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Expert Sources

BSR's experts are shaping solutions to today's sustainability challenges. With two decades of experience working in corporate boardrooms, local communities, and the public sector in more than 70 countries, we have the connections and insights to bring sustainable business stories to life.



Aron Cramer

President & CEO

- » Global trends in sustainable business, and how the world's leading companies are placing sustainability at the top of the business agenda.
- » How companies in the biggest emerging economies are reshaping the landscape for sustainable business.



Eric Olson

Senior Vice President, Advisory Services

- » Why corporate responsibility is good business—even during uncertain economic times.
- » How global companies are making sustainable supply chains and climate change part of corporate strategy.



Kara Hurst

Vice President

- » How multinational corporations can establish a landscape for business to thrive in the countries where they operate.
- » Insights from work with senior executives on corporate transparency, management structures, corporate responsibility and public policy, and industry collaboration.

About BSR

BSR works with its global network of nearly 300 member companies to build a just and sustainable world. From its offices in Asia, Europe, and North and South America, BSR develops sustainable business strategies and solutions through consulting, research, and cross-sector collaboration. Visit www.bsr.org for more information about BSR's more than 20 years of leadership in sustainability.

Issue Expertise

- » Environment
- » Human rights
- » Economic development
- » Governance and accountability

Industry Expertise


- » Consumer Products
- » Energy
- » Financial Services
- » Food, Beverage, and Agriculture
- » Health Care
- » Information and Communications Technology
- » Media and Entertainment
- » Mining
- » Transportation and Logistics
- » Travel and Tourism

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