Business for Social Responsibility and Subsidiaries

Consolidated Financial Statements

December 31, 2018 (With Comparative Totals for 2017)



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INDEPENDENT AUDITOR'S REPORT

To the Board of Directors Business for Social Responsibility and Subsidiaries San Francisco, California

We have audited the accompanying consolidated financial statements of Business for Social Responsibility and Subsidiaries (a Washington, DC Corporation), which comprise the consolidated statement of financial position as of December 31, 2018, and the related consolidated statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the consolidated financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Business for Social Responsibility and Subsidiaries as of December 31, 2018, and the changes in their net assets and their cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Emphasis of Matter

As described in Note 2 to the financial statements, Business for Social Responsibility and subsidiaries adopted ASU 2016-14, Presentation of Financial Statements of Not-for-Profit Entities. Our opinion is not modified with respect to that matter.

Report on Summarized Comparative Information

We have previously audited Business for Social Responsibility and Subsidiaries's 2017 consolidated financial statements, and our report dated April 10, 2018 expressed an unmodified opinion on those audited consolidated financial statements. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2017, is consistent, in all material respects, with the audited consolidated financial statements from which it has been derived.

amanino LLP

Armanino^{LLP} San Francisco, California

April 5, 2019

Business for Social Responsibility and Subsidiaries Consolidated Statement of Financial Position December 31, 2018 (With Comparative Totals for 2017)

	 2018	 2017
ASSETS		
Current assets Cash and cash equivalents Accounts and grants receivable, net Prepaid expenses and other Total current assets	\$ 4,271,161 7,412,154 <u>270,617</u> 11,953,932	\$ 4,584,615 9,073,251 525,463 14,183,329
Accounts and grants receivable, net of current portion Lease deposits Fixed assets, net Total assets	\$ 839,279 730,387 519,745 14,043,343	\$ 288,666 618,957 702,882 15,793,834
LIABILITIES AND NET ASSETS		
Current liabilities Accounts payable Accrued salaries and related benefits Accrued liabilities Deferred revenue Deferred rent, current Capital lease obligations, current Total current liabilities	\$ 769,233 1,610,342 979,704 6,040,770 115,889 - 9,515,938	\$ $1,047,791 \\ 1,096,508 \\ 637,916 \\ 7,927,953 \\ 36,591 \\ 1,149 \\ 10,747,908$
Long-term liabilities Deferred rent, non-current Total long-term liabilities Total liabilities	 <u>367,460</u> <u>367,460</u> <u>9,883,398</u>	 <u>492,402</u> <u>492,402</u> <u>11,240,310</u>
Net assets Without donor restrictions With donor restrictions Total net assets	 (148,859) <u>4,308,804</u> <u>4,159,945</u>	 (959,198) <u>5,512,722</u> 4,553,524
Total liabilities and net assets	\$ 14,043,343	\$ 15,793,834

Business for Social Responsibility and Subsidiaries Consolidated Statement of Activities For the Year Ended December 31, 2018 (With Comparative Totals for 2017)

		2018		2017
	Without			
	Donor	With Donor	2018	2017
	Restrictions	Restrictions	Total	Total
Support and revenues				
Consulting revenues	\$ 14,915,245	\$ -	\$ 14,915,245	\$ 11,881,251
Conferences and seminars	1,419,329	-	1,419,329	1,049,564
Membership dues	5,434,454	-	5,434,454	4,869,143
Government funded contracts	1,440,359	-	1,440,359	1,385,247
Foundation grants	39,784	3,036,428	3,076,212	2,843,340
Contributions	-	249,418	249,418	120,840
Interest income	1,125	-	1,125	3,420
Other income	137,915	-	137,915	177,830
In-kind revenue	111,467	-	111,467	205,000
Net assets released from restriction	4,489,764	(4,489,764)		
Total support and revenue	27,989,442	(1,203,918)	26,785,524	22,535,635
Functional expenses				
Program services	21,828,260	-	21,828,260	18,746,847
Support services	5,261,121		5,261,121	6,512,317
Total functional expenses	27,089,381		27,089,381	25,259,164
Change in net assets from operations	900,061	(1,203,918)	(303,857)	(2,723,529)
Other nonoperating changes in net assets				
Cumulative translation adjustment	(89,722)		(89,722)	(107,389)
Total other nonoperating changes in net				
assets	(89,722)		(89,722)	(107,389)
Change in net assets	810,339	(1,203,918)	(393,579)	(2,616,140)
	010,557	(1,203,910)	(555,575)	(2,010,110)
Net assets (deficit), beginning of year	(959,198)	5,512,722	4,553,524	7,169,664
Net assets (deficit), end of year	<u>\$ (148,859</u>)	<u>\$ 4,308,804</u>	<u>\$ 4,159,945</u>	<u>\$ 4,553,524</u>

Business for Social Responsibility and Subsidiaries Consolidated Statement of Functional Expenses For the Year Ended December 31, 2018 (With Comparative Totals for 2017)

	 Climate			Inclusive		upply Chain		Program		Women's						General	Total Program	Support Services Management	2018	2017	
_	 Change	Hu	uman Rights	 Economy	S	ustainability	Mai	nagement	E	mpowerment	0	Conference	N	/lembership		Program	Services	and General	Total	Total	
Expenses Salaries Payroll taxes and benefits	\$ 730,541 209,333	\$	657,994 212,087	\$ 284,459 92,058	\$	520,415 179,831	\$	1,243,570 316,317	\$	894,680 371,920	\$	362,403 135,906	\$	425,643 162,853	\$	6,116,294 1,134,459	\$ 11,235,999 2,814,764	\$ 2,036,253 623,640	\$ 13,272,252 3,438,404	\$ 12,348,1 3,506,5	
Personnel recruiting/development Contractors/professional	-		461	-		-		480		359		206		-		84,825	86,331	130,469	216,800	309,3	
services Travel	734,625 185,826		106,782 101,184	122,270 70,455		512,315 67,683		352,888 160,523		1,176,763 237,042		35,051 88,751		11,361 15,853		372,437 463,868	3,424,492 1,391,185	423,309 22,214	3,847,801 1,413,399	2,861,9 1,480,3	399
Marketing Production	4,556		2,103	200 2,388		31,443 7,206		29,734 3,993		29,822		3,935 307,812		552 416		28,119 1,864	93,983 360,160	-	93,983 360,160	102,0 440,3	353
Conferences and workshops Rent and occupancy	8,496		20,777	12,178		3,515		91,517		11,356		782,920		13,867		66,870 784,161	1,011,496 784,161	11,471 738,578	1,022,967 1,522,739	947,0 1,422,5	550
Office expense Information systems	1,759 914		13,652 386	129 297		23,287 70		4,858 14,520		9,326 44,058		1,913 18,270		49 12		127,843 129,554	182,816 208,081	92,276 431,778	275,092 639,859	187,5 566,7	759
Postage and delivery Taxes and fees	528 1,193		862 1,085	409 356		2,907 1,900		4,284 4,804		2,616 3,425		2,695		447 1,381		16,049 33,094	30,797 47,238	7,148 258,039	37,945 305,277	42,9 290,9	949
General insurance Miscellaneous Donated services	3,732		5,876	2,240		17,033		884		5,074		- 688 111,467		303		2,477 6,983	2,477 42,813 111,467	144,188 32,979	146,665 75,792 111,467	135,4 116,6 205,0	583
Total expenses	 1,881,503		1,123,249	 587,439		1,367,605	2	2,228,372		2,786,441		1,852,017		632,737	_	9,368,897	21,828,260	4,952,342	26,780,602	24,963,7	
Depreciation and amortization	 			 		<u> </u>												308,779	308,779	295,4	42
	\$ 1,881,503	\$	1,123,249	\$ 587,439	\$	1,367,605	\$ 2	2,228,372	\$	2,786,441	\$	1,852,017	\$	632,737	\$	9,368,897	\$ 21,828,260	\$ 5,261,121	\$ 27,089,381	\$ 25,259,1	64

Business for Social Responsibility and Subsidiaries Consolidated Statement of Cash Flows For the Year Ended December 31, 2018 (With Comparative Totals for 2017)

		2018	2017
Cash flows from operating activities			
Change in net assets	\$	(393,579) \$	(2,616,140)
Adjustments to reconcile change in net assets to net cash			
used in operating activities			
Depreciation and amortization		308,779	295,442
Loss on fixed asset disposals		4,350	39,941
Changes in operating assets and liabilities			
Accounts and grants receivable, net		1,110,484	(47,053)
Prepaid expenses and other		254,846	(78,138)
Lease deposits		(111,430)	(174,414)
Accounts payable		(278,558)	(1,940)
Accrued salaries and related benefits		513,834	145,017
Accrued liabilities		341,788	109,004
Deferred revenue		(1,887,183)	(168,286)
Deferred rent		(45,644)	22,371
Net cash used in operating activities		(182,313)	(2,474,196)
Cash flows from investing activities			
Purchases of fixed assets		(129,992)	(419,834)
Net cash used in investing activities		(129,992)	(419,834)
		(12),))2)	(11),001
Cash flows from financing activities			
Proceeds (principal repayments) on capital leases		(1,149)	(24,884)
Net cash used in financing activities		(1,149)	(24,884)
Net decrease in cash and cash equivalents		(313,454)	(2,918,914)
		(515,151)	(2,910,911)
Cash and cash equivalents, beginning of year		4,584,615	7,503,529
Cash and cash equivalents, end of year	\$	4,271,161 \$	4,584,615
cash and cash equivalents, end or year	<u> </u>	<u> </u>	<u> </u>

Supplemental disclosures of cash flow information

Cash paid during the year for		
Interest	\$ 1,427	\$ 3,798
Taxes	\$ 181,086	\$ 202,089

1. NATURE OF OPERATIONS

Business for Social Responsibility and Subsidiaries (BSR) is a global nonprofit organization that works with its network of more than 250 member companies to develop sustainable business strategies and solutions through consulting, research and cross sector collaboration. With seven offices in Asia, Europe and North America, BSR uses its expertise in environment, climate, human rights, economic development, and governance and accountability to guide global companies toward creating a just and sustainable world. Visit www.bsr.org for more information about BSR's more than 20 years of leadership in corporate responsibility.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of consolidation

The consolidated financial statements include the Organization and its wholly-owned subsidiaries in China, France, Denmark, Japan and its branch in Hong Kong (together, BSR). All significant intercompany transactions have been eliminated in consolidation.

The financial statements of the foreign subsidiaries are translated into U.S. dollars using the current rate method. Balance sheet accounts are translated into U.S. dollars at the rate of exchange in effect at period end, and revenue and expenses are translated at average rates of exchange in effect during the period. The effects of the foreign currency translation are included in other nonoperating changes in net assets.

Basis of accounting and financial statement presentation

The accompanying consolidated financial statements are prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America applicable to nonprofit organizations.

Financial accounting standards require nonprofit organizations to classify net assets in the accompanying consolidated statement of financial position and consolidated statement of activities in two classes of net assets based on the existence or absence of donor imposed restrictions.

- *Net assets without donor restrictions* represent the portion of net assets that are not subject to donor-imposed stipulations. These net assets are intended for use by management and the Board of Directors for general operations.
- *Net assets with donor restrictions* represent the portion of net assets for which use is limited by donor-imposed stipulations that either expire by passage of time and/or can be fulfilled and removed by actions of BSR. Contributions to be held in perpetuity as directed by the donors are also included if applicable. The income from these contributions and support is available to support activities of the Organization as designated by the donor.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Cash and cash equivalents

Cash and cash equivalents consist of funds in bank accounts.

Accounts and grants receivable

Accounts receivable consist of amounts due from consulting contracts, conferences and membership. Accounts receivable are stated at the amount management expects to collect from outstanding balances. An allowance for doubtful accounts is maintained, based on past experiences and other known circumstances. Account balances are charged off against the allowance for doubtful accounts after all means of collection have been exhausted and the potential for recovery is considered remote. At December 31, 2018, the allowance for doubtful accounts was \$4,880.

Grants receivable consist of amounts due from foundations and government entities. At December 31, 2018, grants receivable amounted to \$2,504,500 and is included as part of accounts and grants receivable. Management believes this amount is fully collectible; therefore, no allowance for doubtful accounts has been provided.

Fixed assets

BSR capitalizes additions of fixed assets on the date of acquisition with a cost in excess of \$1,000 or at fair value, if donated. Depreciation is computed on the straight-line method over estimated useful lives of two to three years for IT equipment and software, and seven years for furniture. Leasehold improvements are amortized over the lesser of the estimated useful life of the respective assets or the related lease term.

Revenue recognition and deferred revenue

Consulting revenue is recognized when services are provided. On fixed fee contracts, if billings are submitted prior to the revenue being earned, the amount is recorded as deferred revenue and recognized when earned.

Conference and seminar revenue is recognized on the date the event is held. Amounts received prior to the events are recorded as deferred revenue.

Revenue from membership dues is deferred and recognized on a straight-line basis over the periods to which the dues relate.

Government funded contracts are recognized as revenue as related expenses are incurred. Cash received in advance of expenditures is classified as deferred revenue.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Revenue recognition and deferred revenue (continued)

Contributions are recognized as revenue when the donor makes an unconditional promise to give. Unconditional promises to give are recognized as revenue and receivables in the period in which notification of the promise is received. Donor-restricted contributions are reported as increases in net assets with donor restrictions depending on the nature of the restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the consolidated statement of activities as net assets released from restrictions.

Donated services

Non-cash donations are recorded as contributions at the fair value of the gift at the date of the donation.

Contribution revenue and a related expense is recorded for donated services at the fair value of those services if the services create or enhance nonfinancial assets or require specialized skills, are performed by people with those skills, and would otherwise need to be purchased if not donated. Noncash contributions received during the year ended December 31, 2018 amounted to \$111,467 and consisted primarily of donated professional services.

Functional allocation of expenses

The costs of providing the various programs and other activities have been summarized on a functional basis in the consolidated statement of activities. Accordingly, certain costs have been allocated among the programs and supporting services based on management's estimates. The remaining costs are charged directly to the appropriate functional category.

Income taxes

The Organization has been granted tax-exempt status under Section 501(c)(3) of the Internal Revenue Code, under Section 1(d) of Title II of the District of Columbia Department of Finance and Revenue Code, and under Section 2370l(d) of the California Revenue and Taxation Code and generally is not subject to state or federal income taxes. Taxes are paid on unrelated business income which arises from certain consulting services. The Organization had no engagements that qualified as unrelated business in 2018.

The subsidiaries and Hong Kong branch of the Organization are all subject to income taxes in foreign jurisdictions. The Chinese subsidiary is a wholly-foreign-owned enterprise and the French subsidiary is a 1901 Association. Income tax expense is provided for based on management's estimates of tax liability in those jurisdictions. Tax expense recorded for foreign jurisdictions during 2018 was \$50,640.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Income taxes (continued)

BSR reviews and assesses tax positions taken or expected to be taken against the more-likelythan-not recognition threshold and measurement attributes for recognition in the consolidated financial statements. BSR's policy for evaluating uncertain tax positions is a two-step process. The first step is to evaluate the tax position for recognition by determining if the weight of available evidence indicates that it is more-likely-than-not that the position will be sustained upon audit, including resolution of related appeals or litigations processes, if any. The second step is to measure the tax benefit or liability as the largest amount that is more than 50% likely to be realized or incurred upon settlement. As the Organization is exempt from taxation under Section 501(c)(3) of the Internal Revenue Code and is generally not subject to federal or state income taxes, the tax positions taken or expected to be taken by the Organization have not had a material impact on the consolidated financial statements.

Concentration of credit risk

BSR maintains the majority of its cash deposits with one financial institution. Such amounts may at times exceed Federal Deposit Insurance Corporation limits. To date, BSR has not experienced any losses in these accounts.

Receivables consist primarily of unsecured amounts due from companies and foundations. Credit risk is mitigated by the number of companies and foundations comprising the receivable balance. An allowance for doubtful accounts is also maintained.

Use of estimates

The preparation of the consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, and revenue and expenses, as well as contingent assets and liabilities during the reporting period. Actual results could differ from those estimates. The key estimates that require significant judgment by management include the allocation of functional expenses, allowance for doubtful accounts, useful lives of long-lived assets, and the short term and long term nature of assets and liabilities.

Prior year information

The consolidated financial statements include certain prior year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with BSR's consolidated financial statements for December 31, 2017 from which the summarized information was derived.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Subsequent events

BSR evaluated subsequent events for recognition and disclosure through April 5, 2019, the date the consolidated financial statements were available to be issued. No subsequent events have occurred that would have a material impact on the presentation of BSR's financial statements.

Foreign currency exchange rate risk

In the normal course of business, BSR is subject to risk from adverse fluctuations in foreign currency exchange rates with the US dollar. BSR does not use derivative financial instruments to manage its risks associated with foreign currency exchange fluctuations.

New Accounting Pronouncements

In 2016, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2016-14, Presentation of Financial Statements of Not-for-Profit Entities. BSR adopted the provisions of this new standard during the year ended December 31, 2018. In addition to changes in terminology used to describe categories of net assets throughout the financial statements, new disclosures were added regarding liquidity and funds available.

3. FIXED ASSETS

Fixed assets consist of the following:

Software development	\$	184,903
IT equipment		510,714
Furniture and fixtures		679,864
Leasehold improvements		896,491
		2,271,972
Accumulated depreciation		(1,752,227)
	<u>\$</u>	519,745

Depreciation and amortization expense for the year ended December 31, 2018 was \$308,779.

4. OPERATING LEASES

BSR recognizes all rent expense on a straight-line basis. BSR maintains offices and leases in the United States, China, Denmark, France, and Hong Kong. The lease terms run from September 2009 to February 2022. In 2018, BSR signed a new lease agreement for an office space in San Francisco, California. The lease term is from April 1, 2019 to March 31, 2026. The rental amounts range from \$791 to \$37,759 per month for these office spaces, with annual increases built over the lease terms.

4. OPERATING LEASES (continued)

Future minimum lease payments under operating leases, having remaining non-cancellable lease terms are as follows:

Year ending December 31,	
2019	\$ 1,481,874
2020	1,356,761
2021	1,380,394
2022	1,420,165
2023	804,279
Thereafter	1,162,458
	<u>\$ 7,605,931</u>

Rental expense under all operating leases for the year ended December 31, 2018 was \$1,387,874.

5. NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions consisted of the following:

Climate Change	\$ 237,523
Women's Empowerment	476,445
Human Rights	74,977
HER Project	2,457,511
Inclusive Economy	1,050,774
Supply Chain Sustainability	11,574
	<u>\$ 4,308,804</u>

6. LINE OF CREDIT

In previous fiscal years, BSR entered into a line of credit arrangement with a financial institution that includes a maximum borrowing limit of \$500,000. The line of credit bears interest at a rate equal to bank's base rate plus 0.50% (6.00% at December 31, 2018). There was no borrowings outstanding under the line at December 31, 2018. BSR is required to maintain compliance with certain financial and reporting covenants under the terms of the agreement; BSR was in compliance with the covenants at December 31, 2018.

7. RETIREMENT PLANS

The Organization sponsors a 401(k) salary deferral plan for eligible U.S. employees. Participants may make contributions to the plan. During 2018, there were no employer matching contributions to this plan, and employer annual discretionary contributions to this plan totaled \$217,021.

7. RETIREMENT PLANS (continued)

On August 1, 2004, BSR established a voluntary salary deferral plan for the Chief Executive Officer ("Participant") under IRC Section 457(b). During 2018, there were no employer contributions to the plan. The Participant is immediately vested in employer contributions.

8. RELATED PARTY TRANSACTIONS

BSR receives revenues from companies that employ members of the Board of Directors. For the year ended December 31, 2018, BSR recognized revenues that totaled \$210,117 in membership fees, \$436,893 in consulting fees and \$1,467 in conference sponsorship from such companies. Total amounts receivable from these companies was \$419,191 at December 31, 2018.

9. COMMITMENTS AND CONTINGENCIES

Certain grants and contracts require compliance with various requirements. Failure to comply with these requirements could result in disallowance of costs and potential repayment to the sponsor(s). However, management considers the likelihood of a need to return funds to sponsors to be remote.

10. LIQUIDITY AND FUNDS AVAILABLE

The following reflects BSR's financial assets as of the balance sheet date, reduced by amounts not available for general use because of contractual or donor-imposed restrictions within one year of the balance sheet date.

BSR's financial assets are made available to meet its general expenditures, liabilities, and other obligations as they come due. BSR has cash and cash equivalents available to meet liquidity needs. Contributions and accounts receivable that are considered current will be collected from donors within one year. Monthly, the Executive Committee reviews BSR's financial position and ensures that a reasonable cash position is being maintained. BSR maintains 45 days in cash as a minimum.

The following is a quantitative disclosure which describes assets that are available within one year of December 31, 2018 to fund general expenditures and other obligations when they become due:

Cash and cash equivalents Grants receivable Accounts receivable	\$ 4,271,161 2,504,500 4,907,654
Less: Donor restricted funds	 11,683,315 (4,308,804)
Financial assets available to meet cash needs for general expenditures within one year	\$ 7,374,511
Funds available - line of credit	\$ 500,000

10. LIQUIDITY AND FUNDS AVAILABLE (continued)

BSR has financial assets available at December 31, 2018 to cover approximately 91 days of operating expenses based on the fiscal year 2019 budget.