



# BSR Collaborative Initiatives

*Creating Shared Solutions to Global Challenges*



## 2022 Engagement Opportunities

BSR Members are invited to participate in a variety of collaborative initiatives ranging from learning communities to collective action to advance the Sustainable Development Goals. This document lists the BSR collaborative initiatives that are available for companies to participate in during 2022.

BSR's Collaborations are organized by issue area—business transformation; nature & climate change; human rights; and diversity, equity, and inclusion. This document includes a brief description of each initiative, pricing information and a list of which departments beyond the sustainability team would benefit from participation. It also highlights for BSR members with annual dues of US\$15,000 or more how they can apply their BSR Member Engagement Option to offset the annual fee for some initiatives.

The majority of BSR collaborative initiatives run on a January – December schedule; however, most groups are open to members joining throughout the calendar year.

Companies are welcome and encouraged to participate in more than one collaborative initiative!

For more information about BSR's collaborative initiatives, please check the [BSR collaboration website](#).

## COLLABORATIVE INITIATIVES | BUSINESS TRANSFORMATION

Collaborative Initiative	Relevant Departments (in addition to CSR/Sustainability)	Cost (\$US)	Can BSR's MEO be applied?
<p><b><u>Future of Reporting</u></b></p> <p>A collaboration designed for companies to share best practices in sustainability reporting and to inform the work of external reporting organizations. Companies join to create sustainability reports that result in improved sustainability performance and informed decision-making by stakeholders.</p> <p>Open to: All BSR members.</p>	<ul style="list-style-type: none"> <li>• Sustainability</li> <li>• Legal</li> <li>• Investor Relations</li> <li>• Communications</li> </ul>	<p><b>10,000</b></p>	<p>✓</p> <p>Free with use of MEO</p>
<p><b><u>Healthcare Working Group</u></b></p> <p>A group of some of the world's leading biopharmaceutical companies working to improve the industry's understanding and practice in corporate responsibility and sustainability, with a focus on access to healthcare.</p> <p>Open to: All BSR members in the healthcare industry.</p>	<ul style="list-style-type: none"> <li>• Communications</li> <li>• Investor Relations</li> <li>• Marketing and Sales</li> <li>• Public Affairs</li> </ul>	<p><b>10,000</b></p>	<p>✓</p> <p>Free with use of MEO</p>
<p><b><u>Japan Sustainability Strategy Working Group (JSSWG)</u></b></p> <p>This platform provides BSR members based in Japan the opportunity to share sustainability best-practices and channel learnings to improve sustainability performances.</p> <p>Open to: All interested BSR members in Japan.</p>	<ul style="list-style-type: none"> <li>• Sustainability</li> <li>• Legal</li> <li>• Investor Relations</li> <li>• Communications</li> </ul>	<p><b>10,000</b></p>	<p>✓</p> <p>Free with use of MEO</p>
<p><b><u>Responsible Luxury Initiative</u></b></p> <p>A group connecting luxury brands to discuss environmental, social, and governance challenges and to promote transparency, knowledge-sharing, and collaboration across common global supply chains.</p> <p>Open to: All BSR members in the luxury industry.</p>	<ul style="list-style-type: none"> <li>• Procurement/Sourcing</li> <li>• Strategy</li> </ul>	<p><b>10,000</b></p>	<p>✓</p> <p>May apply MEO as a credit towards the annual fee</p>

## COLLABORATIVE INITIATIVES | Nature & Climate Change

Collaborative Initiative	Relevant Departments <small>(in addition to CSR/Sustainability)</small>	Cost (\$USD)	Can BSR's MEO be applied?
<p><b><u>Action for Sustainable Derivatives</u></b></p> <p>A collaborative initiative that promotes responsible sourcing and collective action to increase sustainable production of palm oil and palm oil derivatives.</p> <p>Open to: Companies in the cosmetics, home and personal care, and oleochemicals industries.</p>	<ul style="list-style-type: none"> <li>• Supply Chain</li> <li>• Procurement</li> <li>• R&amp;D</li> </ul>	<p><b>Tiered dues structure</b> based on company revenues</p> <p><b>(20,000-60,000 EUR range)</b></p>	-
<p><b><u>Business Alliance to Scale Climate Solutions</u></b></p> <p>An alliance of companies, NGOs/IGOs, and experts working to increase the scale and impact of corporate carbon credit purchases and other climate solutions funding, accelerating the private sector's pivot from climate ambition to climate action.</p> <p>Open to: Climate solutions funders (companies that source carbon credits). Must <a href="#">submit an application</a> to be considered.</p>	<ul style="list-style-type: none"> <li>• Strategy</li> <li>• Global Logistics</li> </ul>	<p><b>20,000</b></p>	-
<p><b><u>Energy for a Just Transition</u></b></p> <p>A collaboration led by BSR, The B Team, and energy and utilities companies, to build a just, fair, and inclusive transition to a green economy.</p> <p>Open to: All companies in the energy and utilities industries.</p>	<ul style="list-style-type: none"> <li>• Community Affairs</li> <li>• Human Resources</li> <li>• Strategy</li> </ul>	<p><b>30,000</b></p>	-
<p><b><u>Sustainable Air Freight Alliance (SAFA)</u></b></p> <p>A buyer-supplier collaboration between shippers, freight forwarders, and air freight carriers to track and reduce emissions from air freight and promote responsible freight transport.</p> <p>Open to: BSR members in the airline and air freight industry.</p>	<ul style="list-style-type: none"> <li>• Global Logistics</li> <li>• Procurement</li> <li>• Operations</li> </ul>	<p><b>6,000</b></p> <p><b>3,000</b> only for air carriers</p>	<p>✓</p> <p>Free with use of MEO</p>

<p><b><u>Southeast Asia Reptile Conservation Alliance (SARCA)</u></b></p> <p>SARCA's mission is to advance responsible and transparent supply chains of reptile skins from Southeast Asia and drive improvements in the trade's operating environment.</p> <p>Open to: Companies that source luxury snake skins.</p>	<ul style="list-style-type: none"> <li>• Global Logistics</li> <li>• Procurement</li> <li>• Sustainability</li> </ul>	<p><b>Tiered dues structure</b> based on company revenues.</p>	<p>-</p>
<p><b><u>Transform to Net Zero</u></b></p> <p>A cross-sector initiative to accelerate the transition to a net zero global economy.</p> <p>Currently does not accept new members</p>	<ul style="list-style-type: none"> <li>• C-Suite Executives</li> <li>• Strategy</li> <li>• Global Logistics</li> </ul>	<p><b>Variable</b></p>	<p>-</p>
<p><b><u>We Mean Business</u></b></p> <p>A coalition of organizations working with thousands of the world's most influential businesses and investors. BSR is a co-founding organization that drives a number of the workstreams.</p>	<p>BSR Members can commit to one or more of the initiatives in the We Mean Business <a href="#">corporate action framework</a>. These include adopting a science-based emissions reduction target, committing to 100% renewable power, and improving water security. BSR is very happy to connect Members with staff who can provide more information or expertise on these initiatives.</p>		

## COLLABORATIVE INITIATIVES | HUMAN RIGHTS

Collaborative Initiative	Relevant Departments (in addition to CSR/Sustainability)	Cost (\$US)	Can BSR's MEO be applied?
<p><b><u>Building Responsibly</u></b></p> <p>A collaboration to improve worker welfare and human rights in the construction and engineering industry worldwide.</p> <p>Open to: All companies in the engineering and construction industry.</p>	<ul style="list-style-type: none"> <li>• Legal</li> <li>• Procurement</li> <li>• Development</li> </ul>	<p><b>15,000</b></p>	<p>-</p>
<p><b><u>Global Business Coalition Against Human Trafficking</u></b></p> <p>An initiative mobilizing the business community to address human trafficking and other forms of modern slavery in company operations and supply chains, with a focus on small and medium-sized enterprises and survivor empowerment.</p> <p>Open to: All companies that have a strong human rights record and seek to take a position against human trafficking and other forms of modern slavery.</p>	<ul style="list-style-type: none"> <li>• Procurement</li> <li>• Legal</li> <li>• Supply Chain/Sourcing</li> </ul>	<p><b>20,000</b></p>	<p>-</p>
<p><b><u>Human Rights Working Group</u></b></p> <p>An initiative to support companies across all industries implement the Guiding Principles on Business and Human Rights.</p> <p>Open to: All BSR members.</p>	<ul style="list-style-type: none"> <li>• Legal</li> <li>• Supply Chain / Sourcing</li> <li>• Human Resources</li> </ul>	<p><b>15,000</b></p>	<p>✓</p> <p>May apply MEO as a credit towards the annual fee</p>
<p><b><u>Tech Against Trafficking</u></b></p> <p>A coalition of companies collaborating with global experts to help eradicate human trafficking using technology.</p> <p>Open to: All companies that are interested in advancing the role that technology can play in eliminating human trafficking.</p>	<ul style="list-style-type: none"> <li>• Human Rights</li> <li>• Legal</li> <li>• Technology</li> </ul>	<p><b>35,000</b> for Founding Members</p> <p><b>15,000</b> to participate in the Accelerator only</p>	<p>-</p>

## COLLABORATIVE INITIATIVES | DIVERSITY, EQUITY, AND INCLUSION

Collaborative Initiative	Relevant Departments (in addition to CSR/Sustainability)	Cost (\$US)	Can BSR's MEO be applied?
<p><b><u>Empower@Work</u></b></p> <p>A collaborative effort with the goal of delivering a unified approach to women's empowerment in global supply chains. E@W brings together the world's four largest women's empowerment programs in the global supply chains - BSR's HERproject, CARE International, Gap Inc.'s P.A.C.E. Program and ILO-IFC Better Work - to leverage our combined decades of experience in over 21 countries to achieve transformative change for the millions of women who work within supply chains globally.</p> <p>E@W's membership and governance structure are being set up in 2022. Please contact Empower@Work (<a href="https://www.empoweratwork.org/contact-us">https://www.empoweratwork.org/contact-us</a>) for information on how to get involved!</p>	<ul style="list-style-type: none"> <li>• Procurement</li> <li>• Supply Chain/Sourcing</li> <li>• Community Affairs</li> <li>• Corporate Foundation</li> </ul>	Variable	-
<p><b><u>Healthy Business Coalition</u></b></p> <p>A group of cross-industry leaders in the U.S. striving to expand health and well-being across entire value chains by mapping best practices and creating tools for companies to drive positive health outcomes and address the social determinants of health.</p> <p>Open to: All BSR members; focus is on the U.S. market.</p>	<ul style="list-style-type: none"> <li>• Community Affairs</li> <li>• Human Resources</li> <li>• Supply Chain</li> <li>• Sustainability</li> </ul>	<p><b>Free for All BSR Members,</b> due to the generous support of the Robert Wood Johnson Foundation</p>	-
<p><b><u>Partnership for Global LGBTQI+ Equality (PGLE)</u></b></p> <p>A coalition of organizations committed to leveraging their individual and collective advocacy to accelerate LGBTQI+ equality and inclusion globally and drive positive change.</p> <p>Open to: All BSR members and leading companies that seek to promote LGBTQI+ equality.</p>	<ul style="list-style-type: none"> <li>• Legal and Compliance</li> <li>• Community Affairs</li> <li>• Marketing</li> </ul>	<p><b>40,000</b> for first year</p> <p><b>10,000</b> for subsequent years</p>	-

