



BSR

Launching People-Centered Climate Action in Private Markets (PCAP)

Webinar

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PCAP

People-Centered
Climate Action in
Private Markets

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Private Markets and People-Centered Climate Action

About PCAP | People-Centered Climate Action

Objective:

A global initiative that promotes a people-centered approach to climate action in private capital markets—one that respects human rights and advances a just transition to a low-carbon, climate-resilient economy.

Resources

PCAP resources include responsible investment guidance, a portfolio level just transition tool, and sector-specific resources.



Collaboration

PCAP leverages engagement and collaboration with diverse organizations to promote people-centered climate action within private markets.



Events

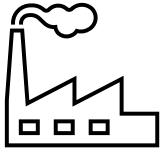
PCAP will convene events commencing in 2026 to connect investors, companies, and civil society driving a just, inclusive, and sustainable transition.



Climate and Human Rights | Impact Pathways

Effective people-centered climate action involves looking holistically at the multiple ways in which investment portfolios and companies across sectors and operating-contexts may impact human rights in the climate context. Investors should consider and address the following impact pathways that give rise to climate-related impacts on people.

BUSINESS AS USUAL



Climate Impacts

- Business exacerbates climate change and related impacts on people

Examples:

- Physical impacts, e.g., droughts in local communities*
- Direct health impacts from harmful methane emissions*

BUSINESS AS USUAL



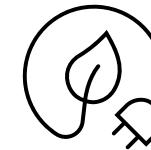
Vulnerability Impacts

- Business increases or reduces people's vulnerability to climate change

Examples:

- Poverty wages and incomes reduce climate resilience*
- Pricing strategies exclude low-income consumers as climate shocks increase costs of living*
- OHS programs do not consider health hazards of climate change on workers*

MITIGATION ACTIONS



Transition Impacts

- Transition out:** Actions related to the shift away from fossil fuels and other emissions-intensive activities.
- Transition in:** All activities related to the shift towards a green economy, clean energy, and low-carbon industries.
- Neutralization:** Other activities related to reducing GHG emissions, e.g., carbon credits

ADAPTATION ACTIONS



Physical Impacts

- Actions taken by business to adapt to the physical risks and impacts of climate change.

Examples:

- Seawalls or port infrastructure limit access to traditional fishing grounds communities depend on*

People-Centered Climate Action | Steps

Communicate Performance

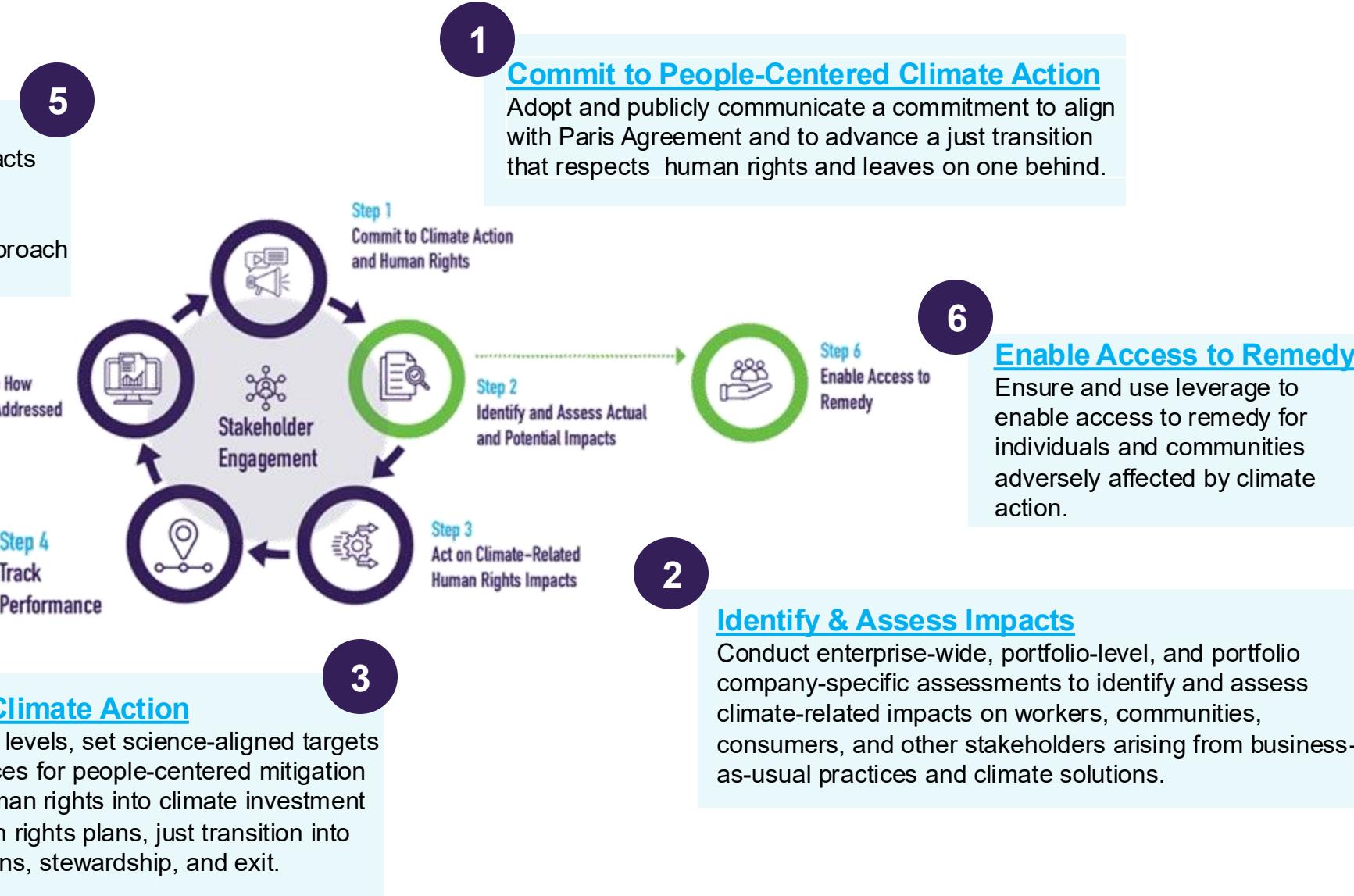
Disclose how climate-related human rights impacts are identified and addressed, particularly when concerns are raised by or on behalf of affected stakeholders and adopt a double materiality approach to reporting.

Track Performance

Monitor performance against climate and human rights targets using both quantitative and qualitative indicators.

Take People-Centered Climate Action

At both entity and investment levels, set science-aligned targets and allocate time and resources for people-centered mitigation and adaptation. Integrate human rights into climate investment strategies, climate into human rights plans, just transition into contract clauses, 100-day plans, stewardship, and exit.



Thank You

BSR® is a sustainable business network that provides global insights, strategic advisory services, and collaborations to nearly 300 member companies in Asia, Europe, and North America. BSR® helps its members to see a changing world more clearly, create long-term value, and scale impact.

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