



Deliver Results in 2027 through BSR Membership

September 2026

In conversation with



Hugh Brown

Managing Director, Head of
Americas, Global Head of
Financial Services

New York



Merry Samuel

Membership Communications
and Delivery Specialist

New York



Renata Greenberg

Director and Nordic Lead

Copenhagen

Our Corporate Member Companies

BSR’s global network of nearly 250 members represent every major sector across North America, Europe, and Asia-Pacific.

A full list of BSR members can be found [here](#).

SPARK Members

	THE <i>Coca-Cola</i> COMPANY	
---	------------------------------	---

Sample Members

				
				
				
				
				

Looking toward 2027: Why Companies Turn to BSR

Where can BSR membership make the biggest difference?



Focus on Impact

We create holistic business solutions that offer the biggest opportunities for meaningful change, not just with your company, but also by working with value chain partners, markets, policymakers, and systems.



A Diverse Team of Experts

Our passionate, committed team of sustainability leaders is comprised of people from diverse backgrounds, and experience working in companies, NGOs, academia, government, and consulting. This array of talent enables us to provide the expertise and insight to help companies navigate the critical sustainability issues they face.



Seeing the Connections

We make connections between issues, your business, and the wider social context. This global mindset informs our effort to provide you with holistic strategies which consider impacts on a diverse range of stakeholders.



Focus on Action

We provide honest advice and insight that translates your ambitions into credible action. We articulate the strategic business value of our recommendations, while still emphasizing the importance of values. Our guidance will always look for opportunities to collaborate, to support public policy solutions, and encourage transparency and accountability.

Where Members Leave Value on the Table

Leverage your Relationship Lead and our global team of experts to address pressing questions, resolve ad hoc requests, or **explore ideas or possible approaches**.



Member Service Requests – Ad Hoc Support

- **Briefing call** on emerging topic or issue specific question
- **Research/scan** to answer a reporting, regulatory or sustainability impact questions
- **Guidance** on sustainability standards, regulations, frameworks, trends—and providing BSR resources
- **Policy or position paper/public statement reviews**, on various key topics or to anticipate stakeholder reactions
- **Industry snapshots** on one issue of interest
- **Training sessions** with internal stakeholders, e.g., inclusion, sustainable procurement, climate, etc.
- **Board and executive presentations** from BSR senior leaders
- **Thought partnership** to address pressing questions or get insights into peer company practices

Collaboration vs. Issue Briefing: Choosing the Right Option

Starting July 1, 2026, new members can choose to participate in one select BSR Collaboration or to receive an issue briefing at no additional cost.

Collaborations – Choose one select option



Choose one of **select BSR Collaborations** to participate in each year, **valued at \$15,000**, which is completely included in your annual dues.

Collaboration may be right when:

- The issue is systemic and can't be solved by one company alone.
- You want ongoing interaction with peers.
- You want to help shape an emerging area of practice.
- Multiple colleagues across the company could benefit from participating.
- The industry is facing legislative pressures.

Issue Briefing – Alternatively, you can choose a(n):



Choose between an executive analysis, executive benchmark, board briefing, or future trends workshop

An **issue briefing** may be right when:

- The company has a specific internal question or audience.
- The company needs bespoke analysis or insight.

One Membership. Enterprise-Wide Access.

BSR membership gives teams across functions and regions access to BSR expertise, insights, events, and peer networks that help move business priorities forward.



Broaden Access Across Teams

Colleagues from, procurement, public affairs, investor relations, HR, product, strategy, and other functions can draw on BSR resources and expertise.



Member Days

Connect with peers and BSR expertise during Member Days to discuss regional priorities, market developments, and business challenges.



CSO Gatherings

Join global and regional Chief Sustainability Officer gatherings to compare perspectives, address emerging issues, and strengthen enterprise influence.



Build Your Network

Meet with relevant global and regional subject-matter experts across industries and sectors in person or online.

Relationship Leads: Your Strategic Partner at BSR

One point of contact. Access to the full BSR network.

Maximize Your Membership



Get ahead of issues. Share emerging challenges, business priorities, or upcoming decisions. Your Relationship Lead can quickly connect you to the right BSR expert(s) before an issue becomes urgent.



Cut through the noise. Your Relationship Lead can help identify the BSR insights, events, resources, and collaborations most relevant to your priorities.



Pressure test your approach. Your Relationship Lead has external perspective on changing stakeholder expectations, market developments, and complex issues before they reach senior leadership, the board, or external stakeholders.



Q&A



Stay In Touch



Subscribe to our mailing lists

Get the latest BSR insights, public event reminders, and new offerings announcements [sent straight to your inbox.](#)



Continue the conversation

Let's discuss how membership can specifically help your company's sustainable business goals. [Complete our membership intake form](#) and we'll connect you with the right BSR expert to learn more.



Register for public webinars and events

We're entering a high season for conferences and webinars. We'd love to see you join us online or meet with you in person.

Upcoming BSR Events



BSR at Climate Week NYC and UNGA 2026

September 20-27 / New York

Join us for one of the many events we're hosting, all centered around the ideas shaping climate action today, from the environmental impacts of AI to climate and nature transition planning.



US Member Day 2026

October 8 / New York

Join fellow BSR members from across the U.S. in New York City on October 8 for a collaborative, closed-door gathering focused on sharing practical insights, learning from peers, and accelerating sustainability action and implementation.



Europe Member Day 2026

October 15 / Paris

Join us for an afternoon of candid conversation with peers and BSR experts on the strategic shifts shaping sustainable business and how to deliver meaningful progress on the priorities that matter most.

Upcoming BSR Zoom Webinars and Virtual Meetings



We've ***nearly doubled*** our events over the last two years. Receive timely insights that enable you to make sense of today's complex business landscape, helping you to create effective sustainability strategies that build resilience and deliver long-term business value.



Data Center Impacts Virtual Office Hours

October 13

Open to All / Virtual Meeting

This session will provide data center developers, owners, operators, and business partners direct access to BSR experts to discuss social and environmental impacts, ask questions, and learn from emerging good practices across sectors.



Quarterly Member Insights: What's Shaping Sustainable Business in Q4

October 14

Members Only / Zoom Webinar

Explore emerging sustainability trends and position your business for long-term resilience and success.



BSR Collaborations Open House: High-Impact Partnerships to Address Global Challenges

October 22

Open to All / Virtual Meeting

Learn how [BSR Collaborations](#) are helping companies navigate these challenges, followed by interactive breakout sessions hosted by Collaboration Leads to discuss the activities and goals of select opportunities.

Thank you to our SPARK members

The Coca-Cola Company

**AMERICAN
EXPRESS**



Microsoft

Thank You

BSR® is a sustainable business network that provides global insights, strategic advisory services, and collaborations to nearly 300 member companies in Asia, Europe, and North America. BSR® helps its members to see a changing world more clearly, create long-term value, and scale impact.

All rights reserved. No part of this publication may be reproduced, distributed, or transmitted in any form or by any means, including photocopying, recording, or other electronic or mechanical methods, without the prior written permission of the publisher, except in the case of brief quotations embodied in critical reviews and certain other noncommercial uses permitted by copyright law.



Copyright © 2026 by BSR®

Disclaimer

The conclusions presented in this document represent BSR's best professional judgment, based upon the information available and conditions existing as of the date delivered. In performing its assignment, BSR relies upon publicly available information, information provided as approved within the scope of work, and information provided by third parties. Accordingly, the conclusions and analysis in this document are valid only to the extent that the information provided or available to BSR was accurate and complete, and the strength and accuracy of the conclusions may be impacted by facts, data, and context to which BSR was not privy. BSR does not provide legal or investment advice, and the work cannot be considered an exhaustive review of legal, investment, regulatory, or reporting-related requirements. The facts or conclusions referenced in this document should not be considered an audit, certification, or any form of qualification. BSR makes no representations or warranties, express or implied, about the client's business or its operations.

While BSR is a membership organization, it maintains a policy of not acting as a representative of its membership, nor does it endorse specific policies or standards. The views expressed in this document are BSR's and do not reflect those of BSR member companies.