

# BSR Member Benefits Overview

As a BSR member, your company will gain access to a powerful global network of member companies, thought leaders, peers, and stakeholders—all focused on creating viable sustainability solutions. BSR is a global nonprofit organization that works with its network of more than 250 member companies to build a just and sustainable world. From its offices in Asia, Europe, and North America, BSR develops sustainable business strategies and solutions through consulting, research, and cross-sector collaboration. Visit [www.bsr.org](http://www.bsr.org) for more information about BSR's more than 20 years of leadership in sustainability.

With deep experience from farm to factory to boardroom, we translate ideas into real outcomes that deliver value for business and society.

As BSR works to build an even stronger membership network, we have developed a new and enhanced framework for member company benefits. Membership focuses on three core elements: **access to BSR expertise and insights**, **participation in collaborative solutions**, and **networking with peers and stakeholders**.



## Expertise and Insights

**Access to BSR expertise to improve company performance**

Dedicated account representative, plus access to global staff expertise

Customized support from a menu of engagement options

Annual meeting with BSR account team to discuss strategy and emerging trends

Discount of 33 percent on standard consulting rates

Unlimited subscriptions to *BSR Insight* newsletter and participation in members-only *Sustainability Matters* webinars held year-round



## Collaborative Solutions

**Collaborative initiatives to generate sustainability solutions**

Access to suite of Collaborative Initiatives to learn, work, and drive change across topics, regions, and functional areas

Participation in a designated BSR Collaborative Initiative at no extra cost, or credit to participate in any other BSR initiative

Opportunities to participate in global, grant-funded sustainability initiatives and research



## Networking

**Networking opportunities with peers and stakeholders**

Participation in annual spring events in regions and series of smaller industry- and issue-based events year-round

Discount on BSR Conference and select events

We believe that BSR provides exceptional value for member companies by combining engagement from the BSR team with opportunities to collaborate with companies and other partners in the network. Please note that certain benefits do not apply to members below the US\$12,000 dues level. For more details, please see the [member benefits comparison matrix](#).

### Member Dues and Eligibility

Any company that is committed to improving its sustainability performance is eligible to join BSR. Corporate membership dues are based on a company's total consolidated annual revenues for the most recently completed fiscal year for which audited financial statements are available, per the table below.

### Corporate Membership Dues

Annual Gross Revenue	Annual Dues
Less than US\$5 billion	US\$12,000
US\$5 billion-less than US\$10 billion	US\$18,000
US\$10 billion-less than US\$20 billion	US\$24,000
US\$20 billion-less than US\$50 billion	US\$30,000
US\$50 billion or more	US\$36,000

### Associate Memberships

Companies with annual gross revenue of less than US\$1 billion and non-company organizations (e.g. NGOs, nonprofits, and academic institutions) are eligible for an Associate Membership. Associate Members have a more limited **selection of benefits** for annual dues of US\$2,750.

### Sample BSR Member List

Abbott Laboratories	Li & Fung Limited
Aramex International	Maersk Group, The
Barclays Bank PLC	Marks and Spencer, plc
Barrick Gold Corporation	McDonald's Corporation
Boeing Company, The	Merck & Co., Inc.
Cisco Systems Inc.	Michelin
Coca-Cola Company, The	Microsoft Corporation
CSX Transportation	Neste Oil Oyj
Deutsche Post AG	NIKE, Inc.
Diageo plc	Novartis AG
Dow Chemical Company, The	PepsiCo, Inc.
Duke Energy	Royal Dutch Shell
General Electric Company	SAP AG
Google, Inc.	Saudi Basic Industries Corporation (SABIC)
Hilton Worldwide	Sony Corporation
Huawei Technologies Co., Ltd	Total SA
IKEA Services AB	United Parcel Service, Inc. (UPS)
KKR & Co. L.P.	Wal-Mart Stores, Inc.
Levi Strauss & Co.	Walt Disney Company, The

See the full list at [www.bsr.org/member-list](http://www.bsr.org/member-list)

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