
Business-Led Collaborations to Advance the SDGs

Webinar

December 13, 2023 | 17:00-18:00 CET / 11:00-12:00 pm ET



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Welcome!

Today's Speakers



Nicolas Ronderos

Associate Director,
Collaboration
Paris



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Manager, Consumer
Sectors & Collaboration
Copenhagen

Today's Agenda

17:00-17:10 CET /
11:00-11:10 ET

- Welcome

17:10-17:20 CET /
11:10-11:20 ET

- Setting the scene: Collaborations and the SDGs

17:20-17:55 CET /
11:20-11:55 ET

- Conversation about business-led multi-stakeholder collaborations & BSR's latest report
- Audience Q&A

17:55-18:00 CET /
11:55-12:00 ET

- Webinar Close



Today's Objectives



Introduce New Report on Collaboration



Explain that Collaboration is Key to Achieving the 2030 Agenda

Business Transformation for a Just and Sustainable World

BSR is a sustainable business network and consultancy focused on creating a world in which all people can thrive on a healthy planet.

With offices in Asia, Europe, and North America, BSR provides its 300+ member companies with insight, advice, and collaborative initiatives to help them see a changing world more clearly, create long-term value, and scale impact.

[▶ Check out our About BSR video >>](#)

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Mission

30+

Years of
experience

300+

Member
Companies

200+

Global Staff

6

Focus
Areas

20+

Collaborative
Initiatives

11

Locations

Copenhagen
Guangzhou
Hong Kong
London
New York
Paris
San Francisco
Shanghai
Singapore
Tokyo
Washington, D.C.

Collaboration

BSR has more than 30 years of experience in designing and growing business-led collaborations that successfully create system change in pursuit of a more just and sustainable world.



Getting to Know Our Audience: Poll Questions

1. What type of organization do you represent?
2. Is your organization part of a multi-stakeholder collaboration / industry initiative / partnership?
3. What is the primary objective of the collaborations you participate in?

Setting the Scene: Collaborations and the SDGs

Shared Solutions to Global Challenges

Our powerful global network of member companies, cross-sector collaborative initiatives, and grant-funded partnerships ensure that no company is alone in addressing sustainability challenges.

BSR's collaborations benefit from:

Experience and Expertise

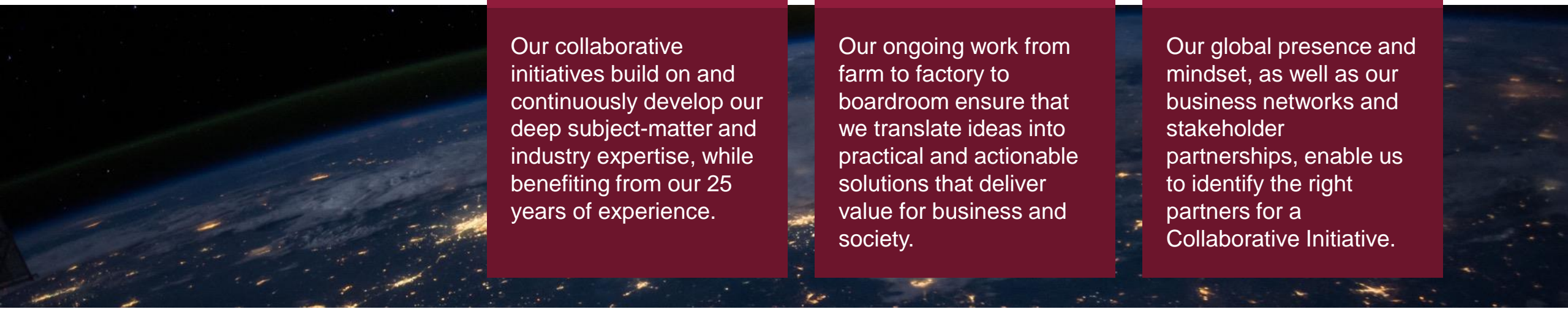
Our collaborative initiatives build on and continuously develop our deep subject-matter and industry expertise, while benefiting from our 25 years of experience.

Business-Driven Solutions

Our ongoing work from farm to factory to boardroom ensure that we translate ideas into practical and actionable solutions that deliver value for business and society.

Global Networks

Our global presence and mindset, as well as our business networks and stakeholder partnerships, enable us to identify the right partners for a Collaborative Initiative.



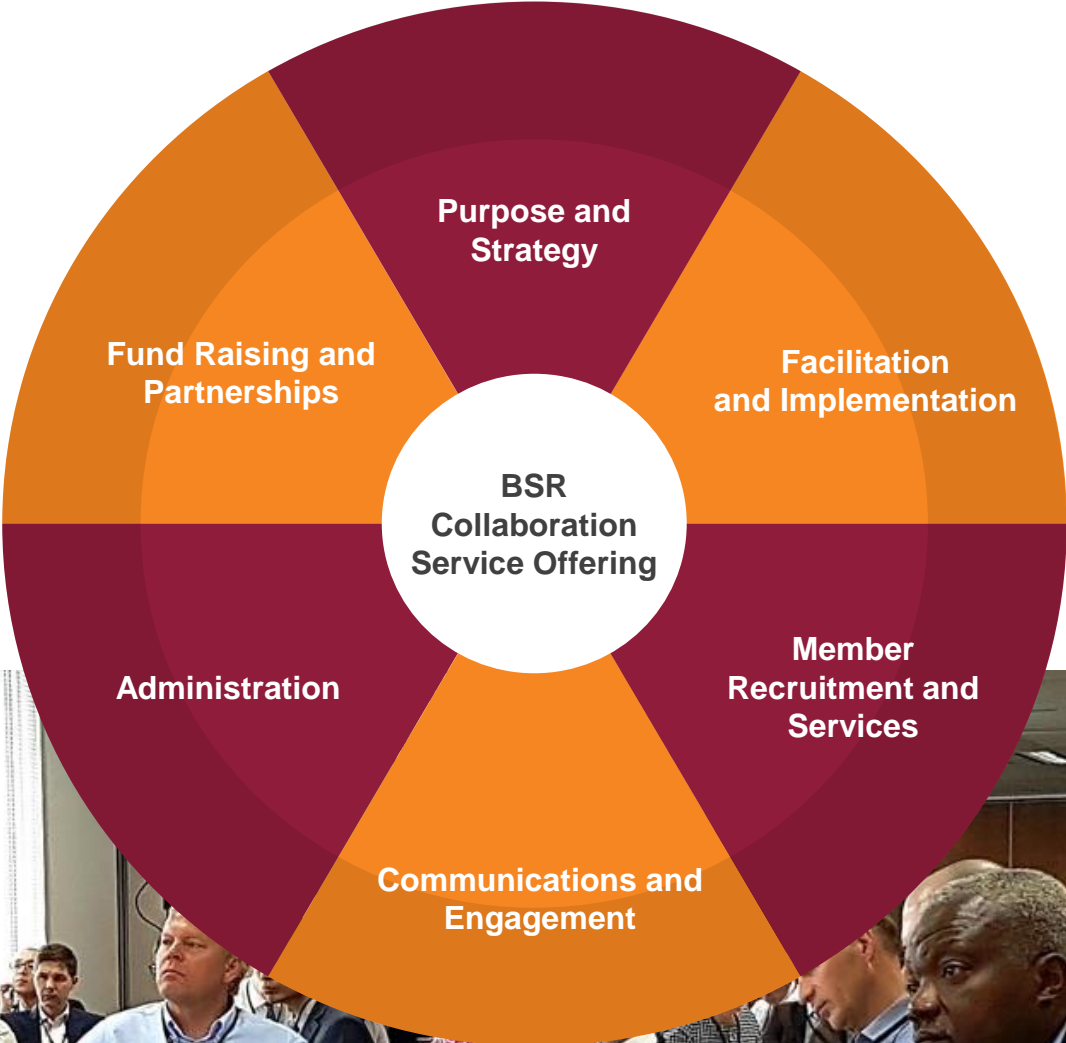
BSR Has a Long History of Launching, Facilitating, and Scaling High Impact Collaborations

BSR has launched more than 50 collaborative initiatives since our founding. Prominent examples and achievements include:



BSR's Collaboration Services: What We Offer

BSR creates, manages, and helps companies and partner organizations take existing collaborations to scale.



BSR provides strategic leadership, expertise, and secretariat support services for companies and other partners to collectively address critical issues for sustainable development.

All collaborations that we host benefit from a complete suite of support services, the components of which are adjustable to the unique needs of individual initiatives.



BSR Collaborations: Theories of Change

Our collaborations aim for organizational, market, and systems-level change and are supported by a range of partners that drive further impact



Organizational Capacity Building

Building the capacity of individual organizations to more effectively manage sustainability opportunities and risks.



Market Improvement

Improving the way industries and their business partners address common sustainability issues through industry-wide cooperation and standard setting.



System Change

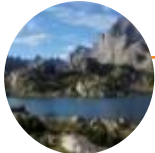
Coordinating the actions and investments of multiple sectors to make fundamental changes across a system of policies, power structures, behaviors, and/or norms to improve sustainability outcomes.

BSR's 2023 Collaborative Initiatives



Business Transformation

- Foundations of Sustainability Reporting
- Future of Reporting
- Japan Sustainability Strategy Working Group
- Responsible Luxury Initiative



Climate Change

- Business Alliance to Scale Climate Solutions
- Centering Health Equity within Climate Action
- Energy for a Just Transition
- Sustainable Air Freight Alliance
- Transform to Net Zero
- We Mean Business*



Equity, Inclusion, and Justice

- RISE (formerly known as Empower@Work)*
- Partnership for Global LGBTQI+ Equality



Human Rights

- Building Responsibly
- Financial Services and Human Rights Working Group
- Global Business Coalition Against Human Trafficking
- Human Rights Working Group
- Tech Against Trafficking



Nature

- Action for Sustainable Derivatives
- Sustainable Coconut Partnership

BSR Experience Setting Up & Facilitating Collaborative Initiatives

BSR has served as a secretariat, and/ or facilitation partner for a range of independent corporate sustainability initiatives

SUCCESSFUL SPIN OFFS



Responsible Business Alliance
Formerly the Electronic Industry Citizenship Coalition
Advancing Sustainability Globally



BSR SELECTED AS SECRETARIAT



Southeast Asian Reptile Conservation Alliance (SARCA)



Driving Increased, Effective Multi-stakeholder Collaboration In Pursuit Of The SDGs

BSR is launching a **5 year, 2,5M USD** partnership with Sida to increase and deepen the effective contribution of the private sector to achieving the 2030 agenda and the goal of reducing poverty globally.

Workstream 1 - New Collaborations

- ✓ Launch of up to **10 multi-stakeholder collaborations** focusing on driving progress towards the SDGs.
- ✓ Engagement of over **400 relevant stakeholders** through convenings on emerging collaboration issues.
- ✓ At least **100 companies and stakeholders join collaborations** launched through the partnership, contributing to SDG related impacts

Workstream 2 - Meta Collaborations

- ✓ **2 - 3 meta-collaborations**, aligning existing collaborations or coalitions with shared objectives and strategies
- ✓ **Improved coordination** between existing collaborations and **uptake of good practices and effective methodologies** for enhanced impact on the SDGs.
- ✓ **Greater awareness of and commitment to partnerships in pursuit of the SDGs**, especially the private sector.

The partnership supports Sida's objectives of *"promoting strengthened partnership and leadership, greater knowledge and engagement among a range of actors able to contribute to the global implementation of the 2030 Agenda; in particular strengthening capacity and learning in the private sector for the global implementation of the 2030 Agenda."*



Conversation about Business-Led Multi-Stakeholder Collaborations

DECEMBER 2023

Advancing the SDGs through Collaboration

How business-led multi-stakeholder
collaborations can accelerate
progress towards the 2030 agenda



Introducing BSR's Latest Report

Defining Different Types of Collaboration

BUSINESS-LED MULTI-STAKEHOLDER COLLABORATION

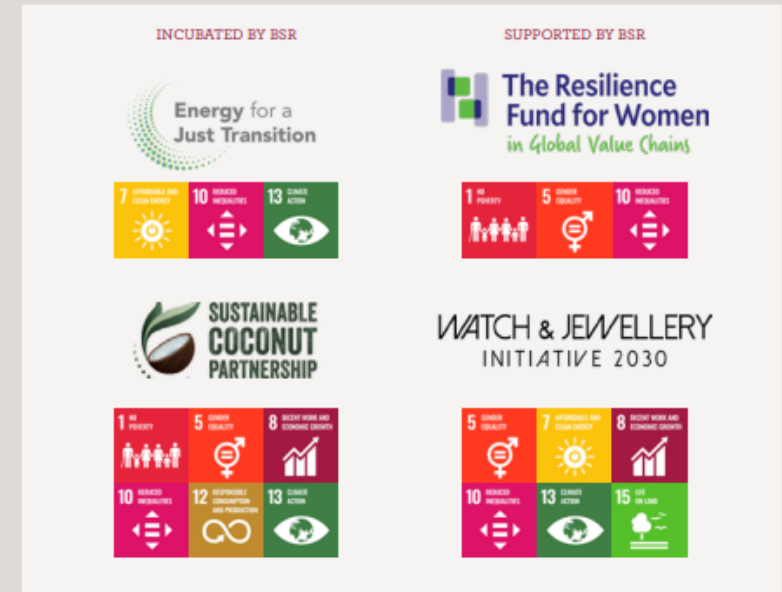
- ✓ Voluntary & pre-competitive
- ✓ Achieve sustainability outcomes collectively
- ✓ Business as primary decision-maker
- ✓ Engages civil society and public sector

META-COLLABORATION

- ✓ Align existing initiatives
- ✓ Harmonize and scale collective impacts
- ✓ Improve coordination

Collaborations in the CoLab SDGs Program & their Contributions to the SDGs

NEW COLLABORATIONS

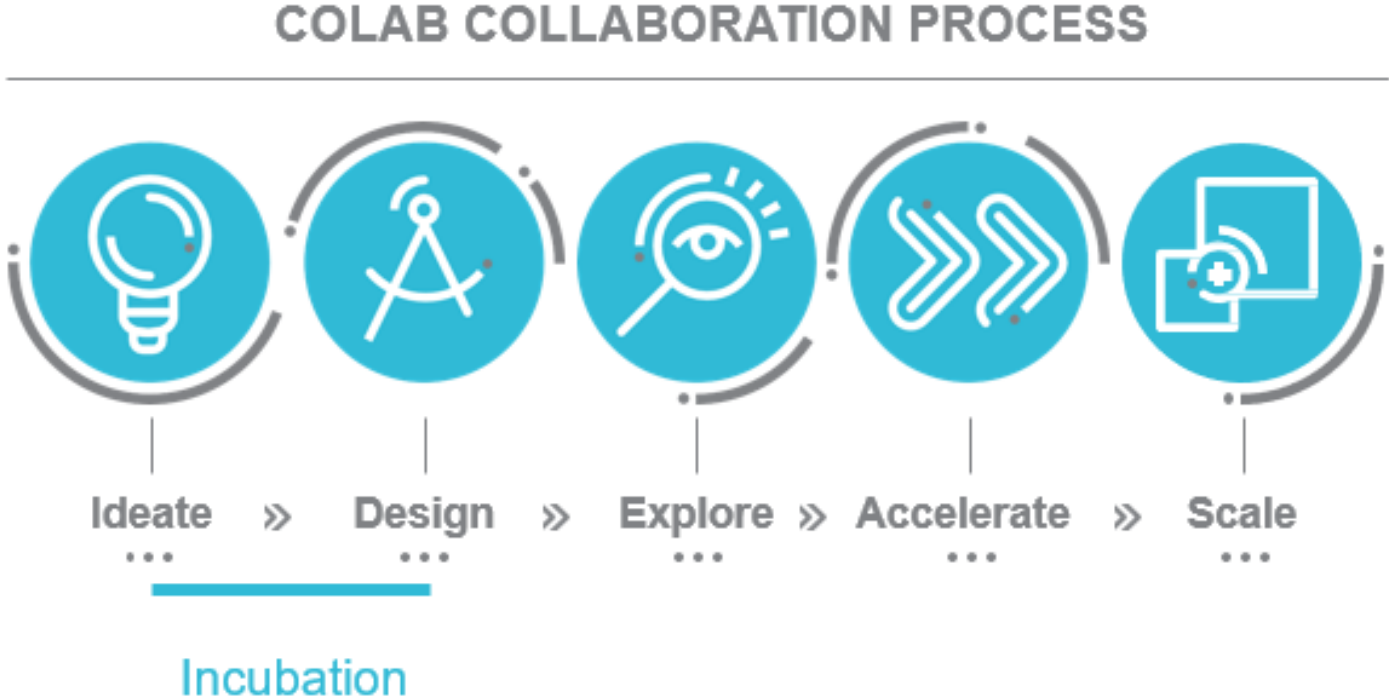


META-COLLABORATIONS



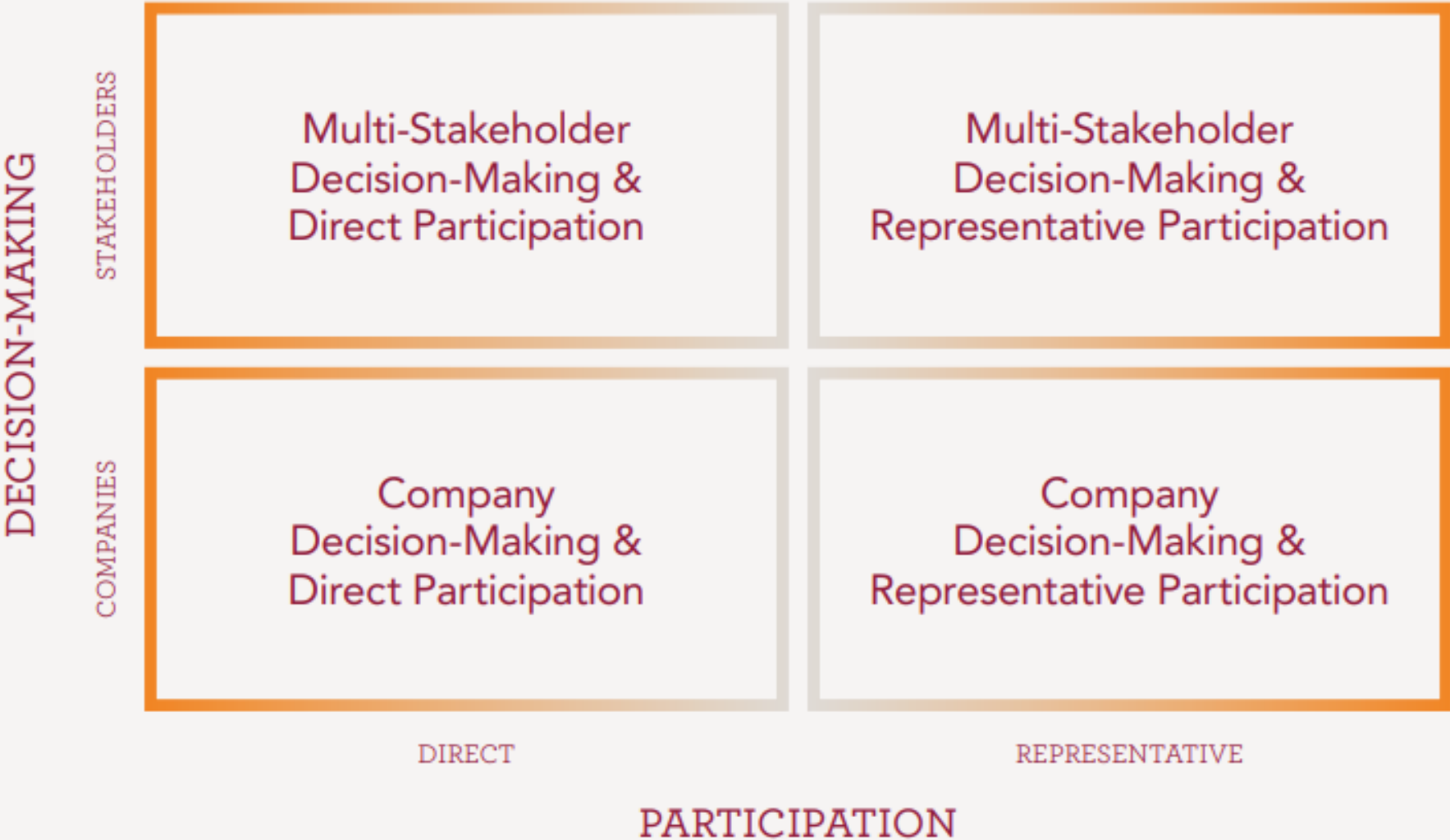
BSR's IDEAS Process Takes Initiatives from Ideation to Scale

BSR leads collaborations from incubation to scale through the **IDEAS process**. Successful solutions are moved from Idea through to Design, then onward to Explore, Acceleration and Scale as part of the BSR collaboration portfolio.



Collaboration Governance Matters

BSR COLLABORATION GOVERNANCE FRAMEWORK



Collaboration Impacts on the 2030 Agenda



Multidimensional Poverty

Address key aspects related to multi-dimensional poverty including access to resources, power, and opportunities for productive employment.



Gender Equality

Understand differentiated impacts on men and women and outline their different roles, challenges, and barriers in the just transition.



Human Rights

Identify impacts on human rights and key rightsholders including vulnerable groups and understand role of duty bearers in fulfilling rightsholders' rights.



Climate & Environment

Assess opportunities to positively contribute to environmentally sustainable development and mitigate potential adverse impacts on the environment or climate vulnerability.



Conflict

Bring together key stakeholders in a cooperative manner and manage potential conflicts and competing interests of collaboration partners.

Three Lessons Learned from Launching & Facilitating Collaboration



**Striking the right balance
between participation and
decision-making**



**Centering the rightsholder
perspective**



**Measuring collaboration
impacts in a systematic
manner**



Any Questions?

Please use the Zoom Q&A function to share your questions or reflections!

Webinar Close

Collaborate with us!



Business

BSR members and other companies are invited to participate in a wide range of collaborations where you can work with other committed stakeholders to implement impactful solutions to global challenges.



Grantmakers

Grantmakers are invited to contact BSR to explore how our collaborative initiatives align with your own strategic priorities and impact goals, and to investigate how financial support can spark high-impact collaborative movements in partnership with the private sector.



Advisors and Partners

Advisors and Partners offer critical perspectives, insights, and expertise to ensure that our collaborations advance systemic solutions to global challenges. Please contact BSR if you wish to learn more about our collaborative initiatives and how you might engage.

Thank You



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