



# BSR Collaborative Initiatives

*Creating Shared Solutions to Global Challenges*



## 2023 Engagement Opportunities

BSR Members are invited to participate in a variety of collaborative initiatives ranging from learning communities to collective action to advance the Sustainable Development Goals. This document lists the BSR collaborative initiatives and partnerships that are available for companies to participate in during 2023.




BSR's Collaborations are organized by issue area—business transformation; climate change; equity, inclusion, and justice; human rights; and nature. This document includes a brief description of each initiative, pricing information and a list of which departments beyond the sustainability team would benefit from participation. It also highlights for BSR members with annual dues of US\$15,000 or more how they can apply their BSR Member Engagement Option to offset the annual fee for some initiatives.

The majority of BSR collaborative initiatives run on a January – December schedule; however, most groups are open to members joining throughout the calendar year.

Companies are welcome and encouraged to participate in more than one collaborative initiative!

For more information about BSR's collaborative initiatives, please check the [BSR collaboration website](#), and contact us!

## COLLABORATIVE INITIATIVES | BUSINESS TRANSFORMATION

| Collaborative Initiative  | Relevant Departments  | Cost (\$US)                                      | Can BSR's MEO be applied?  |
|---|---|--|--|
| <p><b>Foundations of Sustainability Reporting (new)</b></p> <p>This group provides a series of trainings and discussion opportunities, focusing on maximizing the value of sustainability reporting as a driver for more resilient business strategies. This initiative is designed to engage your team members across corporate functions to better design, lead and report on robust sustainability programs. Participating in Foundations of Sustainability Reporting is a pre-requisite for companies that seek to participate in the Future of Reporting.</p> <p>Open to: All BSR member companies. Future of Reporting participants can partake in this second group at a discount.</p> | <ul style="list-style-type: none"> <li>• Sustainability</li> <li>• Finance</li> <li>• Compliance</li> <li>• Procurement</li> <li>• Legal</li> <li>• Investor Relations</li> <li>• Communications</li> </ul> | <p style="text-align: center;"><b>10,000</b></p> | <p style="text-align: center;"><br/><b>Free with use of MEO</b></p>   |
| <p><b><u>Future of Reporting</u></b></p> <p>A collaboration designed for companies to share best practices in sustainability reporting and to inform the work of external reporting organizations. Companies join to learn more about key sustainability reporting standards, share best practices with peers and ultimately create sustainability reports that result in improved sustainability performance and informed decision-making by stakeholders.</p> <p>Open to: All BSR member companies. Due to the popularity of this collaboration, there may be a waitlist to participate.</p>  | <ul style="list-style-type: none"> <li>• Sustainability</li> <li>• Finance</li> <li>• Compliance</li> <li>• Procurement</li> <li>• Legal</li> <li>• Investor Relations</li> <li>• Communications</li> </ul> | <p style="text-align: center;"><b>10,000</b></p> | <p style="text-align: center;"><br/><b>Free with use of MEO</b></p> |
| <p><b>Japan Sustainability Strategy Working Group</b></p> <p>This platform provides BSR members based in Japan the opportunity to share sustainability best-practices and channel learnings to improve sustainability performance.</p> <p>Open to: All BSR member companies headquartered in or with significant operations in Japan.</p>   | <ul style="list-style-type: none"> <li>• Sustainability</li> <li>• Legal</li> <li>• Investor Relations</li> <li>• Communications</li> </ul>   | <p style="text-align: center;"><b>10,000</b></p> | <p style="text-align: center;"><br/><b>Free with use of MEO</b></p> |

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| <p><b><u>Responsible Luxury Initiative</u></b></p> <p>A group connecting luxury brands to discuss environmental, social, and governance challenges and to promote transparency, knowledge-sharing, and collaboration across common global supply chains.</p> <p>Open to: All BSR member companies in the luxury industry</p> | <ul style="list-style-type: none"> <li>• Sustainability</li> <li>• Procurement/Sourcing</li> <li>• Strategy</li> </ul> | <p><b>10,000</b></p> | <p>✓</p> <p>May apply MEO as a credit towards the annual fee</p> |
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## COLLABORATIVE INITIATIVES | CLIMATE CHANGE

| Collaborative Initiative   | Relevant Departments<br><small>(in addition to CSR/Sustainability)</small>   | Cost (\$USD)  | Can BSR's MEO be applied?  |
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| <p><b><u>Business Alliance to Scale Climate Solutions</u></b></p> <p>An alliance of companies and NGOs/IGOs working to increase the scale and impact of corporate carbon credit purchases and other climate solutions funding, accelerating the private sector's pivot from climate ambition to climate action.</p> <p>Open to: Climate solutions funders (companies that source carbon credits). Must <a href="#">submit an application</a> to be considered.</p> | <ul style="list-style-type: none"> <li>• Strategy</li> <li>• Global Logistics</li> </ul>                             | <p><b>20,000</b></p>  | <p>✓</p> <p>May apply MEO as a credit towards the annual fee</p> |
| <p><b><u>Energy for a Just Transition</u></b></p> <p>A collaboration led by BSR, The B Team, and energy and utilities companies, to build a just, fair, and inclusive transition to a green economy.</p> <p>Open to: Companies in the energy and utilities industries.</p>   | <ul style="list-style-type: none"> <li>• Community Affairs</li> <li>• Human Resources</li> <li>• Strategy</li> </ul> | <p><b>30,000</b></p>  | <p>-</p>   |
| <p><b><u>Sustainable Air Freight Alliance (SAFA)</u></b></p> <p>A collaboration to ensure all air freight value chain stakeholders are incorporating different aspects of sustainability beyond carbon management while decarbonizing as aligned with SBTi's 1.5-degree pathway by 2050.</p> <p>Open to: Stakeholders in the airline and air freight industry.</p>   | <ul style="list-style-type: none"> <li>• Global Logistics</li> <li>• Procurement</li> <li>• Operations</li> </ul>    | <p><b>6,000</b></p> <p><b>3,000</b> only for air carriers</p> | <p>✓</p> <p><b>Free</b> with use of MEO</p>                      |

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| <p><b><u>Transform to Net Zero</u></b></p> <p>A cross-sector initiative to accelerate the transition to a net zero global economy.</p> <p>Invitation only.</p>   | <ul style="list-style-type: none"> <li>• C-Suite Executives</li> <li>• Strategy</li> <li>• Global Logistics</li> </ul>  | <p><b>Variable</b></p> | <p>-</p> |
| <p><b><u>We Mean Business</u></b></p> <p>A coalition of organizations working with thousands of the world's most influential businesses and investors. BSR is a co-founding organization that drives a number of the workstreams.</p> <p>Open to: Any company.</p> | <p>BSR Members can commit to one or more of the initiatives in the We Mean Business <a href="#">corporate action framework</a>. These include adopting a science-based emissions reduction target, committing to 100% renewable power, and improving water security. BSR is happy to connect Members with staff who can provide more information or expertise on these initiatives.</p> |                        |          |

## COLLABORATIVE INITIATIVES | EQUITY, INCLUSION, AND JUSTICE

| <p><b>Collaborative Initiative</b></p>   | <p><b>Relevant Departments</b><br/><small>(in addition to CSR/Sustainability)</small></p>  | <p><b>Cost (\$US)</b></p>  | <p><b>Can BSR's MEO be applied ?</b></p> |
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| <p><b><u>Center for Business and Social Justice</u></b></p> <p>The Center serves as a bridge between business and social justice experts and advocates to deepen business understanding on the relevance of social justice issues, and to strengthen company capacity to apply a social justice lens across the enterprise.</p> <p>Open to: All BSR members; focus is on the U.S. market</p>   | <ul style="list-style-type: none"> <li>• Community Impact</li> <li>• Diversity and Inclusion</li> <li>• Human Resources</li> <li>• Government Relations</li> <li>• Public Affairs</li> </ul> | <p><b>Free for All BSR Members</b></p>   | <p>-</p>                                 |
| <p><b><u>RISE</u></b></p> <p>A collaborative effort with the goal of delivering a unified approach to women's empowerment and gender equality initiatives in global supply chains. RISE seeks to empower women workers, embed gender equity in business practice and catalyze policy and systems change.</p> <p>Open to: Brands and suppliers in the Garment and Textile, Footwear, and Soft Home Furnishings sectors. All workplace capacity building programs are contracted separately.</p> | <ul style="list-style-type: none"> <li>• Supply Chain</li> <li>• Procurement / Sourcing</li> <li>• Marketing</li> <li>• Diversity and Inclusion</li> </ul>                                   | <p><b>Members: Tiered dues structure</b><br/>based on company net revenues<br/>(ranges <b>3,000-50,000</b>)</p> <p><b>Leaders: 500,000/yr, 3 yr commitment</b></p> | <p>-</p>                                 |

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| <p><b><u>Partnership for Global LGBTIQ+ Equality (PGLE)</u></b></p> <p>A coalition of organizations committed to leveraging their individual and collective advocacy to accelerate LGBTIQ+ equality and inclusion globally and drive positive change.</p> <p>Open to: All BSR members and leading companies that seek to promote LGBTIQ+ equality.</p> | <ul style="list-style-type: none"> <li>• Legal and Compliance</li> <li>• Community Affairs</li> <li>• Marketing</li> </ul> | <p><b>40,000</b> for first year</p> <p><b>10,000</b> for subsequent years</p> | <p><input checked="" type="checkbox"/></p> <p>May apply MEO as a credit towards the annual fee</p> |
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## COLLABORATIVE INITIATIVES | HUMAN RIGHTS

| Collaborative Initiative  | Relevant Departments<br><small>(in addition to CSR/Sustainability)</small>  | Cost (\$US)   | Can BSR's MEO be applied?  |
|---|---|---|--|
| <p><b><u>Building Responsibly</u></b></p> <p>A collaboration to improve worker welfare and human rights in the construction and engineering industry worldwide.</p> <p>Open to: All companies in the engineering and construction industry and companies outside the sector, as well as business and industry associations and non-business entities.</p>   | <ul style="list-style-type: none"> <li>• Legal</li> <li>• Human Rights</li> <li>• Procurement</li> <li>• Development</li> </ul>                 | <p>Members: <b>15,000</b></p> <p>Associate Members: <b>10,000</b></p> <p>Supporters: <b>5,000</b></p> | <p><input checked="" type="checkbox"/></p> <p>May apply MEO as a credit towards the annual fee</p> |
| <p><b><u>Finance and Human Rights (new)</u></b></p> <p>An initiative to support companies across in the financial services sector implement the Guiding Principles on Business and Human Rights.</p> <p>Participants may join BSR's Human Rights Working Group for cross-industry engagement for an additional \$5,000 USD participation fee.</p> <p>Open to: All BSR members in the financial services industry.</p> | <ul style="list-style-type: none"> <li>• Human Rights</li> <li>• Legal</li> <li>• Supply Chain / Sourcing</li> <li>• Human Resources</li> </ul> | <p><b>15,000</b></p>  | <p><input checked="" type="checkbox"/></p> <p>May apply MEO as a credit towards the annual fee</p> |

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| <p><b><u>Global Business Coalition Against Human Trafficking</u></b></p> <p>An initiative mobilizing the business community to address human trafficking and other forms of modern slavery in company operations and supply chains, with a focus on small and medium-sized enterprises and survivor empowerment.</p> <p>Open to: All companies that have a strong human rights record and seek to take a position against human trafficking and other forms of modern slavery.</p> | <ul style="list-style-type: none"> <li>• Procurement</li> <li>• Legal</li> <li>• Supply Chain/Sourcing</li> </ul>  | <p><b>20,000</b></p> | <p>✓</p> <p>May apply MEO as a credit towards the annual fee</p> |
| <p><b><u>Human Rights Working Group</u></b></p> <p>An initiative to create a safe space for companies across all sectors to openly share best practices, challenges, questions, and experiences implementing the UN Guiding Principles on Business and Human Rights</p> <p>Open to: All BSR members.</p>   | <ul style="list-style-type: none"> <li>• Human Rights</li> <li>• Legal</li> <li>• Supply Chain / Sourcing</li> <li>• Govt Affairs</li> <li>• Human Resources</li> <li>• Procurement</li> </ul> | <p><b>15,000</b></p> | <p>✓</p> <p>May apply MEO as a credit towards the annual fee</p> |
| <p><b><u>Tech Against Trafficking</u></b></p> <p>A coalition of companies collaborating with global experts to help eradicate human trafficking using technology.</p> <p>Open to: All companies in ICT and adjacent industries</p>   | <ul style="list-style-type: none"> <li>• Human Rights</li> <li>• Legal</li> <li>• Supply Chain / Sourcing</li> <li>• Technology</li> </ul>   | <p><b>40,000</b></p> | <p>✓</p> <p>May apply MEO as a credit towards the annual fee</p> |

**COLLABORATIVE INITIATIVES | NATURE**

| Collaborative Initiative   | Relevant Departments<br><small>(in addition to CSR/Sustainability)</small>  | Cost (\$USD)  | Can BSR's MEO be applied? |
|--|---|---|---------------------------|
| <p><b><u>Action for Sustainable Derivatives</u></b></p> <p>A collaborative initiative that promotes responsible sourcing and collective action to increase sustainable production of palm oil derivatives.</p> <p>Open to: Companies in the cosmetics, home and personal care, and oleochemicals industries.</p>     | <ul style="list-style-type: none"> <li>• Supply Chain</li> <li>• Procurement</li> <li>• R&amp;D</li> </ul>            | <p><b>Tiered dues structure</b> based on company net revenues</p> <p>(ranges <b>25,000-50,000</b> EUR per year)</p> | -                         |
| <p><b><u>Southeast Asia Reptile Conservation Alliance (SARCA)</u></b></p> <p>SARCA's mission is to advance responsible and transparent supply chains of reptile skins from Southeast Asia and drive improvements in the trade's operating environment.</p> <p>Open to: Companies that source luxury snake skins.</p> | <ul style="list-style-type: none"> <li>• Global Logistics</li> <li>• Procurement</li> <li>• Sustainability</li> </ul> | <p><b>Tiered dues structure</b> based on company net revenues.</p>  | -                         |
| <p><b><u>Sustainable Coconut Platform (New)</u></b></p> <p>A collaborative initiative that promotes responsible sourcing and collective action to increase sustainable production of coconut.</p> <p>Open to: Companies that source coconut</p>  | <ul style="list-style-type: none"> <li>• Supply Chain</li> <li>• Procurement</li> <li>• R&amp;D</li> </ul>            | <p><b>25,000</b></p>  | -                         |