



Meeting the Moment with BSR Membership

April 2026

Agenda

1. About BSR
2. What You Gain with BSR Membership
3. Your Next Steps and Q&A

In conversation with



Laura Gitman

Chief Impact Officer

New York

How Can BSR Membership Help You?

We want to hear from *you*. Let us know why you're interested in membership and what benefits you're most interested in learning about today.

Poll 1: Why are you interested in BSR membership?

- Access to BSR's insights, research, and thought leadership
- Opportunities to collaborate with other member companies on shared challenges
- Discounted strategic advisory services from BSR experts
- Networking with a global community of sustainability leaders

BSR Membership: Charting the Way Forward



The Power of BSR's Membership Network

We know you are navigating complex challenges, from geopolitical instability and an evolving regulatory environment, to evolving stakeholder pressures and increased supply chain risks due to climate change.

Membership is more important than ever.

- To meet this moment, we have enhanced our membership approach. Members have a more **senior primary contact** to enable strategic partnership and tangible results, more **member-only convenings** that support sensemaking, **updated advisory services** at a 33% discount, and more **collaboration opportunities**.

Gain a trusted thought partner.

- What members value most is knowing they have a **trusted partner** on speed dial, roundtables which provide a safe space to problem solve with peers, and insights that help them feel prepared for what's around the corner.

Benefits that go beyond headquarters.

- Your membership may begin in a specific region, but it provides you access to a global team with regional expertise—around the world. **Member benefits extends to anyone** within your company, no matter how large your org chart is.

Source

BSR is a sustainable business network

that provides global insights, strategic advisory services, and collaborations to nearly 300 member companies in Asia, Europe, and North America.

BSR helps its members to see a changing world more clearly, create long-term value, and scale impact.



Our Scope and Reach

30+

Years of experience



8

Global office locations



280+

Companies in BSR membership network



\$5.5 Trillion

Combined market cap of BSR membership



81

Member companies in the Forbes 500

16 Million

Employees directly employed by member companies



Global Locations



New York
San Francisco

Singapore
Hong Kong
Tokyo

Copenhagen
London
Paris

The BSR Difference



A holistic approach that makes connections between issues, and between your business and the wider world.

A focus on impact across your entire value chain.

Honest advice and insight that translates ambition into credible action.

A trusted, long-term partner to help you set and achieve your goals.

A global team with diverse range of experience to match your company's footprint.

Members of BSR receive preferential access to:

Collaboration

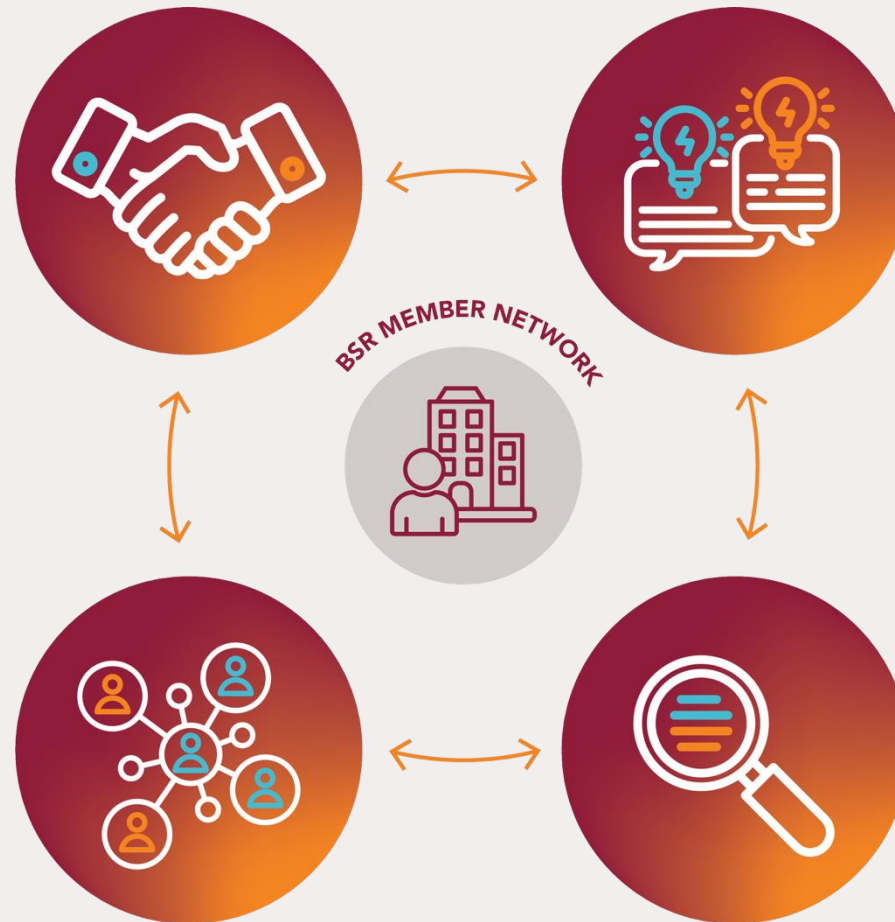
Opportunities to collaborate with peers and partners to address systemic and sector-specific challenges, share best practices, scale impact, and strengthen company performance

[BSR Collaborative Initiatives >>](#)

Convening and Networking

Opportunities to learn from experts, network and share knowledge with peers, and convene in trusted spaces around pressing sustainability challenges

[Events >>](#)



Advice

Actionable advice to improve resilience and create long-term value for your business and society

[BSR Advisory Services >>](#)

Insights

Advice and insights developed by BSR's global experts to help you see a changing world more clearly and keep you informed of emerging trends critical for strategic decision making

[BSR Insights >>](#)

Focus Areas and Industries

We offer thought leadership, strategic advice, and opportunities to collaborate on the world's most important sustainability issues.

Focus Areas



Business Transformation



Climate and Nature



Human Rights



Inclusive Business



Responsible Technology

Industries

- Consumer Products
- Energy and Extractives
- Financial Services

- Food, Beverage, and Agriculture
- Healthcare
- Industrials and Utilities

- Technology
- Media and Entertainment
- Transport and Logistics
- Travel and Tourism

Advisory Services

Our sustainability advisory services help companies achieve impact and create long-term business value. Individual advisory services can be scaled and paired to meet your company's unique needs.

Strategy Design

We help companies develop credible, business-aligned strategies that deliver results in an uncertain future.

Company-wide Implementation

We help companies catalyze action by facilitating implementation and building alignment for real world results and shared accountability.

External Implementation

We help companies engage their value chains, peers, and partners to create business and societal value.

Executive Sensemaking and Support

We equip Chief Sustainability Officers, executives, and sustainability teams with the tools and insights to lead.



Assessments

Board and c-suite engagement

Facilitation and workshops

Futures, scenarios, and foresight

Implementation design and roadmaps

Internal engagement

Public research, events and convening

Regulatory preparedness

Reporting and disclosure approach

Resilience planning

Sensemaking

Stakeholder engagement

Strategy design

Sustainability governance and accountability

Sustainability team support and advisory

Training and capacity building

Value chain implementation

Collaborations to Accelerate Progress and Achieve Impact at Scale

BSR Collaborations bring together businesses from around the world to build knowledge, pool insights, and drive impact on common sustainability agendas, ensuring that no company need go it alone. Learn more and express interest in [BSR Collaborations](#) >>

Focus Areas

Collaborative Initiatives

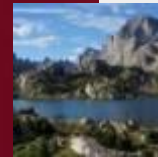
Roundtables/Multi-Cos



Business Transformation

- Future of Reporting
- Japan Sustainability Strategy Working Group
- Responsible Luxury Initiative

- Engineering Services Roundtable
- Sustainability Governance Roundtable
- Value Chain First Movers
- AI in Sustainability Roundtable



Climate and Nature

- Action for Sustainable Derivatives

- Center for Redefining Business Models
- Setting Next Generation Climate Targets Roundtable
- Climate and Nature Working Group



Human Rights and Inclusive Business

- Building Responsibly
- Fair Circularity Initiative
- Global Business Coalition Against Human Trafficking / Tech Against Trafficking*
- Healthcare and Human Rights Forum
- Human Rights Working Group
- RISE (Reimagining Industry to Support Equality)

- Human Rights in US Agriculture Working Group
- Impactful Sustainability Due Diligence



Responsible Technology

**Initiative addresses themes across the Focus Areas of Human Rights and Responsible Technology*

- Labor Rights in the AI Data Supply Chain
- Responsible AI Working Group
- Environmental Impacts of AI Working Group



Global and Regional Events

BSR events allow members to network, learn, and collaborate with peers who share a commitment to advancing sustainable business.

Join us to add your voice to critical sustainability discussions alongside fellow sustainability leaders and industry experts.



Visit [bsr.org/events](https://www.bsr.org/events) for upcoming events near you.

Membership

Join a global network of nearly 300 leading companies dedicated to building better businesses through innovative sustainability solutions.



Our Corporate Member Companies

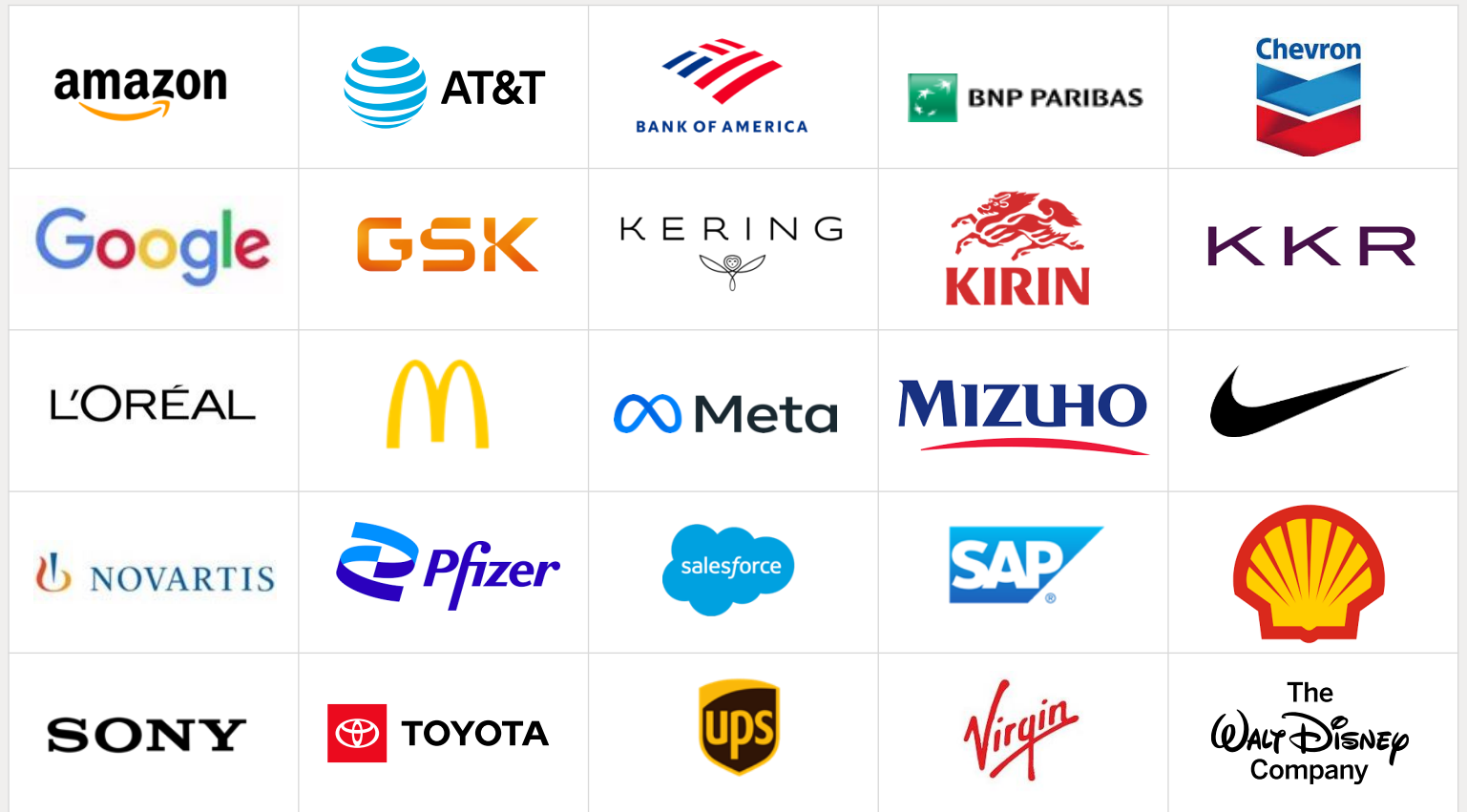
BSR's global network of nearly 300 members represent every major sector across North America, Europe, and Asia-Pacific.

A full list of BSR members can be found [here](#).

SPARK Members



Sample Members



Enhancing BSR Membership with Relationship Leads

Every corporate member is assigned a dedicated Relationship Lead to provide an enhanced level of consistent, timely, and tailored support and guidance.

Why now?



Sustainable business is at an inflection point, with myriad changes reshaping the landscape.



Our new membership model responds to meet this moment by elevating the level of care and attention we provide to our members.



Relationship Leads provide an enhanced level of consistent, timely, and tailored support to help you to make sense of short-term shocks and long-term changes.

Who are our Relationship Leads?



A seasoned sustainability advisor to engage and partner with your team and help you make connections across the entire range of sustainable business issues that we cover.

Relationship Leads work closely with BSR experts who have deep expertise on human rights, climate and nature, responsible technology, sustainability governance and inclusive business.

Together, BSR's experienced professionals serve members with customized support to help companies pursue sustainability strategies that align with business value.

BSR Member Benefits

Members benefit from timely insights, strategic advisory services, collaborations, and a global network of influential sustainable business leaders.



Deepen your engagement: Select an option

BSR Collaboration

Complimentary participation in (1) designated collaboration per year.

Issue briefing

Tailored to your needs, which could include an executive-level issue analysis, benchmarking exercise, board briefing or future trends workshop.



Elevate your impact with these exclusive member benefits

- Dedicated **BSR Relationship Lead** and **regular member meetings** to provide tailored insights.
- **On-demand complimentary support** from BSR experts.
- **33% discount** on standard advisory services, offsetting the cost of membership.
- Flagship in-person events, like **BSR Member Days**, to network with sustainability peers, thought leaders, and other stakeholders.
- Exclusive **access to member-only collaborations** to address systemic challenges with peers and partners.



Your full membership package also includes:





- **Quarterly member-only insights** outlining key developments for the global economy, key sustainability issues and your business.
- **Curated webinars** exploring key issues and trends impacting sustainable business with BSR experts and external speakers.
- Global and regional **Chief Sustainability Officer (CSO) events** to share challenges, transform business, and increase influence.
- Access to grant-funded research and opportunity to work with BSR to incubate and **launch new collaborations**.
- Blogs, case studies, reports, action guides, and primers sent directly to your inbox.
- Unlimited access to the **Member Portal**, our knowledge bank of recommended best practices, implementation guides, all recorded webinars and other tools.
- **Global access** to all benefits across all your functions, regions and brands.

How to Maximize BSR Collaborations

Members can participate in one select BSR Collaboration at no additional cost starting in 2027.

BSR Collaboration Options – Choose one per year at no additional cost

**List is subject to change, more may be added
Bolded options are member-only

		Collaborative Initiatives	Roundtables/Multi-Cos
	Business Transformation	<ul style="list-style-type: none"> • Future of Reporting • Japan Sustainability Strategy Working Group • Responsible Luxury Initiative 	<ul style="list-style-type: none"> • AI in Sustainability Roundtable • Engineering Services Roundtable • Impactful Sustainability Due Diligence • Sustainable Governance Roundtable • Value Chain First Movers
	Climate and Nature		<ul style="list-style-type: none"> • Center for Redefining Business Models • Climate and Nature Integration Working Group • Setting Next Generation Climate Targets Roundtable
	Human Rights and Inclusive Business	<ul style="list-style-type: none"> • Building Responsibly • Healthcare and Human Rights Forum • Human Rights Working Group 	<ul style="list-style-type: none"> • Human Rights in US Agriculture Working Group
	Responsible Technology		<ul style="list-style-type: none"> • Responsible AI Working Group • Environmental Impacts of AI Working Group

Unlock BSR Insights

From quarterly insights to regular touchpoints, get the latest developments in sustainable business and insights into what they mean for your business.



Quarterly Insights Deck

- Stay ahead of emerging business trends to navigate the short-term shocks and enduring changes shaping our world with strategic foresight.



Quarterly Insights Webinar

- Hear our experts discuss these trends and dive into critical economic, geopolitical, regulatory, and market developments shaping sustainable business.



Regular Meetings

- Get tailored insights on the latest developments in sustainable business and align on your priorities as they shift.



Member Portal

- Unlock our library of member resources, including implementation toolkits, deep-dive topic briefings and reports, and more from our global team of experts.
- Share these resources with *anyone* in your company.

Unlock BSR Advice

Leverage your Relationship Lead and our global team of experts to address your most pressing questions, resolve ad hoc support requests, or **even just to brainstorm**.



Member Service Requests – Ad Hoc Support

- **Briefing call** on emerging topic or issue specific question
- **Research/scan** to answer a reporting, regulatory or sustainability impact questions
- **Guidance** on sustainability standards, regulations, frameworks, trends—and providing BSR resources
- **Policy or position paper/public statement reviews**, on various key topics or to anticipate stakeholder reactions
- **Industry snapshots** on one issue of interest
- **Training sessions** with internal stakeholders, e.g., inclusion, sustainable procurement, climate, etc.
- **Board and executive presentations** from BSR senior leaders
- **Thought partnership** to address pressing questions or get insights into peer company practices



Member-Exclusive Discount

Need more in-depth support? Use the 33%-member discount on all standard advisory services across our entire suite of service offerings.



Issue Briefings

Receive customized research and insights on sustainability trends or issues and choose an executive analysis or benchmark, executive board briefing, or future trends workshop.

Unlock BSR Events and Networking

Access closed-door, member-only events designed for you to connect with fellow sustainability peers, expand your network, reflect and learn together, and share best practices.



Curated Webinars

Learn about key issues and trends impacting sustainable business with BSR experts and external speakers.



Member Days

Engage with your fellow members to make sense of today's rapidly evolving business landscape.



CSO Gatherings

Join global and regional Chief Sustainability Officer events to share challenges, transform business, and increase influence.



Networking Opportunities

Connect with sustainability peers to share best practices via members-only events, industry convenings, and one-on-one meetings.

Upcoming BSR Events



We've ***nearly doubled*** our events over the last two years. Receive timely insights that enable you to make sense of today's complex business landscape, helping you to create effective sustainability strategies that build resilience and deliver long-term business value.



Supply Chain Sustainability Office Hours

April 8, 2026 / Zoom Webinar
Join us for office hours to address your most pressing challenges, get tailored advice, and explore how to advance sustainability in an increasingly complex environment.

Quarterly Member Insights

April 15, 2026 / Zoom Webinar
Explore emerging sustainability trends and position your business for long-term resilience and success.

Building Climate Resilience in Asia: From Challenges to Action

April 23, 2026 / Singapore
This interactive BSR session convenes companies to accelerate climate adaptation by exploring practical and collaborative solutions tailored to the region's unique challenges.

Climate Investing Reimagined: A Human Rights Approach to Net Zero

April 23, 2026 / Zoom Webinar
Join us for a candid, solutions-oriented conversation to advance a people-centered approach to climate action—one that respects human rights and drives a just and inclusive transition.

Stay In Touch



Subscribe to our mailing lists

Get the latest BSR insights, public event reminders, and new offerings announcements [sent straight to your inbox.](#)



Continue the conversation

Let's discuss how membership can specifically help your company's sustainable business goals. [Complete our membership intake form](#) and we'll connect you with the right BSR expert to learn more.



Register for public webinars and events

We're entering a high season for conferences and webinars. We'd love to see you join us online or meet with you in person.

Q&A



Thank you to our SPARK members

The Coca-Cola Company

**AMERICAN
EXPRESS**



Microsoft

Thank You

BSR® is a sustainable business network that provides global insights, strategic advisory services, and collaborations to nearly 300 member companies in Asia, Europe, and North America. BSR® helps its members to see a changing world more clearly, create long-term value, and scale impact.

All rights reserved. No part of this publication may be reproduced, distributed, or transmitted in any form or by any means, including photocopying, recording, or other electronic or mechanical methods, without the prior written permission of the publisher, except in the case of brief quotations embodied in critical reviews and certain other noncommercial uses permitted by copyright law.



Copyright © 2026 by BSR®

Disclaimer

The conclusions presented in this document represent BSR's best professional judgment, based upon the information available and conditions existing as of the date delivered. In performing its assignment, BSR relies upon publicly available information, information provided as approved within the scope of work, and information provided by third parties. Accordingly, the conclusions and analysis in this document are valid only to the extent that the information provided or available to BSR was accurate and complete, and the strength and accuracy of the conclusions may be impacted by facts, data, and context to which BSR was not privy. BSR does not provide legal or investment advice, and the work cannot be considered an exhaustive review of legal, investment, regulatory, or reporting-related requirements. The facts or conclusions referenced in this document should not be considered an audit, certification, or any form of qualification. BSR makes no representations or warranties, express or implied, about the client's business or its operations.

While BSR is a membership organization, it maintains a policy of not acting as a representative of its membership, nor does it endorse specific policies or standards. The views expressed in this document are BSR's and do not reflect those of BSR member companies.