges and ensure that companies in all sectors meet and exceed global human rights standards.



Inclusive Economy

We work with companies and partners to build an economy in which all individuals and communities participate in, benefit from, and contribute to global and local economies.



Women's Empowerment

We work with business to empower women, delivering value for companies across their operations and supply chains through collaboration, research and knowledge-building, and design and implementation of gender-sensitive strategies and solutions.

Outcomes

How companies and organizations achieve these impacts



Supply Chain Sustainability

We work with supply chain, sourcing, and procurement functions to develop more sustainable value chains that are inclusive, resilient, and transparent, creating long-term benefit for all involved stakeholders.



Sustainability Management

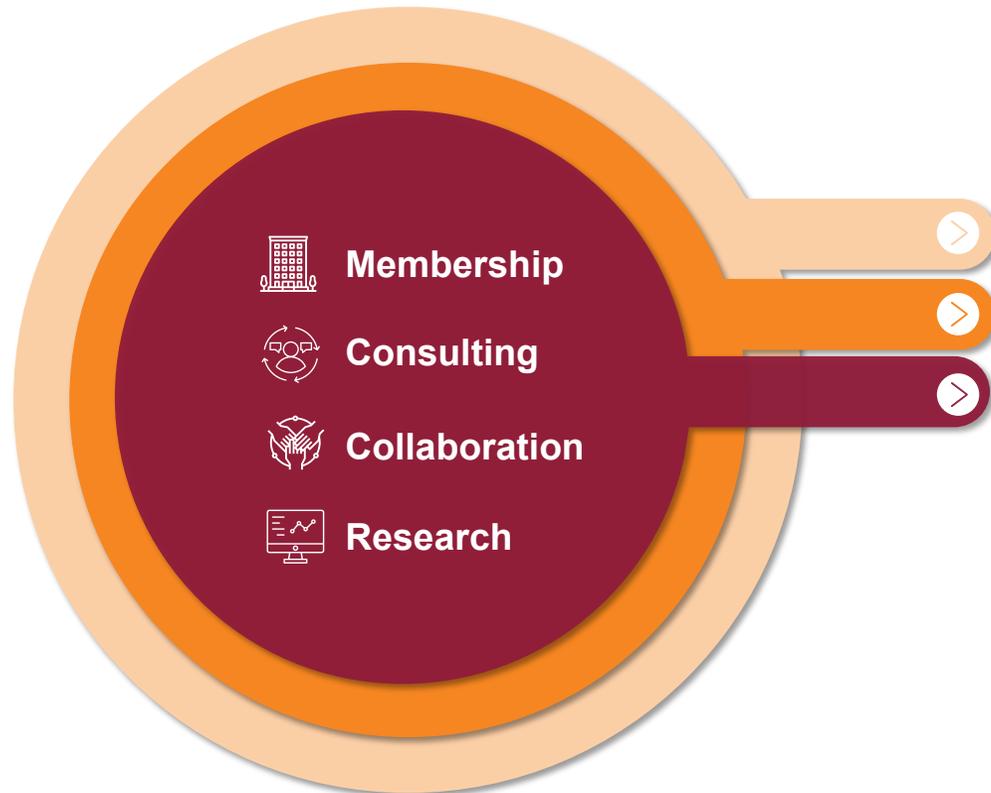
We help companies structure a sustainability management approach that mitigates risk and captures emerging opportunities, creating mutual benefit for both business and society.

02

How We Work

Our Services

We develop sustainable business strategies and solutions through **membership, consulting, collaboration, and research** with our global network of more than 260 member companies.



Insights gained from our research and collaborative partnerships strengthen our consulting work.

Our real-world experience working closely with member companies informs our research.

Our cross-sector efforts build on our extensive network of members and stakeholders.

Sustainable business strategies and solutions

Industry Focus

BSR provides consulting services through teams that specialize in **11 major industries**. Our team has extensive experience developing and implementing sustainability strategies and programs in these industries.



Industry Focus

- Consumer Products
- Energy and Extractives
- Financial Services
- Food, Beverage, and Agriculture
- Healthcare
- Industrials and Utilities
- Information and Communications Technology
- Media and Entertainment
- Transport and Logistics
- Travel and Tourism

Areas of Expertise



Climate Change



Diversity, Equity, and Inclusion (DEI)



Human Rights



Sustainability Management



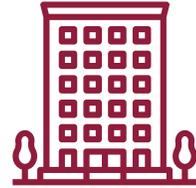
Inclusive Economy



Women's Empowerment



Supply Chain Sustainability



Membership

As a BSR member, your company will gain insights to help you see a changing world more clearly, advice to create long-term business value, and collaboration to take impact to scale.

BSR Member Benefits

BSR equips its more than 260 member companies with insight to see a changing world clearly. Our members have preferential access to BSR's insight, advice and collaborative opportunities, while joining a powerful global network of like-minded companies, thought leaders, peers, and stakeholders.



BSR Member Benefits: Insight

Members have access to advice and insight developed by BSR's team of global experts, enabling members to see a changing world more clearly:

- Access to **members only live and recorded digital content** which enable you to exchange with your peers and catalyze your efforts. Specific content includes BSR's core webinar series, topically-focused industry sessions, and 'how to' sessions with experts.
- Quarterly emerging issues insights on the nexus of business and sustainability in our [The Fast Forward](#) publication. Members can receive a **complementary briefing** to contextualize the shifts that are shaping our world and how these shifts are reshaping business.
- A rich **knowledge bank of insights, including blogs, case studies, reports and primers**, which are summarized for members in our biweekly *Insight* newsletter, with unlimited personal subscriptions within each member company.
- Access to proprietary BSR tools, such as our human rights policy review tool, and Report Assessment Framework.



Member-Only
digital and recorded content



Member-Only
BSR Insight newsletter



Member-Only access to
specific tools

BSR Sustainable Futures Lab

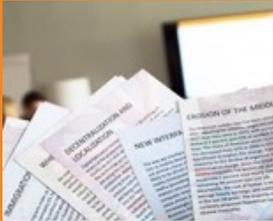
Helping businesses navigate an increasingly turbulent world

What



BSR's Sustainable Futures Lab was created to help businesses spot emerging issues early, explore different possible futures, and develop more resilient strategies and sustainable business models.

How



Scenario Planning



Strategic Foresight Intensive



Future-Proofing Materiality



TCFD Climate Scenario Analysis

Insights

The Fast Forward is a new quarterly publication from BSR's Sustainable Futures Lab exploring emerging issues at the nexus of business and sustainability. It will focus on nascent trends that are likely to disrupt the operating context of the future and that will require a robust and forward-looking sustainability strategy to navigate.

-  **The Robots are Coming**
-  **The Virtual Suddenly Becomes Reality**
-  **Trading Data Privacy for Safety**
-  **More Headwinds for Working Women**
-  **The Burden on Youth**
-  **More Migrants, Fewer Destinations**
-  **Reimagining Cities**

Recent Thought Leadership and Events

Reports

[Taking a People-Centered Approach to a Circular Fashion Economy](#)

In partnership with Laudes Foundation, BSR has developed a brief on the potential social impacts of a shift to circular fashion based on BSR's research and stakeholder engagement.

[Digitizing for Inclusion: Insights from Wage Digitization in the Garment Sector](#)

BSR's HERproject and the Mastercard Center for Inclusive Growth share five insights on inclusive wage digitization in the garment sector.

Blogs

[Missing Climate Week, Seeing Climate Refugees](#)
BSR President and CEO Aron Cramer shares his recent experience in Oregon during the wildfires, underlining the necessity of taking climate action.

[Scaling the Impact of Digital Financial Services: The Opportunity and Imperative during COVID-19](#)

In a new report, HERproject and the Mastercard Center for Inclusive Growth share lessons and insights from Digital Wages programs that can help companies, governments, and financial service providers scale up digital payments for low-income workers after COVID-19.

[Freight Buyers Are the Zero-Emission Fuel We Need](#)

BSR and the Smart Freight Centre are moving to accelerate the shift to zero-carbon freight across all modes of transport—air, sea, road, rail, waterways—by 2050 through a new buyer-focused collaborative platform: the Sustainable Freight Buyers Alliance.

Upcoming and Recent Events

[Partnering on Anti-Trafficking: The Key to Successful Corporate Collaboration](#) (January 26)

[The Biden Administration and Sustainability in a Changing Asia](#) (December 17)

[Business Ethics and Values in the Pandemic Economy and New Normal](#) (December 15)

[Transparency and Tech: Ten Years in, Where Are We Headed with Transparency Reporting?](#) (December 11)

[Japan National Action Plan on the UN Guiding Principles on Business and Human Rights](#) (December 3)

BSR Member Benefits: Advice

Members have access to complementary advice from BSR's global team of sustainable business experts and receive a 33% discount on consulting rates:

- Dedicated account representative who serves as a BSR liaison and supports members in maximizing the value of BSR membership based on your business priorities.
- Up to 1 working day of support from BSR's global team of experts to help translate your ambitions into action. Members receive complementary support to troubleshoot time-sensitive issues, review policies or programmatic strategies, feedback on implementation approaches, and brief internal teams.*
- Quarterly member-only insights which provide an overview of key developments, activities, and opportunities in sustainable business, industry trends, and thought leadership aligned to BSR's areas of expertise. These insights are reviewed during quarterly member meetings and led by the BSR account representative and relevant subject matter experts.
- Selection of discrete topical support via our menu of engagement options.
- Additionally, members receive a 33 percent discount on standard consulting rates. Many members find the membership pays for itself on consulting projects from \$30K.



Dedicated account representative and member-only quarterly meeting



Up to 1 working day of complementary, expert support



Consulting discount of 33 percent

Service Offerings



Assessments

- Company benchmarking
Issue prioritization
- Management approach
- Materiality review
- Sustainability context
- Trend analysis



Stakeholder Engagements

- Global outreach
and insights
- Mapping and prioritization
- Partnership due diligence and brokering
- Platform design and facilitation
- Strategy design and implementation



Strategies

- Ambition-setting
- Establishing goals, KPIs, and programs for
strategy
- Governance and operating model design
- Policy and process development
- Risk/opportunity analysis



Implementation Support

- Communications support
- Internal briefings and awareness-raising
- KPI tracking tools
- Monitoring and evaluation mechanism
development



Reporting and Communications

- Process review and operating model
- Report review and benchmarking
- Reporting strategy and content development

BSR Member Benefits: Collaboration

Access to Collaborative Initiatives to address systemic challenges and scale impact:

- Access to a suite of Collaborative Initiatives to scale impact and collaborate with peers and partners across topics, regions, and functional areas
- Complementary or discounted participation in designated BSR Collaborative Initiatives
- Engagement with leading peers and partners, including government, foundations, and civil society
- Opportunities to participate in global, grant-funded Collaborative Initiatives and research



Access to global, grant-funded sustainability initiatives and research



BSR Collaborative Initiatives

BSR's Collaboration Services: What We Offer

BSR creates, manages, and helps companies and partner organizations take existing collaborations to scale.

Managing Collaborations: Our Service Offering



Creating and Scaling Collaborations

- **BSR provides strategic leadership and secretariat support services for companies and other partners to collectively address critical issues for sustainable development.**
- All collaborations benefit from six core services, which are customized to the unique needs of each initiative.
- BSR collaborations are incubated through our IDEAS process (Ideate, Design, Explore, Accelerate, Scale), a rigorous framework for partners to work through the full lifecycle of a collaboration.



CoLab is BSR's incubator and accelerator of private-sector collaboration, mobilizing the collective power of business to solve some of the world's biggest sustainability challenges.

- **Collaborative Solutions to Sustainability Challenges**
Eliminate ocean plastics; Solve the anti-microbial resistance challenge; Significantly reduce air transport emissions;
- **The Right Partners in the Right Roles**
Companies, Academics, Governments, NGOs, Rightsholders, Communities, Donors
- **Innovative Ideation and Design Methodologies**
Workshops, Online ideation, Systems thinking, Design thinking, Horizon scanning, Scenario planning

BSR Collaborations: Theories of Change

Our collaborations aim for organizational, market, and systems-level change and are supported by a range of partners that drive further impact



Organizational Capacity Building

Building the capacity of individual organizations to more effectively manage sustainability opportunities and risks.



Market Improvement

Improving the way industries and their business partners address common sustainability issues through industry-wide cooperation and standard setting.



System Change

Coordinating the actions and investments of multiple sectors to make fundamental changes across a system of policies, power structures, behaviors, and/or norms to improve sustainability outcomes.

Some of our collaboration partners:

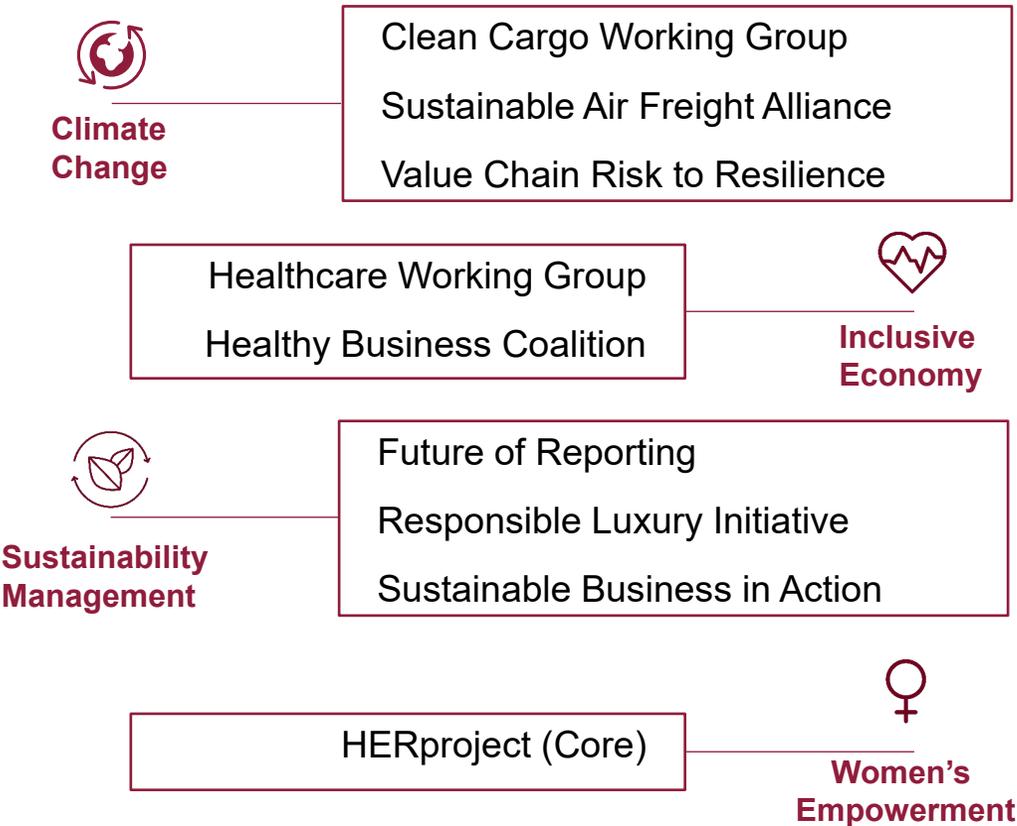
		
		
		
		

Leveraging Your BSR Membership: Collaborative Initiative Participation

Members may opt to join any of the following Collaborative Initiatives. Specific details on objectives, workplan, and timing can be found at

<https://www.bsr.org/files/2014/bsr-collaborative-initiatives-member-benefits.pdf>

Complementary



Discounted Fees



Leveraging Your BSR Membership: Member Engagement Options

Members receive one free engagement option and can choose from the list below. Please see the table for your exact credit amount (based on your membership dues).



Advice

- **Consulting Credit:** Apply your credit to any consulting project valued at US\$30,000 or more
- **Report Review :** Receive a detailed review of your latest sustainability report (published or in draft form) against BSR's 10 Principles of Good Reporting, along with specific recommendations to improve disclosure
- **Climate Risk Leadership Ladder:** Asses the maturity of your company's climate risk management approach, based on the framework of the Task Force on Climate-Related Financial Disclosure (TCFD) to build climate and business resilience
- **Supply Chain Resilience Assessment:** Assess the resilience of your company's supply chain against industry practices to identify hotspots, and receive targeted recommendations to mitigate risk and enhance resilience
- **EU Mandatory Human Rights Due Diligence Preparedness:** Assess your current human rights due diligence policy, procedures and implementation against European legislative directions
- **Modern Slavery Act Review:** Assess your company's Modern Slavery Act Statement(s) for compliance with the UK Modern Slavery Act, the Australia Modern Slavery Act and against best practices
- **Gender Review of Supplier Code of Conduct:** Review of your Supplier Code of Conduct with a gender lens
- **Sexual Harassment Approach Assessment:** Review of your company's sexual harassment program, policy, and/or implementation approach based on guidance outlined in the ILO 190 Convention



Collaboration

- **Collaborative Initiative Participation:** Join any [designated Initiative](#) at no extra cost, or apply your credit to reduce your dues in any other Initiative



Insight

- **Emerging Issue Briefing:** Customized research and insights on sustainability trends or issues, including a one-hour briefing with your team

Member Dues	Credit
Dues between 10K-19K	\$5,000
Dues between 20K-29K	\$7,500
Dues 30K and above	\$10,000

BSR Member Benefits

Companies that are committed to improving their sustainability performance are eligible to join BSR. Membership can be initiated at any time, and dues are renewed annually based on an organization’s revenues.

Corporate Members

Dues are based on a company’s total consolidated annual revenues for the most recently completed fiscal year for which audited financial statements are available, per the table below.

Annual Revenues	Annual Dues
Less than US\$5 billion	US\$14,000
US\$5 billion - less than US\$10 billion	US\$22,000
US\$10 billion - less than US\$20 billion	US\$28,000
US\$20 billion - less than US\$50 billion	US\$35,000
US\$50 billion or more	US\$42,000

Associate Members

- Associate Membership is available only to companies with annual gross revenues of less than US\$1 billion, or to non-company organizations (e.g., NGOs, nonprofits, and academic institutions).
- Associate membership annual membership dues are US\$4,000.
- BSR retains the right to review associate member candidacy to ensure that membership is mutually beneficial for the entity, BSR, and BSR's member companies.
- Please refer to the [member benefits comparison matrix](#) page to compare Corporate and Associate membership benefits.

Next Steps

BSR Members

- Contact your account relationship manager with any questions
- Think about how you want to use your membership in 2021
- Ensure our contact list for your company is up-to-date (your ARM can assist)

Non-Members

- For more information about membership contact Denielle Harrison, dharrison@bsr.org (US) or Aude Ucla, aucla@bsr.org (EMEA)

Q&A

Thank You

BSR™ is a global nonprofit organization that works with its network of more than 250 member companies and other partners to build a just and sustainable world. From its offices in Asia, Europe, and North America, BSR™ develops sustainable business strategies and solutions through consulting, research, and cross-sector collaboration.

www.bsr.org



© 2020 Business for Social Responsibility