

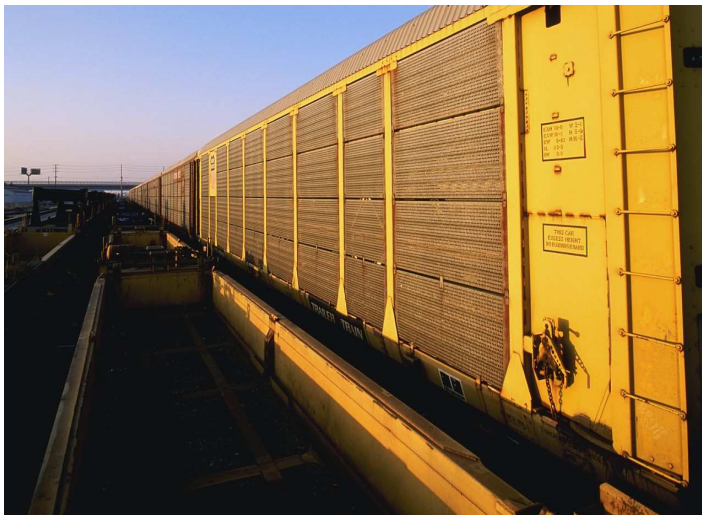


Business for Social Responsibility

The Clean Cargo Working Group is dedicated to benefiting the environment and people by assessing and addressing the environmental footprint of goods transported globally.

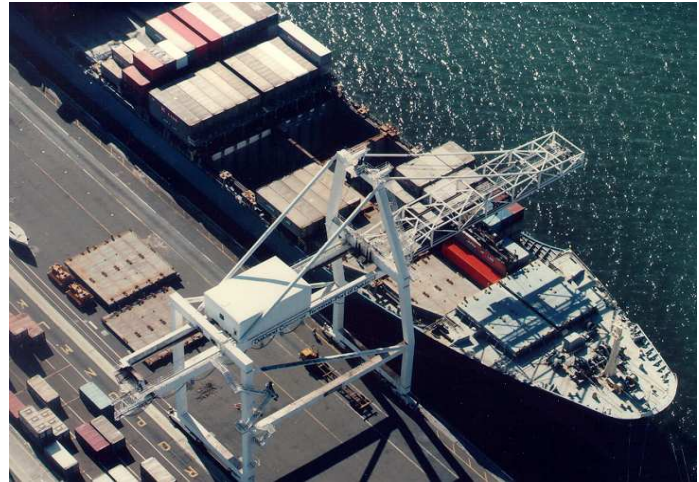
The Clean Cargo Working Group is a business to business collaboration dedicated to integrating environmentally and socially responsible business principles into transportation management. Members include leading multinational manufacturers, retailers (shippers), and freight carriers and forwarders (carriers). The Group promotes the use of industry related tools and methodologies to address the environmental and social impacts of transporting products. Cost effective solutions resulting from the Group activities are of mutual benefit to communities, the environment and business.

The safe, environmentally-sound, and socially-responsible transportation of goods is vitally important to society. Employing millions of people worldwide and accounting for 15% of the global GDP, the international transportation industry plays an essential role in improving the quality of life of individuals and communities around the globe.



Clean CARGO

Sustainable Transportation



Caring for the Environment

Sustainable economic development depends upon conducting business in a manner that respects the environment, uses resources wisely and generates less waste. Freight carriers continuously strive to minimize the environmental impact of their business. The Group promotes environmentally responsible practices, such as fuel efficiency and reduction of air and water pollution.

Caring for People

Besides upholding high environment standards, freight carriers recognize their responsibility to the people who work for them and the communities in which they operate. The Group actively supports ethical employment practices and community engagement.

Practical solutions developed by the Group include the Environmental Performance Survey (EPS). This supply chain management tool helps carriers assess and improve the environmental impact of their business.



Clean CARGO

Sustainable Transportation

CLEAN CARGO

MEMBER COMPANIES

- APL
- Chiquita Brands, Inc. & Great White Fleet, Ltd.
- CMA-CGM
- Cosco Container Lines
- Gap, Inc.
- Hanjin Shipping Co. Ltd.
- Hapag-Lloyd AG
- Hyundai Merchant Marine
- IKEA
- “K” Line
- Maersk Line
- MSC- Mediterranean Shipping Company
- NYK Line
- OOCL
- Schenker AG
- Shell Marine Products
- Starbucks Coffee Company
- The Coca-Cola Company
- The Home Depot, Inc.
- Timberland
- Toyota Motor Europe
- UPS
- Wal-Mart Stores, Inc.
- Yang Ming Marine Transport Corporation

Benefits for Business

- **Increased Trust:** By addressing environmental and social challenges, shippers and carriers build mutual trust.
- **Enhanced Brand Recognition:** A company’s ability to attract customers and investors is becoming increasingly dependent on its environmental and social performance.
- **Increased Efficiency:** Multi-industry partnerships enable shippers and carriers to develop solutions that increase efficiency and overall corporate performance.
- **Improved Stakeholder Relations:** Proactive engagement in environmental performance issues improves a company’s position when negotiating with industry and non-industry stakeholders.

Clean Cargo Working Group tools, such as the Environmental Performance Survey, enhance communications, raise awareness and enable better management standards.



ABOUT BSR

Business for Social Responsibility (BSR) is a global organization that helps member companies achieve success that respect ethical values, people, communities and the environment. BSR provides information, tools, training and advisory services to make corporate social responsibility an integral part of business operations and strategies. A nonprofit organization, BSR promotes cross sector collaboration and contributes to global efforts to advance the field of corporate social responsibility.



Business for Social Responsibility
 111 Sutter Street, 12th Floor
 San Francisco, CA 94104 USA
 T 415.984.3200
 F 415.984.3201
www.bsr.org

For more information visit www.bsr.org/sustainabletransport or contact Raj Sapru, rsapru@bsr.org, or Ruchi Misra, rmisra@bsr.org

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