

# BSR Collaborative Initiatives: Options for Member Engagement

Access to and participation in BSR's Collaborative Initiatives is a core benefit of BSR membership. The Collaborative Initiatives listed on this page are included at no additional cost as engagement options for BSR Members with more than US\$12,000 in dues.

Collaborative Initiative	Relevant Departments (in addition to CSR/Sustainability)	Cost (if member option is not applied)
<p><b>Business Action for Women</b> A leading coalition of companies driving collective progress for women through a shared action framework and cross-industry and multistakeholder collaboration</p>	<ul style="list-style-type: none"> <li>• Community Affairs</li> <li>• Marketing</li> <li>• Human Resources</li> <li>• Supply Chain</li> </ul>	<p style="text-align: center;"><b>Free<sup>1</sup></b></p>
<p><b>Clean Cargo Working Group</b> A business-to-business leadership initiative involving major brands, cargo carriers, and freight forwarders, dedicated to reducing the environmental impacts of global goods transportation and promoting responsible shipping</p>	<ul style="list-style-type: none"> <li>• Global Logistics</li> <li>• Procurement</li> <li>• Operations</li> </ul>	<p style="text-align: center;"><b>US\$9,250<sup>2</sup></b></p>
<p><b>Future of Reporting</b> A group of companies sharing reporting best practices as they relate to: improving sustainability performance of companies; and enabling informed decision making</p>	<ul style="list-style-type: none"> <li>• Sustainability</li> <li>• Legal</li> <li>• Investor Relations</li> <li>• Communications</li> </ul>	<p style="text-align: center;"><b>US\$9,500</b></p>
<p><b>Global Impact Sourcing Coalition</b> A global collaboration between multinational corporations and their networks of suppliers who are committed to building more inclusive global supply chains through incorporating and scaling impact sourcing as a business strategy</p>	<ul style="list-style-type: none"> <li>• Procurement/Sourcing</li> <li>• Supply Chain</li> <li>• Community Affairs</li> </ul>	<p style="text-align: center;"><b>US\$5,000</b></p>
<p><b>Healthcare Working Group</b> A group of leading healthcare companies working to improve the industry's understanding and practice in corporate responsibility, with a focus on access to healthcare</p>	<ul style="list-style-type: none"> <li>• Communications</li> <li>• Investor Relations</li> <li>• Marketing and Sales</li> <li>• Public Affairs</li> </ul>	<p style="text-align: center;"><b>US\$9,900</b></p>
<p><b>Healthy Business Coalition</b> A group of cross-industry leaders in the U.S. working to expand health and well-being across entire value chains by mapping best practices and creating tools for companies to drive positive health outcomes</p>	<ul style="list-style-type: none"> <li>• Health and Well-being</li> <li>• Human Resources</li> <li>• Supply Chain</li> </ul>	<p style="text-align: center;"><b>Free<sup>3</sup></b></p>
<p><b>HERproject</b> A collaborative initiative that seeks to unlock the full potential of women working in global supply chains through workplace programs promoting health, financial inclusion, and gender equality</p>	<ul style="list-style-type: none"> <li>• Community Affairs</li> <li>• Marketing</li> <li>• Supply Chain</li> </ul>	<p style="text-align: center;"><b>US\$9,200<sup>4</sup></b></p>
<p><b>Procurement Leadership Group</b> A cross-industry group of procurement professionals working together to explore and innovate leading approaches to supply chain sustainability that create business value and positive social and environmental impacts</p>	<ul style="list-style-type: none"> <li>• Procurement/Sourcing</li> <li>• Supply Chain</li> </ul>	<p style="text-align: center;"><b>US\$7,500</b></p>
<p><b>Responsible Luxury Initiative</b> A group bringing together luxury brands to discuss environmental, social, and governance challenges and to promote transparency, knowledge-sharing, and collaboration across common global supply chains</p>	<ul style="list-style-type: none"> <li>• Procurement/Sourcing</li> <li>• Strategy</li> </ul>	<p style="text-align: center;"><b>US\$7,500</b></p>

Members can also choose to apply a credit to the following Collaborative Initiatives. For details on engagement options and credit, please visit our website.

<b>Collaborative Initiative</b>	<b>Relevant Departments</b> (in addition to CSR/Sustainability)	<b>Cost</b> (before credit is applied)
<p><b>Building Responsibly</b> An initiative to help businesses from the engineering and construction industry work together to promote the rights and welfare of workers</p>	<ul style="list-style-type: none"> <li>• Legal</li> <li>• Procurement</li> </ul>	<p><b>\$15,000<sup>5</sup></b></p>
<p><b>Future of Fuels</b> An initiative working toward commercial road freight fueled by low-carbon sustainable technology</p>	<ul style="list-style-type: none"> <li>• Fleet Management</li> <li>• Technical Operations</li> </ul>	<p><b>US\$20,000<sup>6</sup></b> for BSR members <b>US\$30,000</b> for non-members</p>
<p><b>Future of Internet Power*</b> A group of influential companies working to increase the availability of sustainable, low-carbon power for data centers</p>	<ul style="list-style-type: none"> <li>• Data Center Management</li> <li>• Energy Managers</li> <li>• Policy</li> </ul>	<p><b>US\$10,000</b></p>
<p><b>Human Rights Working Group</b> An initiative working to implement the Guiding Principles on Business and Human Rights across all industries</p>	<ul style="list-style-type: none"> <li>• Legal</li> <li>• Supply Chain/Sourcing</li> <li>• CSR/Sustainability</li> <li>• Human Resources</li> </ul>	<p><b>US\$15,000</b></p>
<p><b>Maritime Anti-Corruption Network</b> An award-winning global business network working collaboratively with key stakeholders toward a maritime industry free of corruption that enables fair trade to the benefit of society at large. <i>Companies must commit to MACN's Anti-Corruption Principles to participate.</i></p>	<ul style="list-style-type: none"> <li>• Legal and Compliance</li> <li>• Risk Management</li> </ul>	<p><b>US\$6,500</b> for Associate status <b>US\$6,500-10,000<sup>7</sup></b> for Regular status</p>
<p><b>Net Positive Project</b> A coalition of ambitious cross-sector partners developing a credible and aligned net positive approach to business, supported by a common set of principles and best practices</p>	<ul style="list-style-type: none"> <li>• Corporate Affairs</li> <li>• Strategy</li> <li>• Risk Management</li> </ul>	<p><b>US\$25,000</b> (Strategic) <b>US\$10,000</b> (Members &gt; US\$1bn ) <b>US\$5,000</b> (Members &lt; US\$1bn )</p>
<p><b>Railsponsible</b> An industry initiative focused on sustainable procurement, with the aim to continuously improve sustainability practices throughout the railway industry supply chain</p>	<ul style="list-style-type: none"> <li>• Logistics</li> <li>• Procurement</li> <li>• Supply Chain</li> </ul>	<p><b>US\$12,000</b></p>
<p><b>Resilience and Adaptation Initiative</b> An initiative exploring opportunities for climate change adaptation in key regions and driving collaborative action among companies, suppliers, and governments to invest in climate resilience</p>	<ul style="list-style-type: none"> <li>• Environmental Affairs</li> <li>• Risk Management</li> <li>• Supply Chain</li> </ul>	<p><b>US\$15,000</b></p>
<p><b>Value Creation through Natural Capital</b> An initiative working with companies on managing impacts and dependencies on natural capital</p>	<ul style="list-style-type: none"> <li>• Environmental Affairs</li> <li>• Stakeholder Engagement</li> <li>• Corporate Risk</li> <li>• Corporate Strategy</li> </ul>	<p><b>US\$15,000</b></p>

BSR is also involved in the following initiatives as a collaborating partner or service provider. While BSR members cannot join these collaborative initiatives directly through BSR, other forms of engagement are possible.

Collaborative Initiative	Possible Engagement
<p><b>Green Freight Asia (GFA)</b> An industry-led network focused on driving sustainable road freight in the Asia Pacific region. BSR supports GFA as a label review partner and through other strategic support, including the development of GFA training</p>	<p>BSR Members can become members of GFA through the GFA secretariat.</p>
<p><b>Renewable Energy Buyers Alliance (REBA)</b> Led by BSR, Rocky Mountain Institute, World Resources Institute, and World Wildlife Fund, REBA facilitates solutions among customers, renewable energy suppliers, utilities, and policymakers to transform electricity systems with renewable energy</p>	<p>BSR Members can engage with REBA by joining the Future of Internet Power collaborative initiative (see above for details). BSR is also happy to help members join the other initiatives that make up REBA.</p>
<p><b>We Mean Business</b> A coalition of organizations working with thousands of the world's most influential businesses and investors. BSR is a co-founding organization that drives a number of the workstreams.</p>	<p>BSR Members can commit to one or more of the initiatives in the We Mean Business corporate action framework. These include adopting a science-based emissions reduction target, committing to 100% renewable power, and improving water security. BSR is very happy to connect Members with staff who can provide more information or expertise on these initiatives.</p>

\*The majority of BSR Collaborative Initiatives run on a January-January schedule (except for those indicated by \*, which typically run July-July); however, most groups are open to members joining throughout the calendar year. Please contact BSR for more details.

<sup>1</sup> Thanks to funding from the Dutch Ministry of Foreign Affairs, companies can join in 2017 without making a financial commitment.

<sup>2</sup> A reduced fee applies for companies with revenue below US\$1.5 billion.

<sup>3</sup> Thanks to funding from the Robert Wood Johnson Foundation, companies can join in 2017 without making a financial commitment.

<sup>4</sup> The Member Engagement Option is only available for the HERproject China factory program. For more information on HERproject and participation in other country programs, please contact BSR.

<sup>5</sup> Building Responsibly is supported with funding from Humanity United.

<sup>6</sup> Reduced fees apply for companies with gross revenue under US\$3 billion.

<sup>7</sup> The cost for Regular Members is calculated according to the Deadweight tonnage.