

# Collaboration

## *Creating Shared Solutions to Global Challenges*



### Complete List of BSR Collaborative Initiatives 2021

This document lists all BSR collaborative initiatives available for companies to participate in during 2021.

It also highlights for BSR members with annual dues of US\$13,000 or more how they can apply their **BSR Member Engagement Option** to offset the annual fee.

Companies are encouraged to participate in more than one collaborative initiative, and the document provides information to indicate which departments beyond the sustainability team would benefit from participation.

The majority of BSR collaborative initiatives run on a January – January schedule (except for those indicated by \*, which typically run July – July); however, most groups are open to members joining throughout the calendar year.

Endnotes can be found on page 5.

For more information about BSR collaborative initiatives, please check the [BSR collaboration website](#) or contact the BSR Collaboration Team: [collaboration@bsr.org](mailto:collaboration@bsr.org)

## COLLABORATIVE INITIATIVES | FREE WITH USE OF BSR MEMBER ENGAGEMENT OPTION

BSR Members can choose to apply their engagement option (regardless of its value) to join one of the following collaborative initiatives **at no additional cost**. However, if you would like to join one of these initiatives **without using your engagement option**, the cost is given in the right-hand column:

Collaborative Initiative	Relevant Departments <small>(in addition to CSR/Sustainability)</small>	Cost (\$US) <small>(if engagement option is not applied)</small>
<p><b>Accelerating Business Transformation</b></p> <p>A working group that aims to equip participants with the latest knowledge in corporate sustainability strategy, advancing their capabilities to lead complex sustainability programs and strategies for their business.</p>	<ul style="list-style-type: none"> <li>• Sustainability</li> <li>• Communications</li> <li>• Strategy</li> </ul>	<p><b>7,500</b></p>
<p><b>Clean Cargo Working Group</b></p> <p>A business-to-business leadership initiative involving major brands, cargo carriers, and freight forwarders, dedicated to reducing the environmental impacts of global goods transportation and promoting responsible shipping.</p>	<ul style="list-style-type: none"> <li>• Global Logistics</li> <li>• Procurement</li> <li>• Operations</li> </ul>	<p><b>9,500<sup>1</sup></b></p>
<p><b>Future of Reporting</b></p> <p>A group of companies sharing reporting best practices as they relate to: improving sustainability performance of companies; and enabling informed decision making.</p>	<ul style="list-style-type: none"> <li>• Sustainability</li> <li>• Legal</li> <li>• Investor Relations</li> <li>• Communications</li> </ul>	<p><b>10,000</b></p>
<p><b>Healthcare Working Group</b></p> <p>A group of leading healthcare companies working to improve the industry's understanding and practice in corporate responsibility, with a focus on access to healthcare.</p>	<ul style="list-style-type: none"> <li>• Communications</li> <li>• Investor Relations</li> <li>• Marketing and Sales</li> <li>• Public Affairs</li> </ul>	<p><b>10,000</b></p>
<p><b>Healthy Business Coalition</b></p> <p>A group of cross-industry leaders in the U.S. working to expand health and well-being across entire value chains by mapping best practices and creating tools for companies to drive positive health outcomes.</p>	<ul style="list-style-type: none"> <li>• Community Affairs</li> <li>• Human Resources</li> <li>• Supply Chain</li> <li>• Sustainability</li> </ul>	<p><b>Free for All BSR Members<sup>2</sup></b></p>
<p><b>HERproject (Core)</b></p> <p>A collaborative initiative that seeks to unlock the full potential of women working in global supply chains through workplace programs promoting health, financial inclusion, and gender equality.</p> <p><i>Core membership also gives brands and retailers access to HERproject workshops, events, networking opportunities, and joint marketing and communications.</i></p> <p><i>NB: HERproject Catalyst Membership is shown on the following page.</i></p>	<ul style="list-style-type: none"> <li>• Supply Chain</li> <li>• Procurement / Sourcing</li> <li>• Marketing</li> <li>• Diversity and Inclusion</li> </ul>	<p><b>9,000</b></p>
<p><b>Responsible Luxury Initiative</b></p> <p>A group bringing together luxury brands to discuss environmental, social, and governance challenges and to promote transparency, knowledge-sharing, and collaboration across common global supply chains.</p>	<ul style="list-style-type: none"> <li>• Procurement/ Sourcing</li> <li>• Strategy</li> </ul>	<p><b>10,000</b></p>

<p><b>Sustainable Air Freight Alliance (SAFA)</b></p> <p>A buyer-supplier collaboration between shippers, freight forwarders, and air freight carriers to track and reduce carbon dioxide emissions from air freight and promote responsible freight transport.</p>	<ul style="list-style-type: none"> <li>• Global Logistics</li> <li>• Procurement</li> <li>• Operations</li> </ul>	<p><b>6,000<sup>3</sup></b></p>
<p><b>Value Chain Risk to Resilience</b></p> <p>A collaboration to build climate resilience for communities, farmers and workers along value chains.</p>	<ul style="list-style-type: none"> <li>• Global Logistics</li> <li>• Procurement</li> <li>• Operations</li> </ul>	<p><b>10,000</b></p>

## COLLABORATIVE INITIATIVES | BSR MEMBER ENGAGEMENT OPTION CAN BE APPLIED AS PART PAYMENT

BSR Members can also choose to apply their BSR Membership Engagement Option as part payment toward joining the following collaborative initiatives:

<p><b>Collaborative Initiative</b></p>	<p><b>Relevant Departments</b> (in addition to CSR/Sustainability)</p>	<p><b>Cost (\$US)</b> (if engagement option is not applied)</p>
<p><b>Building Responsibly</b></p> <p>An initiative to help businesses from the engineering and construction industry work together to promote the rights and welfare of workers.</p>	<ul style="list-style-type: none"> <li>• Legal</li> <li>• Procurement</li> </ul>	<p><b>15,000</b></p>
<p><b>Future of Fuels</b></p> <p>An initiative working toward commercial road freight fueled by low-carbon sustainable technology.</p>	<ul style="list-style-type: none"> <li>• Fleet Management</li> <li>• Technical Operations</li> </ul>	<p><b>20,000<sup>4</sup></b></p>
<p><b>Global Business Coalition Against Human Trafficking</b></p> <p>An initiative mobilizing the business community to address human trafficking and other forms of modern slavery, with a focus on small and medium-sized enterprises and survivor empowerment.</p>	<ul style="list-style-type: none"> <li>• Procurement</li> <li>• Legal</li> <li>• Supply Chain / Sourcing</li> </ul>	<p><b>20,000</b></p>
<p><b>HERproject (Catalyst)</b></p> <p>A collaborative initiative that seeks to unlock the full potential of women working in global supply chains through workplace programs promoting health, financial inclusion, and gender equality.</p> <p><i>Catalyst Members are companies who wish to collaborate more closely with HERproject and peer companies to accelerate progress for women in supply chains. Participation at the Catalyst level provides companies with the ability to shape the direction of HERproject as advisors and thought partners, to pilot new solutions within their supply chains, and to take collection action to tackle systemic issues.</i></p>	<ul style="list-style-type: none"> <li>• Supply Chain</li> <li>• Procurement / Sourcing</li> <li>• Marketing</li> <li>• Diversity and Inclusion</li> </ul>	<p><b>25,000<sup>5</sup></b></p>

<p><b>Human Rights Working Group</b></p> <p>An initiative working to implement the Guiding Principles on Business and Human Rights across all industries.</p>	<ul style="list-style-type: none"> <li>• Legal</li> <li>• Supply Chain / Sourcing</li> <li>• Human Resources</li> </ul>	<p><b>15,000</b></p>
<p><b>Partnership for Global LGBTI Equality (PGLE)</b></p> <p>A coalition of organizations committed to leveraging their individual and collective advocacy to accelerate LGBTI equality and inclusion globally and drive positive change.</p>	<ul style="list-style-type: none"> <li>• Legal and Compliance</li> <li>• Community Affairs</li> <li>• Marketing</li> </ul>	<p><b>40,000</b></p>
<p><b>Railsponsible</b></p> <p>An industry initiative focused on sustainable procurement, with the aim to continuously improve sustainability practices throughout the railway industry supply chain.</p>	<ul style="list-style-type: none"> <li>• Logistics</li> <li>• Procurement</li> <li>• Supply Chain</li> </ul>	<p><b>12,000</b></p>
<p><b>Tech Against Trafficking</b></p> <p>A coalition of technology companies collaborating with global experts to help eradicate human trafficking using technology.</p>	<ul style="list-style-type: none"> <li>• Procurement</li> <li>• Legal</li> <li>• Supply Chain/ Sourcing</li> </ul>	<p><b>20,000</b></p>

## COLLABORATIVE INITIATIVES | BSR MEMBER ENGAGEMENT OPTION DOES NOT APPLY

BSR is also involved in the following initiatives as a collaborating partner or service provider. While BSR members cannot apply their engagement option to join, they are encouraged to participate. Please see details below for more information:

Collaborative Initiative	Possible Engagement
<p><b>Action for Sustainable Derivatives</b></p> <p>A collaborative initiative that promotes responsible sourcing and collective action to increase sustainable production of palm oil and palm oil derivatives.</p>	<p>Tiered dues structure. Please contact ASD for more information (<a href="mailto:asd@bsr.org">asd@bsr.org</a>).</p>
<p><b>Southeast Asia Reptile Conservation Alliance (SARCA)</b></p> <p>SARCA's mission is to advance responsible and transparent supply chains of reptile skins from Southeast Asia and drive improvements in the trade's operating environment.</p>	<p>Participation in SARCA is based on a tiered dues structure. Please contact BSR for more information.</p>
<p><b>We Mean Business</b></p> <p>A coalition of organizations working with thousands of the world's most influential businesses and investors. BSR is a co-founding organization that drives a number of the workstreams.</p>	<p>BSR Members can commit to one or more of the initiatives in the We Mean Business corporate action framework. These include adopting a science-based emissions reduction target, committing to 100% renewable power, and improving water security. BSR is very happy to connect Members with staff who can provide more information or expertise on these initiatives.</p>

## NOTES

<sup>1</sup> A reduced fee applies for companies with revenue below US\$3 billion.

<sup>2</sup> Thanks to sponsorship from the Robert Wood Johnson Foundation, companies can join in 2021 without making a financial commitment.

<sup>3</sup> In 2021, different fees apply for air carriers (US\$3,000). Please contact the [collaboration@bsr.org](mailto:collaboration@bsr.org) for additional details.

<sup>4</sup> The listed fee is for BSR members with over US\$3 Billion in revenue. Fees vary depending on BSR membership status and company size. Please contact [collaboration@bsr.org](mailto:collaboration@bsr.org) for more details.

<sup>5</sup> For HERproject Catalyst Membership, BSR members can apply their available BSR member credit towards the \$25,000 annual contribution, and remaining dues will be invoiced. For more information on HERproject and enrollment of workplace programs, please contact [getinvolved@herproject.org](mailto:getinvolved@herproject.org).



BSR is a global nonprofit organization that works with its network of more than 250 member companies to build a just and sustainable world. From its offices in Asia, Europe, and North America, BSR develops sustainable business strategies and solutions through consulting, research, and cross-sector collaboration. Visit [www.bsr.org](http://www.bsr.org) for more information about BSR's more than 20 years of leadership in sustainability.

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