

# AGENDA

## BSR MEMBER DAY

June 10<sup>th</sup> 2025 / New York City

### Overview

**A full day of interactive sessions, breakout groups, workshops and networking to help sustainability leaders:**

- Make sense of today's rapidly changing geopolitical, regulatory and economic environment
- Navigate challenges with strategic foresight that builds business resilience

### 9.00 - 10.00 AM

#### Check-in and Networking

### 10.00 - 10.40 AM

#### Opening Plenary

BSR President and CEO Aron Cramer on the Future of Sustainable Business followed by roundtable discussions

### 10.40 - 11.40 PM

#### Making Sense of the New Operating Environment

BSR Chief Impact Officer Laura Gitman in conversation with Neil Hawkins, Research Advisor and Graduate Faculty Member, Harvard University; Andy Whitehouse, Senior Partner, Penta Group; and Elizabeth Seeger, Board Member, International Sustainability Standards Board, followed by facilitated group discussion

### 11.40 - 12.00 PM

#### David Gelles: Lessons from Patagonia and its Founder and CEO Yvon Chouinard

New York Times reporter and bestselling author David Gelles will discuss his forthcoming book, *Dirtbag Billionaire*, offering new insights into the key moments that shaped the company and the lessons it offers to others seeking to adopt its principles

### 12.00 - 1.00 PM

#### Lunch and Networking

### 1.00 - 2.30 PM

#### From Shocks to Pivots

Building Resilience Amidst Turbulence: In an era of accelerating shocks and enduring transformations, this foresight planning workshop will explore how companies can pivot from reactive crisis management to proactive, resilient strategy

### 2.45 - 3.45 PM

#### Breakout Discussions

Small group chats on timely topics, including: Role of the CSO; Shifting from Regulatory to Strategic Drivers; Setting Ambitious Goals; How Sustainability Delivers Value in a Challenging Economic Context; Managing Interconnected Issues

### 3.50 - 4.25 PM

#### Learnings

Interactive dialogue summarizing and making sense of the breakout discussions

### 4.25 - 4.30 PM

#### Closing Remarks

### 4.30 - 6.30 PM

#### Cocktail and Networking Reception