Hearing from Your Peers
Insights from Sustainability Practitioners in Asia.

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BSR
The Business of a Better World
Today

Part 1: Our Jobs: Insights from Experts

Part 2: Finding Impact Together
Part 1: Our Jobs

*Insights from Experts*

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Part 2: Finding Impact Together

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Director, Japan BSR

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Insight
Profound change is shaping sustainable business.
To address this moment, our 25th anniversary Conference will explore “How Business Leads” by setting ambitious goals; using sustainability to innovate; collaborating for systemic solutions; and using its voice to advocate for public-policy frameworks that enable greater progress on climate, inclusive economy, and more.

Register by September 22 for best rates. For more information, visit www.bsr17.org.

Featured plenary speakers:

**Al Gore**
Former U.S. Vice President
Chairman, Generation Investment Management

**Cecile Richards**
President, Planned Parenthood Federation of America
Planned Parenthood Action Fund
Insight

Futures thinking

How business can engage with public policy

Opportunity for business to promote women’s empowerment

Climate Policy Tracker

How to redefine sustainable business

FastForward25 track
Expertise
Expertise

WHAT

Impacts What we want to see achieved in the world:

**Climate Change**
We catalyze private-sector action on climate change by helping companies reduce their greenhouse gas emissions, strengthen their adaptive capacity, and build societal resilience.

**Human Rights**
We draw on a global network of partners from business and civil society to tackle human rights challenges and ensure that companies in all sectors meet and exceed global human rights standards.

**Inclusive Economy**
We work with companies and partners to build an economy in which all individuals and communities participate in, benefit from, and contribute to global and local economies.

**Women’s Empowerment**
We catalyze private-sector action for women’s empowerment and deliver value for business through collaboration, research and knowledge-building, and design and implementation of gender-sensitive strategies and solutions.

HOW

Outcomes How companies and organizations achieve these impacts:

**Supply Chain Sustainability**
We work with supply chain, sourcing, and procurement functions to develop supply chains that deliver business value and are inclusive, resilient, and transparent, creating long-term benefit for all involved stakeholders.

**Sustainability Management**
We help companies structure a sustainability management approach that mitigates risk and captures emerging opportunities, creating mutual benefit for both business and society.
Human Rights Impact Assessments
Community Engagement
IFC Performance Standards
Social Impact Management Plans
Sustainable Local Benefits

Connect Strategy to Reality
Collaboration & Impact
Collaboration

Building Responsibly
Business Action for Women
Clean Cargo Working Group
Future of Fuels
Human Rights Working Group
Maritime Anti-Corruption Network
Net Positive Project
Future of Internet Power
Future of Reporting
Global Business Coalition Against Human Trafficking
Global Impact Sourcing Coalition
Railsponsible
Responsible Luxury Initiative
Value Creation through Natural Capital
Healthcare Working Group
Healthy Business Coalition
Green Freight Asia
HERproject
Renewable Energy Buyers Alliance
We Mean Business
Procurement Leadership Group
Introduction
The UN Guiding Principles have emerged as the global standard for managing human rights impacts in global operations. BSR's Human Rights Working Group (HRWG) brings companies from several industries together to share best practices and develop solutions to overcome the biggest challenges in implementing the UN Guiding Principles.

For two decades, BSR has been advising companies in all sectors on managing human rights impacts, from working conditions in the supply chains to free expression and privacy on the internet.

Through in-person meetings, webinars, and an online platform for dialogue, the HRWG focuses on practical implementation challenges that are shared across sectors.
Our Mission
To unlock the full potential of women working in global supply chains through workplace programs promoting health, financial inclusion, and gender equality

- **50+** International Companies
- **700,000** Women
- **14** Countries
- **620+** Factories and Farms
Working with BSR Members
BSR Member Benefits

BSR provides exceptional value for member companies by combining engagement from the BSR team with opportunities to collaborate with companies and other partners in our network.

Expertise and Insights
Access to BSR expertise to improve company performance

Collaborative Solutions
Collaborative Initiatives to solve system-wide challenges

Networking
Networking opportunities with stakeholders and peers
Global Nonprofit Business Network

We are a global nonprofit organization that works with our network of more than 250 member companies and other partners to build a just and sustainable world. From our offices in Asia, Europe, and North America, we develop sustainable business strategies and solutions through consulting, research, and cross-sector collaboration.
Why BSR

Mission-Driven
Our mission-based approach and nonprofit status guide our consulting services to focus on innovation, impact, and long-term, positive change.

Deep Experience
We are experienced and equally comfortable working across the full range of company operations, and we are uniquely placed to connect points across the value chain.

Demonstrated Leadership
We’ve shaped the field of corporate responsibility since 1992. Our 25 years of experience dedicated to sustainability brings unparalleled expertise and insight.

Diverse Backgrounds
Our unique mix of staff—hailing from around the globe, with backgrounds in business, civil society, consulting, investment, government, law, and policy—bring innovative and diverse thinking to global sustainability challenges.

Industry Focus
Our consulting teams are organized by industry, creating expert teams that are familiar with industry-specific issues and trends.

Areas of Expertise
Our teams focus on six core areas for our consulting, collaborative, grant-funded, and research projects: Climate Change, Human Rights, Inclusive Economy, Supply Chain Sustainability, Sustainability Management, and Women’s Empowerment.
BSR in Asia: Our Footprint

We have staff in:
- Shanghai
- Hong Kong
- Guangzhou
- Tokyo

Our leadership:
- Jeremy Prepscius, Vice President, Asia-Pacific, Hong Kong
- Lin Wang, Director, China, Shanghai
- Asako Nagai, Director, Japan, Tokyo

BSR Office Locations
- Copenhagen
- Guangzhou
- Hong Kong
- New York
- Paris
- San Francisco
- Shanghai
- Tokyo

BSR Select Project Locations
- Bangladesh
- Belgium
- Brazil
- Canada
- Chile
- China
- Côte d’Ivoire
- Denmark
- Germany
- Guatemala
- Ethiopia
- France
- Hong Kong
- India
- Italy
- Japan
- Jordan
- Kenya
- Mexico
- Myanmar
- The Netherlands
- Norway
- Papua New Guinea
- Spain
- The Philippines
- Rwanda
- Switzerland
- Uganda
- United Arab Emirates
- United Kingdom
- United States
Webinar: Insights From Sustainability Practitioners in Asia

The field of CSR is changing rapidly. The market for sustainability practitioners is evolving rapidly. What are the challenges they face? What motivates them to do their jobs?

Guest Experts

- Providing Insights From Their Work

Janice Lao
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Vice President, Asia-Pacific
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BSR Hosts

Reflecting On BSR’s Experience

Janice Lao
Director, Corporate Responsibility and Sustainability
The Hong Kong and Shanghai Hotels Limited
“As a CSR expert I have to demonstrate to C-suite executives that I understand we are a business. This requires translating sustainability concepts into concise language that makes the business case for change”
Janice Lao

“It is important as a CSR expert in pharmaceutical company to engage and motivate employees through global health and corporate citizenship projects. Engaging employees is one of our core activities.” Toshio Tamamuro
Summary

Speaker Highlights

• The range of sustainability issues today make it impossible for one person to have all the technical skills. Therefore its useful to work with groups like BSR when required.

• Collaboration and partnerships are key to setting goals, standards and developing meaningful responses.

• Companies show leadership when they go beyond minimum standards to inspire their peers.

• A key responsibility of CSR experts is to contextualize global issues to develop local responses for their business.

• Don’t take on all issues, focus on those where you will have maximum impact.
BSR is a global nonprofit organization that works with its network of more than 250 member companies and other partners to build a just and sustainable world. From its offices in Asia, Europe, and North America, BSR develops sustainable business strategies and solutions through consulting, research, and cross-sector collaboration. Visit www.bsr.org for more information about BSR’s 25 years of leadership in sustainability.