

BSR Member Benefits Overview

As a BSR member, your company will gain access to a powerful global network of member companies, thought leaders, peers, and stakeholders—all focused on creating viable sustainability solutions. BSR is a global nonprofit organization that works with its network of more than 250 member companies to build a just and sustainable world. From its offices in Asia, Europe, and North America, BSR develops sustainable business strategies and solutions through consulting, research, and cross-sector collaboration. Visit www.bsr.org for more information about BSR's more than 20 years of leadership in sustainability.

With deep experience from farm to factory to boardroom, we translate ideas into real outcomes that deliver value for business and society.

As BSR works to build an even stronger membership network, we have developed a new and enhanced framework for member company benefits. Membership focuses on three core elements: **access to BSR expertise and insights**, **participation in collaborative solutions**, and **networking with peers and stakeholders**.



Expertise and Insights

Access to BSR expertise to improve company performance

Dedicated account representative, plus access to global staff expertise

Customized support from a menu of engagement options

Annual meeting with BSR account team to discuss strategy and emerging trends

Discount of 33 percent on standard consulting rates

Unlimited subscriptions to *BSR Insight* newsletter and participation in members-only *Sustainability Matters* webinars held year-round



Collaborative Solutions

Collaborative initiatives to generate sustainability solutions

Access to suite of Collaborative Initiatives to learn, work, and drive change across topics, regions, and functional areas

Participation in a designated BSR Collaborative Initiative at no extra cost, or credit to participate in any other BSR initiative

Opportunities to participate in global, grant-funded sustainability initiatives and research



Networking

Networking opportunities with peers and stakeholders

Participation in regional industry- and issue-based events year-round

Discount on BSR Conference and select events

We believe that BSR provides exceptional value for member companies by combining engagement from the BSR team with opportunities to collaborate with companies and other partners in the network. For more details, please see the [member benefits comparison](#) matrix.

Member Dues and Eligibility

Any company that is committed to improving its sustainability performance is eligible to join BSR. Corporate membership dues are based on a company's total consolidated annual revenues for the most recently completed fiscal year for which audited financial statements are available, per the table below.

Corporate Membership Dues

| Annual Gross Revenue | Annual Dues |
|---|-------------|
| Less than US\$5 billion | US\$13,000 |
| US\$5 billion-less than US\$10 billion | US\$20,000 |
| US\$10 billion-less than US\$20 billion | US\$26,000 |
| US\$20 billion-less than US\$50 billion | US\$33,000 |
| US\$50 billion or more | US\$40,000 |

Associate Memberships

Companies with annual gross revenue of less than US\$1 billion and non-company organizations (e.g. NGOs, nonprofits, and academic institutions) are eligible for an Associate Membership. Associate Members have a more limited **selection of benefits** for annual dues of US\$3,000.

Sample BSR Member List

| | |
|------------------------------|--|
| Abbott Laboratories | Li & Fung Limited |
| Amazon.com, Inc. | Maersk Group, The |
| Aramex International | Marks and Spencer, plc |
| Barclays Bank PLC | McDonald's Corporation |
| Barrick Gold Corporation | Merck & Co., Inc. |
| Boeing Company, The | Michelin |
| Cisco Systems Inc. | Microsoft Corporation |
| Coca-Cola Company, The | Neste Oil Oyj |
| CSX Transportation | NIKE, Inc. |
| Deutsche Post AG | Novartis AG |
| Diageo plc | PepsiCo, Inc. |
| Dow Chemical Company, The | Royal Dutch Shell |
| General Electric Company | SAP AG |
| Google, Inc. | Saudi Basic Industries Corporation (SABIC) |
| Hilton Worldwide | Sony Corporation |
| Huawei Technologies Co., Ltd | Total SA |
| IKEA Services AB | United Parcel Service, Inc. (UPS) |
| KKR & Co. L.P. | Wal-Mart Stores, Inc. |
| Levi Strauss & Co. | Walt Disney Company, The |

See the full list at www.bsr.org/member-list

Contact

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