Sustainable Supply Chain Management

Leading companies understand that sustainable supply chain management reduces operating risks, promotes the integrity of their brands, and unleashes opportunities for cost savings and innovation. Sustainable supply chains depend on an integrated system of internal, supplier-facing, and collaborative efforts across industries and geographies.

A BSR Service

Our Approach
With more than 20 years of experience providing insight on complex supply chain challenges, BSR’s team of experts delivers a range of services to help improve labor, environmental, and economic performance in your supply chain.

Drawing upon our deep experience across multiple industries and regions, we help companies develop internal approaches, engage with suppliers, and build meaningful collaborations.

We develop and review leading strategies and policies, help companies integrate sustainability into procurement, create and implement innovative supplier engagement and training, and lead collaborative programs that address key issues in sourcing countries.

Our Framework

Business Benefits
We think of a sustainable supply chain as a web of transactions and relationships that creates long-term value for all involved stakeholders.

Integrating sustainable practices into your approach to supply chain management is an accepted best practice among today’s leading companies and will enable your company to:

» **Proactively manage risk** by developing a deep understanding of your complex global supply chain and its efficiency and effectiveness

» **Strengthen your organization’s license to operate** and increase credibility through enhanced stakeholder and supplier relationships

» **Drive long-term change** by increasing supplier ownership of working conditions and environmental performance in their workplaces

» **Have a clear, effective response to external pressures**, such as reducing your exposure to costly shareholder resolutions, activist campaigns, and negative media

» **Identify opportunities for innovation** in your supply chain in partnership with your suppliers

Sample Clients
Ann Inc.
BP p.l.c.
Dell Inc.
FEMSA
Ford Motor Company
The Gap, Inc.
Hewlett-Packard Company
IKEA
Levi Strauss & Co.
Nokia Corporation
Nordstrom, Inc.
Ocean Spray
PepsiCo Inc.
Telenor ASA
U.S. Department of State
Walmart Stores, Inc.

Targeted Collaborations
Center for Sustainable Procurement
Clean Cargo Working Group
HERproject
Pharmaceutical Supply Chain Initiative

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