



# US MEMBER DAY 2026

## AGENDA

October 8, 2026 / 10 a.m.–7 p.m.  
Convene 555 Broadway  
New York City

**10 - 10:30 a.m.**  
**Check-in and Networking**

**10:30 - 10:45 a.m.**  
**Welcome and Opening Remarks**  
Diederik Timmer, President and CEO, BSR

**10:45 - 11:30 a.m.**  
**Sustainability 3.0:  
Implementation and Pragmatism**  
Laura Gitman, Chief Impact Officer, BSR  
David Wei, Partner, Sustainable Business, Brunswick

**11:30 a.m. - 1 p.m.**  
**Defend, Build, Let Go:  
Strategic Prioritization in  
a Turbulent Moment**  
Christine Diamante, Managing Director, Business  
Transformation, BSR  
Margot Brent, Associate Director, Business  
Transformation, BSR

**1 - 2 p.m.**  
**Networking Lunch**

**2 - 3:30 p.m.**  
**Breakout Sessions**

**3:30 - 4 p.m.**  
**Coffee Break**

**4 - 4:45 p.m.**  
**BSR: Shape What's Next**  
Interactive Conversation and Feedback Session with  
Diederik Timmer, President and CEO, BSR

**4:45 - 5 p.m.**  
**Closing Remarks**  
Diederik Timmer, President and CEO, BSR

**5 - 7 p.m.**  
**Cocktail Reception and Aron  
Cramer Celebration**

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## BREAKOUT SESSIONS DESCRIPTIONS

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### **Responsible AI: Environment, Human Rights and Governance**

Together, we will map the AI value chain, understand where your company sits within it, and identify the environmental and social impacts associated with AI use at the enterprise and product level. Participants will explore where companies and sustainability teams have the greatest influence and what levers they can use within their own management of AI. We will also examine upstream and downstream operations to mitigate risks, manage impacts, and advance more responsible and sustainable AI.

**Facilitators:** Kelly Gallo and Lale Tekişalp

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### **Sustainability Governance and Implementation**

Explore what it takes to turn business sustainability commitments into action. This session will unpack common implementation challenges and share practical approaches for embedding sustainability strategies into day-to-day operations and delivering tangible impact.

**Facilitators:** Christine Diamante and Laura Gitman

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### **Integrating Climate, Nature, and Human Rights**

Integrated due diligence approaches enable companies to identify, address, and mitigate interconnected issues across climate, nature, and human rights. As regulations which address these issues, including the EU CSDDD, raise the stakes for companies, they also face systemic, structural, and conceptual barriers that make coherent decision-making more challenging. We will provide a foundation for understanding these intersecting impacts and guide you through practical ways to integrate climate, nature, and human rights in due diligence, business decision-making, and transition planning.

**Facilitators:** Laura Donnelly and Kayla Winarsky McKenzie

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### **Target Setting in a Time of Volatility**

Shifting economic and market conditions are testing companies' ability to deliver against existing sustainability targets. We will examine the unexpected developments that have accelerated or disrupted progress toward companies' current goals, how sustainability teams are responding, and what those lessons mean for the next generation of targets. As we look beyond 2030, participants will explore how companies can set targets that provide clear, long-term direction while empowering companies to adapt to changing conditions.

**Facilitators:** Margot Brent and Adam Fishman

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### **Business Value of Sustainability**

Sustainable business teams are under increasing pressure to demonstrate the business value of sustainability. Participants will leverage BSR's new Business Value Integration Diagnostic tool to assess their ability to integrate sustainable business value across three areas: measurement, strategic relevance, and organizational enablement. They will also apply BSR guidance on communicating the business value of sustainability, evaluate their current efforts, and then share common challenges, organizational solutions, and practical tips.

**Facilitator:** David Korngold