GE has revolutionized and defined modern productivity.

1892: It all started with the light bulb.

1942: GE’s engineers launched America into the Jet Age.

1971: GE opened a new frontier in medicine with our MRI technology.

And delivered outcomes that transformed the world at a personal level.
DISRUPTION IS OCCURRING ACROSS INDUSTRIES

RETAIL  TRAVEL  MEDIA  EDUCATION  HEALTH
Balancing shareholders’ & employees’ health and satisfaction

APPLYING BUSINESS PROCESS RIGOR TO HEALTH

- Leadership, Governance & Structure
- Strategy, G&O’s & Metrics
- Programs & Tools
- Partnerships & Ecosystem

Applying business discipline to employer & population health
Healthy Cities

To improve health, productivity, and healthcare value, we need a healthcare system to provide consistently high quality, better outcomes, greater access – at an affordable price.
The Challenges

Cincinnati residents had among the highest health care costs in the U.S., yet people were not getting their money’s worth.

Compared to overall Ohio or the nation, Cincinnati had higher rates of emergency department visits and hospital admissions for conditions that should be managed in preventative or primary care settings and reduction in productivity.
CINCINNATI

The Approach

Triple Aim Approach
1. Improving the patient experience of care
2. Improving the health of populations
3. Reducing the cost of care

Coordinated Primary Care
Health Information Exchange
Quality Improvement
Public Reporting & Consumer Engagement
Payment Innovations
The Results

**BETTER HEALTH**
- Improving the health of populations
- Improving the patient experience of care
- Reducing the cost of care

**BETTER CARE**
- Reductions in hospital admissions and re-admissions
- Increase in evidence-based care for chronic care management
- Increase use of primary and outpatient care

**LOWER COSTS**
- Decreased use of prescription drugs led to lower prescription costs
LOUISVILLE

Early Results

• Coordinated community engagement & creation of the Kentuckiana Health Collaborative
• Consumer website to measure and improve the quality of health care

ERIE

Early Results

• Improved Health Literacy
• Increased formation of Primary Care Medical Homes
• Effective Community Health Care Coalition
Leading & testing in Houston

- Implement Blueprint (GE lead focused areas like obesity research, clinical care redesign)
- Partner with GE divisions to incubate ideas & solutions that address new technologies or markets

OBESITY
TMC engaged in obesity management program
GE & other employers engaged
Launch: Jan 2016
OUTCOME: Obesity Reduction of 20% by 2020

COLLABORATION
CHMI Leadership Council
Support goals of Houston blueprint
Engage with new innovative tech investments
OUTCOME: Successful Execution on goals of Blueprint

HEALTH IT
Houston HIE + E seek greater interoperability
Improve data transparency
Harness GE employees
OUTCOME: Better coordinated care in Houston

OUTCOME: Better coordinated care in Houston
OUTCOME: Obesity Reduction of 20% by 2020
OUTCOME: Successful Execution on goals of Blueprint
A healthy community attracts vibrant new industries and businesses… creates jobs

Collaboration increases ability to innovate in marketplace

Improves workforce health… increases productivity & profits

Lowers health spend on employees and their families

Employers collaborate on population health w/ multi-sector & multi-stakeholders

Enhances corporate reputation

BUSINESS CASE FOR HEALTHY COMMUNITIES

A competitive advantage
THANK YOU