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Private Equity

To build resilient companies and create long-term value, it is essential that private equity firms integrate active management of ESG risks and opportunities into all phases of their investment cycles. Doing this will result in positive environmental and social benefits as well as strong financial gains for the firms, their limited partners, and their portfolio companies.

Our Experience

With our global presence, broad industry experience, and deep expertise in a range of ESG issues, we are uniquely qualified to support private equity firms.

Our Approach

Through research, analysis, and strategy development, we work with:

- » **Private equity deal teams** to integrate ESG risk assessments into pre-investment research and analysis.
- » **Private equity stewardship teams** to develop ESG action plans and management tools for portfolio companies.
- » **Portfolio company managers** to create ESG strategies and understand and manage key sustainability issues such as energy efficiency and responsible sourcing.

30trillion

Companies—including more than 100 private equity firms—representing assets worth more than US\$30 trillion have signed on to the UN Principles for Responsible Investment.

(Source: UN Principles for Responsible Investment 2011 Report)

What We Do

Portfolio Management

Help firms develop a holistic approach to managing ESG risks and prioritizing the issues and portfolio companies for further engagement.

ESG Due Diligence

Enhance acquisition decisions by identifying ESG risks and opportunities.

Portfolio Company Stewardship

Create and protect value by building more socially responsible and resilient companies.

Capacity Building

Develop a coordinated and institutionalized approach to ESG due diligence and management in your company and in your portfolio companies.

ESG/Sustainability Reporting

Increase trust and improve accountability with your most important stakeholders.

Sample Project

Responsible Sourcing at KKR

Partnered with Kohlberg Kravis Roberts & Co. (KKR) to strengthen its portfolio companies' approaches to responsible sourcing by:

- » Developing a risk-assessment tool
- » Identifying responsible sourcing gaps
- » Leading educational events on responsible sourcing for portfolio companies' supply chain managers

Sample Member Companies

Bank of America Corporation
Barclays Bank PLC
BNP Paribas S.A.
Kohlberg Kravis Roberts & Co. L.P.
Tsing Capital

BSR Industry Focus

Consumer Products
Energy
Financial Services
Food, Beverage, and Agriculture
Health Care
Information and Communications Technology
Media and Entertainment
Mining
Transportation and Logistics
Travel and Tourism

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