Manufacturing

Rapid global urbanization and development require new infrastructure of all kinds: transportation, buildings, energy, and water. Manufacturing companies are key to designing and developing these systems. Achieving sustainability in this context will require identifying and responding to the challenges faced by customers, communities, and key stakeholders.

Our Experience
BSR helps global manufacturers engage with customers and stakeholders on locally relevant issues so that growth strategies are more durable in a rapidly changing and complex landscape of social and environmental issues.

Our insights and experience provide guidance to global manufacturers on entering new markets, building critical relationships, and developing products and services that address societal needs.

BSR also leverages its broad corporate membership base to help manufacturers understand a wide range of business-to-business markets to improve performance and deliver innovative and credible sustainability solutions.

Our Focus Areas
» Business-to-business customer discovery
» Climate change, energy, and environmental stewardship
» Human rights assessment and response
» Market sustainability assessment and regional insight
» Reporting and transparency
» Stakeholder engagement
» Sustainable supply chain management
» Sustainability strategy and roadmap

About BSR
BSR is a global nonprofit organization that works with its network of more than 250 member companies to build a just and sustainable world. From its offices in Asia, Europe, and North America, BSR develops sustainable business strategies and solutions through consulting, research, and cross-sector collaboration. Visit www.bsr.org for more information about BSR’s more than 20 years of leadership in sustainability.

The world’s urban population will reach 4.9 billion people by 2030. For these growing cities to be habitable, they will require vast improvements in infrastructure.

(Source: KPMG and UN Habitat)

Sample Members and Clients
Automotive Industry Action Group (AIAG)
American Water Works Company, Inc.
The Boeing Company
General Electric Company (GE)
Hitachi, Ltd.
Komatsu, Ltd.
Lockheed Martin Corporation
Saudi Basic Industries Corporation (SABIC)
Saur
Volvo Group North America

Contact Us
Dunstan Allison-Hope
+1 415 984 3244
dhope@bsr.org

North America
Marshall Chase
+415 984 3243
mchase@bsr.org

EMEA
Guy Morgan
+33 1 46 47 28 01
gmorgan@bsr.org

www.bsr.org/manufacturing

Follow us @BSRnews