Ensuring a Better Future  

The Intel Foundation transforms lives by:

• Improving science and math education
• Cultivating a spirit of innovation
• Encouraging youth and women to pursue technical studies
Fueling Innovation In Science, Technology, Engineering and Math Education 助力科学、工程、数学和技术等专业的教育创新

Because we believe in the transformative power of education, Intel invests in: 因为坚信教育具有变革的力量，所以英特尔基金会资助：

• Helping educators to improve their math and science teaching skills 帮助教育工作者改进数学和科学的教学方法

• Implementing programs to motivate students pursuing technical studies 采取措施鼓励学生学习技术课程
Transforming the World One Science Project At Time

通过每个科学项目来逐渐改变世界

Intel International Science and Engineering Fair 英特尔国际科学与工程大奖赛

• World’s largest pre-college science competition 世界上最大规模的中学生科技竞赛

• Aspiring innovators showcase cutting-edge research. 激励创新者展示前沿性的研究成果

• More than 7 million high school students compete for 1500 finalist slots and over USD 4 million in awards and scholarships. 全球有7百万高中生参加初赛，1500人进入决赛，高达4百万美元的奖金和高校奖学金
Inspiring a New Generation of Innovators With the Intel Global Challenge “英特尔全球挑战赛” --激发下一代创新人才

Competition showcases how young engineers and scientists would make the world a better place. 比赛展示青年工程师和科学家如何让世界更美好

• Finalists demonstrate their innovations on the premier world stage for technology entrepreneurship. 决赛者展示他们在世界技术舞台上的创新

• Participants employ technology solutions to create a product. 参赛者应用技术方案创作产品
Transforming Lives By Cultivating a Spirit of Innovation

We focus on imparting both technical and entrepreneurial skills.

• Global Entrepreneurship Education Initiative offers training, expertise and tools. 全球企业家教育计划提供培训、专业技能和工具

• Symposia train in successful entrepreneurship methodologies. 成功的企业家精神方法研讨和培训计划

• Intel® Learn provides 21st century skills via a project-centered approach. 英特尔求知计划通过以项目为中心的方式，培养21世纪所需的技能
Improving Science, Technology, Engineering and Math In Higher Ed

We collaborate with professors to encourage students pursuing technical studies.

• Partnering on curriculum
• Connecting academics with Intel technologists
• Hosting academic forums and online communities
• Conducting collaborative research
Working with Foundations
与基金会合作
Building a 21st Century Corporate Philanthropic Portfolio

Traditional Responsive Philanthropy
Charitable contributions
Dollars for Doers

In-kind Giving
Employee Volunteer support
United way

Catalytic & Systemic Philanthropy

Strategic Philanthropy
公益融入企业的战略

Value for Business and society

Engagement /Integration with business & cross-sector collaboration

与外部的协同合作
慈善公益,回报社会
Towards a 21st Century Corporate Philanthropy Portfolio

Philanthropic Approaches 公益之路

I. Traditional Responsive Philanthropy 被动应对型公益
   Giving money
   Immediate Charity
   Employee matching gifts, dollars for doers
   及时慈善，捐款，员工捐物等

II. In – Kind Philanthropy 实物捐赠型公益
   Donating products, goods, or services
   Support for employee volunteerism
   捐赠产品、物品或服务，支持员工志愿参与

III. Strategic Philanthropy 战略性公益
   Aligning philanthropy with business interests and competencies
   公益与企业利益和竞争力相谐调

IV. Catalytic Systemic Philanthropy 催化系统性公益
   Philanthropy which uses collaborative efforts with other key actors to transform systems
   开展跨界合作，创新公益体系，持续发展
Keys to Healthy NGO/Foundation Partnerships
非政府组织与基金会建立良好合作伙伴的要点

1. **Alignment** 谐调目标
2. **Transparency** 诚信透明
3. **Open Dialogue** 公开对话
4. **Clear Goals & Metrics** 清晰的目标和衡量标准
5. **Evaluation** 评估方法
6. **More than Money** 资金支持不是唯一目的
Examples of NGO/Foundation Partnerships
非政府组织与基金会良好合作关系事例

Intel and Society for Science & the Public 英特尔基金会与科学和公众学会

Kimberly Clark/Huggies & Diaper Bank 金佰利/好奇与婴儿纸尿布银行

Robert Wood Johnson Foundation, Kaiser Permanente, insurance companies & private funders to address childhood obesity epidemic 罗伯特伍德约翰逊基金会，凯萨医疗机构，保险公司与私募基金会关注儿童肥胖症

Council of New Jersey Grantmakers, Community Foundation of New Jersey, NGO/NPO community – Reducing crime in Newark 新泽西资助人理事会、新泽西基金会团体、NGO/NPO团体合作的在纽瓦克地区减少犯罪项目